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The Business Voice

April 2015

Welcome

We welcome you to our first monthly newsletter! Each month we will feature upcoming events and activities, and spotlight businesses in our communities. We want this newsletter to be valuable for you, so *please, please* share your success stories, feedback and suggestions to help us improve our newsletter and other things you would like to see in the newsletter.

If you ever want to unsubscribe, it is very easy to do at any time (see the link in the footer below). If you would prefer this come to an alternate email, just send Carol an email at info@exploreshelbycounty.com and she will take care of it.

We are pleased to announce the launch of our brand new website! After three months of hard work and dedication, we officially launched our new website on April 20, 2015. The new site launch is available and the URL is www.exploreshelbycounty.com.

We will be updating our content with upcoming events and activities, recent news via our Facebook link, new members, press releases from our members and newsletters.

We hope you find the new website with a fresh look, easy to access information, and a useful communication tool for the community and visitors to Shelby County.

A big "Thank You" goes out to Todd, the executive director and Ed, our IT guy, for their time and energy to make this site what it is.

For any questions, suggestions, feedback or comments, please email us. Thank You!

Upcoming Events!

**Ambassador Visit -
Beauty N The Beast, LLC**
May 1, 2015, 10:00 a.m.
614 Market Street
Harlan, IA

**Opening Night at
Shelby County Speedway**
May 2, 2015
Gates open at 4:30 pm
Hot Laps at 6:30 pm
First Green Flag at 6:30 pm
Shelby County Fairgrounds
Harlan, IA

Tivoli Fest
May 23 & 24, 2015
Elk Horn, IA
Annual Memorial Day
Weekend festival in the
Danish Villages

**Seventh Annual Tour de
Tivoli Bike Ride**
May 24, 2015
Danish Windmill
Elk Horn, IA



We are looking to find great people to volunteer for one of our four chamber committees. These committees play a vital role in the success of the Shelby County Chamber of Commerce & Industry.

The Ambassador Committee is a primary asset of the Shelby County Chamber of Commerce and Industry. This committee assists S.C.C.C.I. by acting as the Chamber's Public Relations arm - promoting member commitment and retention through raising awareness of Chamber activities and benefits. This committee also keeps new Chamber members involved and informed to promote strong continuing membership, serves as a liaison between the Chamber staff and membership, operates the Shelby County "Welcome Wagon" program for new residents and businesses within the community, and helps attract new members through positive work throughout the county.

The Business Mentor Committee of the Shelby County Chamber of Commerce and Industry is comprised of local, successful business owners and managers willing to contribute some of their time and expertise to invest in the future of the county. This committee donates to the growth of Shelby County by contributing ideas, best business practices, and counseling to these start-up businesses in the areas where they are weak. The members of this committee understand that a strong start-up business community leads to a prosperous business community overall.

The Programs and Events Committee of the Shelby County Chamber of Commerce and Industry exists to create business networking opportunities and other opportunities for our Chamber members. Additional benefits realized through this committee include increased visibility of our membership, fostering involvement with S.C.C.C.I. and members of our business community, and cultivating professional development and growth.

The Government Affairs Committee of the Shelby County Chamber of Commerce and Industry is committed to reviewing, developing, and supporting issues that promote a positive, pro-active economic and business environment to create an enhanced quality of life for the residents of Shelby County. S.C.C.C.I. believes that laws and regulations should serve the public without acting as an impairment to business development and growth. The committee's purpose is to provide our elected officials with information regarding regulations and policies that will improve the ability of a business to compete in the worldwide economy, continue to generate income and jobs that enhance Shelby County, and avoid unintended consequences that negatively impact the Shelby County business community.

If you or someone you know is interested in volunteering, please contact the Shelby County Chamber of Commerce & Industry office at 712-755-2114 or info@exploreshelbycounty.com.

Welcome New Members!

Shelby County Speedway
Mary Petersen, Secretary
Shelby County Fairgrounds
Harlan, IA 51537
712-579-4928
Join Date: March 23, 2015

Health Promotion Strategies

Julie Florian,
Program Coordinator
3056 Two Mile Road
Dow City, IA 51528
712-269-8678
Join Date: April 1, 2015

Harlan Do It Best Hardware

Gerald Studer, Owner
1810 Chatburn Plaza
Harlan, IA 51537
712-755-5642
Join Date: April 2, 2015

Edward Jones Investments

Debbie Davis
616 Market Street
Harlan, IA 51537
712-755-7271
Join Date: April 13, 2015

Chamber Staff!

