



The Business Voice

April 2017

The SCCCI Job Board A Free Member-Only Service

A job board, also called job site, job portal, job website or employment website, is a website that deals specifically with employment or careers. A job board enables employers to publish job offers for a position to be filled. For their search, jobseekers navigate through different websites in order to find a job. (Source)

The Chamber's job board is an exclusive benefit available only to members of the Shelby County Chamber of Commerce & Industry. Chamber members can post their job openings at no cost. This job board promotes jobs located in Shelby County.

Members with employment needs, whether full-time or part-time positions, have a valuable asset in the Chamber's <u>website</u> and the free job board. Members in need of workers will find using the website to be an especially helpful way to get the word out about job openings.

The job board is located under the "Member Area Features" section with a dedicated area titled "Resources". Members can post jobs through the Member Log-In Page using your Username and Password. Once logged in, click on "Submit a Job Board" and fill out the form. You can even add an image. Once you are done, the Chamber will need to approve the job posting. Or send the information to the <u>Chamber office</u> and the staff will be more than happy to post the job for you. If you need us to resend your username and password or need to reset it, let us know.

Here are some Quick Tips for posting a job.

- If you don't have a username or password, call the Chamber office at 712-755-2114 or email <u>Carol</u>.
- There is no limit to the number of jobs you can post.
- "Copy/Paste" the job description from a Word.doc to save time when filling in details and qualifications.
- The Chamber receives an email notification of the job posting and approves it before it goes "live".
- Each job position will be shown for 90 days. If the position is not filled within 90 days, it can be re-posted. Just let us know.
- When the position is filled, call or <u>email</u> the Chamber office to remove the position from the job board.

If you would like more information or have questions, please contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or email.

Featured Member: The City of Harlan A Place to Call Home



With top-quality academic education, a remarkable health care system, numerous area churches, a melting pot of cultures, and a history dating back to 1838, Harlan is a friendly, progressive community. Residents of Harlan enjoy a high quality of life with an abundance of recreational and cultural activities. It is the seat of government for Shelby County Iowa, with the courthouse the focal point of the historic downtown area. The city is blessed with a strong street, utility, sanitation and park infrastructure as well.

Harlan City Government: The City of Harlan government consists of a Mayor and City Council. Positions are elected by the citizens of Harlan every four years. There is one representative from each of four wards the City is divided into, as well as two At Large council seats. The City Council Meets twice a month on a regular basis, with special meetings scheduled as needed, in the Council Chambers.

City Administration and Staff: While our city is run by an elected Mayor and City Council, it is the City Administration and Staff team that sees to the day-to-day operations and implements the actions of the City Council. The team serves, protects and engages our citizens in a professional, safe and fiscally responsible manner. We are a positive team dedicated to open and honest communication. Our pride and love for our community is the reason we are committed to creating a better future and quality of life for our citizens.

Fire Department: Harlan has one of the best Volunteer Fire Departments in southwest lowa. In existence since 1881, it has a long history of dedicated fire fighters and paramedics that have minimized property damage and saved lives for many years with their heroic efforts.

Police Department: The Police Department is working to keep the City of Harlan a safe place to live and work by forming partnerships with its citizens and businesses. All that we do will reflect a commitment which ensures to merit the support and trust of our community. We believe the character of our Department is best reflected in the quality of service provided by each of our members.

Sanitation Department: The Wastewater Treatment Facility is a Grade III plant which complies with all parameters of the facility's NPDES permit.

Street Department: The Street Department is responsible for all street maintenance including street sweeping, street patching, traffic signs, paint striping and markings, equipment maintenance and repair, police and street vehicles, in addition to snow and ice removal.

C.G. Therkildsen Activity Center: C.G. Therkildsen Activity Center is open for all residents of Shelby County and surrounding southwest lowa. The building houses the Shelby County Senior Center and Meal Site and a large multi-purpose activity center. Residents of the area are encouraged to utilize the building for social, cultural and educational gatherings of all kinds. This multi-purpose facility offers ample space for small, medium and large meetings, conferences, anniversary gatherings and graduations.

Parks and Recreation: Harlan has over 70 acres of scenic parks, including a pond and a handicap accessible Dream Playground. The Parks and Recreation Board oversee multifaceted recreational opportunities featuring walking/jogging trails, Frisbee golf, volleyball, swimming, skateboarding, horseshoes and fishing. Most of the parks also feature shelter houses that do not require reservations.

