

AMBASSADOR COMMITTEE

The Ambassador Committee consists of business leaders and volunteers throughout Shelby County who donate their time to assist the Chamber in various activities. Ambassadors serve a term of one calendar year. Ambassadors can continue to serve after the one year term if agreed upon by the Ambassador Chair and the Chamber. The committee assists S.C.C.C.I. by raising awareness of Chamber activities and benefits, informing and involving new Chamber members to promote a strong continuing membership, encouraging meaningful and beneficial participation in the Chamber's programs, and serving as a liaison between the Chamber staff and membership.

Program Benefits for the Ambassadors:

* Increased name and face recognition for individual/business
* Increased networking opportunities including connecting one-on-one with new and existing Chamber members
* Opportunity to get insider’s perspective of the local business community
* Opportunity to meet local business and community leaders
* Opportunity to help build and display community pride

Program Benefits for the Membership:

* Increased access to points of contact who can provide assistance and answer questions
* More frequent Chamber communication
* Potential for increased referrals
* Members will feel more connected to the Chamber

Ambassador Program Requirements – Ambassadors will be required to:

* Serve for a period of at least one year (hours will vary based on the number of events per year)
* Regularly report your service hours to the Ambassador Chair and always promote the Chamber in a positive manner
* Wear your Ambassador name tag

Programs/Service Opportunities to be executed by the Ambassador Committee:

* Staffing welcome/registration tables at Chamber events and meetings
* Attend ribbon cuttings / grand openings / open house / Business After Hours celebrations
* Serving as a mentor for new Chamber members
* Delivering Chamber materials to members
* Delivery and pickup of event items / supplies
* Serve as a welcoming committee for new Chamber members, new businesses and new residents to the area
* Help develop and execute a Welcome Wagon program for new businesses and residents in Shelby County
* Promote and spread the word about Chamber events
* Foster new member engagement in Chamber programs, events and committees
* Assist in orchestrating membership campaigns
* Other varied duties as specified settling