Todd Valline
Executive Director

Ed Hendley
Information Technology
Manager

Carol McHugh
Administrative Assistant

**2014-2015
Chamber Board
Members**

Chairman
Kevin Campbell
Shelby County State
Bank

Vice Chairman
Brent Scheve
The Agency

Treasurer
Denny Siemers
Town & Country Credit
Union

Board Member
Tracee Gettys
Elm Crest Retirement
Community

Board Member
Terry Knapp
Terry Knapp
Real Estate

Board Member
EJ Leinen
EJ Leinen State Farm
Insurance

Board Member
Roger Schmitz
Shelby County Board
of Supervisors

Board Member
Dave Tyrrel
Molded Products



Welcome Our New Neighbor – FarmTable Delivery!

The Shelby County Chamber of Commerce and Industry is proud to welcome our new neighbor, FarmTable Delivery. FarmTable is occupying the previous Entrepreneurial Technology Center.

FarmTable grew from previous relationships the owners, Ellen Walsh-Rosmann and Daniel Rosmann, established with head chefs in the Omaha area. Many of the chefs requested they grow specific products each year to meet menu demands. At the same time, Ellen had been procuring produce and other farm products on the side for various events that were seasonal and local food related. As the requests grew, Ellen and Daniel realized there was a building market available for the small producers in and around Eastern Nebraska and Iowa. Demand for local food is at an all-time high and the producers needed a delivery infrastructure to deliver their products to this market.

In a relatively short time-frame, FarmTable has already established clientele throughout the Omaha, Lincoln, Harlan, Des Moines, Ames/Story City and West Union/Gunder markets. As they grow, their business plan outlines increasing their market share in these markets while building their client base through additional markets such as hospitality, community school districts, healthcare facilities and local nutrition centers. As time passes, we look forward to FarmTable growing their presence and use of this facility as they increase and diversify the producers and markets they serve.



Our Staff!

Todd Valline, a native Iowan, is proud to fill the role as Executive Director for the Shelby County Chamber of Commerce and Industry. Over his 30+ year career, Todd has acquired a vast knowledge of marketing principles, sales principles, business operations and management, and fundraising. Todd brings a wealth of Chamber of Commerce experience to the position, including 4+ years on the Executive Committee of the Elko Area Chamber of Commerce. Todd and his wife Annie are very happy to join the Shelby County Community and he looks forward to working with the area businesses to continue building a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Ed Hendley, Information Technology Manager. Ed has been in the Information Technology field mostly since 1977 when he was stationed onboard US Navy Nuclear Submarines. Lengthy periods of employment with Tracor Applied Sciences and General Physics Corporation provided Ed with a very diverse exposure to many IT areas such as hardware/software support, database and web development, network support, R&D, Video on Demand, and many others. Ed has received dozens of awards from his employers and clients and has saved them millions of dollars in his efficient style & approach to projects.

Carol McHugh is the administrative assistant of the Shelby County Chamber of Commerce & Industry. Carol lives in Kimballton with her husband, Bob. Carol graduated from Clarke University located in Dubuque, Iowa, where she received her BA in Business. In her free time, Carol rides her motorcycle with her husband and enjoys spending time with her extended family in Eastern Iowa.

Contact Us

Give us a call or email us for more information about becoming a chamber member.

Benefits of being a Shelby County Chamber of Commerce & Industry member:

- ⇒ Your business will be listed in our online directory.
- ⇒ Receive qualified leads through business referrals.
- ⇒ Monthly newsletter.
- ⇒ Exclusive advertising advantages.
- ⇒ Networking opportunities
- ⇒ Shelby County business community advocacy.
- ⇒ Volunteer Opportunities

Contact the chamber today!

Telephone: 712-755-2114

Email:

info@exploreshelbycounty.com

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

How to Purchase: Chamber Gift Certificates are easy to purchase. You can call 712-755-2114, [email](mailto:info@exploreshelbycounty.com) or stop by our office. Gift Certificates may be purchased in any amount.

There is no minimum purchase required. All major credit cards, checks and cash accepted.

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.

Be a Featured Member

Every month, we will be featuring a chamber member in our community. If you have a new product or service you would like to showcase or would like to highlight your organization's strengths, let us know.

Remember, this is your opportunity to give other members a general idea and a sense of your business and the range of products and services you are offering.

All we ask is that you email two or three short paragraphs to the chamber office by the second Friday of the month, along with your website address. Thank you!

Did You Know

Starting on Friday, May 1, SCCCI will begin sending out weekly emails with information regarding upcoming events, community fundraisers, and a few new informational items related to the businesses of Shelby County. We would appreciate your help with this segment. If you know of a product/service being offered by a Shelby County business that others in the county may not be aware of, please email us a note at info@exploreshelbycounty.com or call us at 712-755-2114.