Harlan Community Library: The library is much more than a place to check out books. We have programs and services for everyone in our community. Nice, eager, friendly, highly-trained librarians are standing by, waiting to help you find the information you're looking for. The library also has a meeting room available for rent.

Veteran's Memorial Auditorium: The Veteran's Memorial Auditorium has been a part of Harlan's proud history for a long time. This is a great venue for so many things: wedding receptions, dances, sporting events, craft shows, auctions just to name a few.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to <u>Carol</u>. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.





The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our website, call the office 712-755-2114, email or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Chamber Happenings

Upcoming Chamber Events - Save the Date:

Friday, June 9 & Saturday, June 10 - Inaugural Honey Bacon Show & Shine, Shelby County Fairgrounds

Friday, June 23 - Shelby County Chamber of Commerce & Industry's Annual Golf Tournament

Saturday, August 19 - Tour De Shelby County Motorcycle & Car Scavenger Hunt, Shelby County Chamber & Industry Office

SCCCI Mission Statement To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome New SCCCI Members

Bent Wrench Cycles, LLC, 911 7th Street, Harlan. Joined April 25, 2017

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership:

FarmTable Procurement & Delivery * Harlan Kiwanis Club

Harlan Golf & Country Club * Cyclone Lanes * Hall Hudson Fischer P.C.

Remington Seed, LLC * West Central Community Action

All Chamber Membership Renewals are sent via email through our website, 30 - 60 days prior to their due date.

You can also renew your membership online via our website.

Save The Date:

SCCCI Annual Membership Meeting

Tuesday, July 18 11:30 a.m. - 1:00 p.m.

C.G. Therkildsen Center 706 Victoria Street, Harlan

It's Easy to Find the Chamber Online

Use these links to get right to what you're looking for.

Online member directory

http://www.exploreshelbycounty.com/member-directory.html

Online community events

http://www.exploreshelbycounty.com/events.html

Upcoming Events

Iowa Community Kitchen, every Tuesday evening, 4:00 p.m. - 6:30 p.m., First Baptist Church, Harlan.

FarmTable Procurement & Delivery
Open Warehouse, every Wednesday,
Thursday, and Friday, 12:00 p.m. - 3:00
p.m., 1901 Hawkeye Avenue, Harlan
(next door to the Chamber office).

Roar into Harlan Bike Night on the Historic Harlan Downtown Square. Every third Thursday, May - September, 6:00 p.m. - 9:00 p.m.

Free Shred Day, Saturday, April 29, Harlan Shelby County State Bank, West Branch, 2010 23rd Street, Harlan.

Upcoming Blood Drives
Walk-ins are always welcome.
Sunday, April 30, 12:00 p.m. – 5:00
p.m., Merrill Field, 1001 Elm Street,
Harlan.

Monday, May 1, 12:00 p.m. – 6:00 p.m., St. Joseph's Hall, 118 Main Street, Earling.

Thursday, May 18, 12:00 p.m. - 6:00 p.m., St. Boniface Parish Center, 305 Duren Street, Westphalia.

Breakfast with the Birds, Wednesday, May 3, 7:30 a.m. - 8:30 a.m., Prairie Rose State Park, Harlan.

Brown Bag Lunch Program, Thursday, May 25, 12:00 p.m. - 1:00 p.m., Bro Dining Room. Free to the general public. Bring a lunch to enjoy while you listen.

Tivoli Fest , Saturday, May 27 and Sunday, May 28, Elk Horn.

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or email Carol with your event information.

Contact Us: Give us a call at 712-755-2114 or <u>email</u> us for more information about becoming a Chamber member.

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Industrial Foundation

Harlan Municipal Utilities Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions FMCTC

Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Retirement Community Panama Transfer Variety Distributors, Inc.

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club The Harlan Tribune

Hy-Vee Keast Motors Terry Knapp Real Estate

KNOD Radio Station EJ Leinen - State Farm

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway Town & Country Credit Union



Are You Ready for Your Close Up?

The Chamber of Commerce is very pleased to announce a new marketing opportunity for our members that will kick-off our Fiscal Year 2018 in July. As outlined in many articles over the past few years, businesses and associations are finding new, inventive ways to use the video marketing medium to reach current and prospective customers. Videos stand out on social media platforms, giving customers a quick overview of a company's products or services without overwhelming them with text. Video marketing is a great way for companies to stand out from the text-based marketing efforts being launched each day. When properly planned, and executed, a video campaign will help your company reach new customers and turn them into loyal customers.

To maximize this opportunity for our members, the Chamber is developing a multi-step, multi-platform campaign that will tie together opportunities for our members to reach consumers through the Chamber website, to enhance their individual Traffic Catcher Sites (TCS Pages), through Facebook and Twitter, and the recently launched Shelby County, lowa You Tube channel that we will be populating with the new videos.

Plans will be to include opportunities to create specialized videos for members, when appropriate, that could be comprised of consumer tutorials which place your business as "experts" in the consumer eye, and micro-videos that will further expand the available social media platforms we can use for promotion including Twitter Vine and Instagram.

Additional details regarding this new opportunity will be announced and made available for review during our Annual Membership Meeting scheduled for July 18th. We look forward to seeing everyone there and working with you to take full advantage of this exciting new program.

2016-2017 Chamber Board Members

President

<u>David Tyrrel</u>

Molded Products

Vice President
Brent Scheve

The Agency

Treasurer

Kevin Campbell
Shelby County State Bank

Board Member

<u>Janell Hansen</u> Marne & Elk Horn Telephone Company

Board Member

<u>Steve Kenkel</u> Shelby County Board of Supervisors

Board Member

<u>Tami Kloewer</u> Secret Serenity Salon & Day Spa

Board Member

Tim Nauslar
Elm Crest
Retirement Community

Board Member

<u>Denny Siemers</u> Town & Country Credit Union

Chamber Staff

Todd Valline
Executive Director

Ed Hendley Information Technology Manager

<u>Carol McHugh</u> Administ<u>rative Assistant</u>

<u>Debbie Stendrup</u> Events Coordinator



Main Street Market and Catering, 202 Main Street, Panama, is the place to get a wide variety of grocery, fresh meat, produce, and bakery items. Call them today, 712-489-2601 for catering information.

Secret Serenity Salon and Day Spa offers spray tans. It is a beetroot spray tan so no staining of clothes and your skin will not turn orange! Quick application, quick dry time! Call them today, 712-235-8264, to book your next spray tan appointment! Located at 915 7th Street. Suite 103. Harlan.

Afternoon and evening space rentals are available at Milk and Honey for graduation parties, birthdays, and anniversaries. Only \$100. Must book one week in advance. <u>Email</u> or call 712-235-6455 for details. Food options are available. 1101 7th Street, Harlan.

Want to find out more about the Shelby County Chamber of Commerce & Industry? Visit our <u>website</u> and check us out on <u>Facebook</u> (when you do, make sure to "like us").

Do You Have A New Member To Refer Or Know Anyone Who Has Moved Into The County? Email Carol

April Blue Zones Project Recipe

For more recipes, <u>click here</u>.

Mango & Black Bean Tacos

Ingredients: 2 mangos, diced; 1/2 diced red onions; 1 diced red bell pepper; juice of 1 lime; handful of cilantro, chopped; 1 can cooked black beans, drained and rinsed; 2 avocados, diced; 1-2 teaspoons of mango salsa and/or choice of hot sauce; salt, to taste; 10-12 tortillas.

- In a medium bowl stir together diced mango, red onion, red pepper, lime juice, chopped cilantro, avocado, black beans. Add a few generous pinches of salt. Taste and adjust seasonings. Chill until ready to use.
- 2. Char (or warm) your tortillas, fill and add salsa.

Ambassador Visits



April 7, 9:00 a.m.
Shelby County Historical Museum
1805 Morse, Harlan.
Welcoming Aaron Hicks,
the new Grants and Development
Coordinator, to the community.

Wednesday, April 12, 9:00 a.m. Harlan Community Library, 718 Court Street, Harlan. Celebrating National Library Week April 9 - 15.



Ribbon Cutting Ceremony



Tuesday, April 18, 10:30 a.m. Fareway Food Stores, 1910 23rd Street, Harlan. Celebrating the Grand Re-Opening of their newly remodeled store.



2017 Shelby County Harvest Market

SUNDAYS, 11:30 AM TO 2:00 PM

June 4th through October 8th Historic Downtown Harlan Square

2017 Vendor Guidelines & Application

Shelby County Harvest Market Contact

Carol McHugh or Debbie Stendrup



Remember:

May is Motorcycle Awareness Month!