Featured Member – Shelby County Speedway!

The 2015 racing season at the Shelby County Speedway kicks-off on Saturday, May 2, with Staiert Family Farms night at the races. Gates open at 4:30 p.m., Hot Laps at 6:00 p.m. -- Racing starts (green flag) at 6:30 p.m.

Ticket Prices: Grandstand: Adults: \$9.00; students 11-18: \$6.00; kids 10 and under FREE with paid adult. Pit Pass: \$25.00. 10-punch pit passes will be sold for \$225 -- that is a savings of \$25! These will be available throughout the season in the pit shack. Every Saturday Night gates open at 4:30 p.m., Hot Laps at 6:00 p.m. -- Racing starts (green flag) at 6:30 p.m.

Track facts: 4/10 Mile High banked Oval Dirt Track - 2300 Seat Facility

Classes: IMCA sanctioned Modifieds, Late Models, Stock Cars, Sport Mods, Hobby Stocks, Sport Compacts, and SCS Bombers.

Brief History:

- ⇒ The track operated successfully for many years, generating a great fan base. In 2006 the track promoter unexpectedly terminated the contract leaving local racers without a home track.
- ⇒ The local racers, fans, and business owners wanted to keep the track going. So, they formed an association by buying shares in the track themselves, creating the Shelby County Racers Association in 2007. The association created a 5 member board and events are run with a paid staff and volunteers.
- ⇒ The track opened the first weekend in May 2007 and ran every weekend through the summer for the past two seasons.
- ⇒ High Banks Promotions purchased the assets of the Shelby County Racing Association and have begun working through the many details of running a race track!

For additional information, please visit: <http://www.racescs.com/>



Club Level Members

Platinum Plus Club Members

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

FMCTC Farmers Trust & Savings Bank

Midstates Bank Proliant, Inc.

Silver Club Members

Elm Crest Retirement Community Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club The Harlan Tribune

Keast Motors Terry Knapp Real Estate

KNOD Radio Station EJ Leinen - State Farm

Medivac Corporation Molded Products

Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Town & Country Credit Union

Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

~ April 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Living Last Supper			
5 Easter	6	7	8	9	10 Harlan Community Library Used Book Sale	11 Harlan Community Library Used Book Sale
12 Harlan Community Library Used Book Sale	13 Harlan Community Library Used Book Sale	14 Harlan Community Library Used Book Sale	15 Harlan Community Library Used Book Sale Shelby Leadership 2015	16 Harlan Community Library Used Book Sale Brown Bag Lunch Program: Community Conversation	17 Harlan Community Library Used Book Sale	18 Harlan Community Library Used Book Sale
19 Hustle & Half Marathon Pre-Registration Terry Knapp Real Estate Open Houses	20 SCCCI Board of Directors Meeting	21	22 Earth Day Fun China Luncheon	23	24	25 Opening Exhibit "Skal! Scandianvian Spirits"
26	27	28 Eat Better, Feel Better For Life!	29	30		

~ May 2015 ~						
	Mon	Tue	Wed	Thu	Fri	Sat
					1 May Day Ambassador Visit Beauty N The Beast	2 Opening Night at Shelby County Speedway
3	4	5 Fishing for Fun Healthier Food Choices, Aisle by Aisle	6	7	8	9 City Wide Garage Sale Shelby, IA Racing at Shelby County Speedway
10 Mother's Day	11	12 Mobile Food Pantry Veteran's Memorial Building, Harlan, IA Healthy Living for a Healthy Heart	13	14 Brown Bag Lunch Program: Coal Mining in Iowa Museum of Danish America, Elk Horn, IA	15	16 Armed Forces Day Racing at Shelby County Speedway
17	18 SCCCI Board of Directors Meeting	19	20	21 Roar into Harlan Bike Night	22	23 Tivoli Fest, Elk Horn, IA Racing at Shelby County Speedway
24 Seventh Annual Tour de Tivoli Bike Ride Elk Horn, IA Tivoli Fest, Elk Horn, IA	25 Memorial Day SCCCI Office Closed	26 Bedstemor's House Elk Horn, IA Open to the Public	27 Bedstemor's House Elk Horn, IA Open to the Public	28 Bedstemor's House Elk Horn, IA Open to the Public	29 Bedstemor's House Elk Horn, IA Open to the Public	30 Bedstemor's House Elk Horn, IA Open to the Public Racing at Shelby County Speedway
31 Bedstemor's House Elk Horn, IA Open to the Public						