Look Twice

Save a Life

INAUGURAL



HONEY/BACON SHOW-N-SHINE



JUNE 9 - JUNE 10 SHELBY COUNTY FAIRGROUNDS HARLAN, IOWA



FRIDAY
June 9
4:00 to 11:00 PM

HONEY and
BACON
Cooking Competition
(must use both
ingredients)

Craft and Junkers Fair



Live Music

SATURDAY
June 10
9:00 AM to 5:00 PM



Multiple Class Show-N-Shine

Cooking Competition Continues

Craft and Junkers Fair

For additional information or to enter the competitions call (712) 755-2114 or email: info@exploreshelbycounty.com

Event Info

For additional information on community events, please visit our events calendar.

May 2017										
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
	1 May Day Shelby County State Bank's "Banking on a Cure" Annual Purse-uing a Cure Silent Auction (through May 5, 3pm) Blood Drive — St. Joseph's Hall, Earling	Kitchen Meal — Harlan	3 Breakfast with the Birds – Prairie Rose State Park, Harlan	4	5 Cinco de Mayo Blue Zones Project – Walking School Bus, Harlan	6 Shelby County Speedway Racing - Harlan				
7	8 Events Committee Meeting – SCCCI Conference Room	9 lowa Community Kitchen Meal – Harlan	10 Breakfast with the Birds – Prairie Rose State Park, Harlan	11	12 Blue Zones Project – Walking School Bus, Harlan	13 Shelby County Speedway Racing - Harlan				
14 Mother's Day		16 SCCCI Board Meeting Iowa Community Kitchen Meal – Harlan	17 Breakfast with the Birds – Prairie Rose State Park, Harlan	18 Blood Drive – St. Boniface Parish Center, Westphalia Concerned, Inc. Fundraiser - Harlan Roar Into Harlan Bike Night – Downtown Square	19	20 Blood Drive — Shelby Community Building, Shelby Shelby IA City Wide Garage Sale Shelby County Speedway Racing - Harlan				
21	22	23 Blood Drive – Veteran's Memorial Building, Harlan Iowa Community Kitchen Meal – Harlan	24 Breakfast with the Birds – Prairie Rose State Park, Harlan	25 Hike Night – Prairie Rose, Harlan Brown Bag Program – Museum of Danish America, Elk Horn	26 Tivoli Fest – Elk Horn	27 Tivoli Fest – Elk Horn Milk & Honey Community Give Back Day - Harlan Storage Tours – Museum of Danish America, Elk Horn Shelby County Speedway Racing – Harlan				
28 Tivoli Fest – Elk Horn Grand Opening of all new core exhibits – Museum of Danish America, Elk Horn		30 Iowa Community Kitchen Meal – Harlan	31	Notes:						

	June 2017										
Sun	Mon	Tue	Wed	Thu	Fri	Sat					
				1	2 Milk & Honey Community Give Back Day - Harlan Relay for Life of Shelby County – Harlan St. Peter's Parish Picnic Defiance	3 Shelby County Speedway Racing – Harlan St. Peter's Parish Picnic Defiance					
	5 Blood Drive – Irwin Community Building, Irwin	6 Iowa Community Kitchen Meal – Harlan	7	8	9 Inaugural Honey/Bacon Show-N- Shine – Harlan	10 Inaugural Honey/Bacon Show-N- Shine – Harlan Shelby County Speedwa Racing – Harlan					
11	12	13 Iowa Community Kitchen Meal – Harlan	14 Flag Day	15 Roar Into Harlan Bike Night – Downtown Square	16 St. Mary's Parish Picnic - Panama	17 City of Kirkman's 125th Anniversary Celebration St. Mary's Parish Picnic Panama Shelby County Speedwa Racing – Harlan					
18 Father's Day Flight Breakfast – Harlan Airport	19	20 SCCCI Board Meeting Iowa Community Kitchen Meal – Harlan	21 Summer Solstice	22 Brown Bag Program – Museum of Danish America, Elk Horn Hike Night at Prairie Rose State Park - Harlan	23 SCCCI Annual Golf Tournament – Harlan Golf & Country Club Women In the Outdoors Prairie Rose State Park, Harlan	24 Shelby County Speedway Racing — Harlan Annual Danish Sankt Hans Aften Celebration Elk Horn Women In the Outdoors Prairie Rose State Park, Harlan Harlan City Wide Garage Sale					
25	26	27 Iowa Community Kitchen Meal – Harlan	28	29	30	Notes:					