



The Business Voice

August 2016

Welcome Back To School

Another school year is about to start. A new year, a new beginning, and the opportunity for students to immerse themselves in education. It's another year to acquire more knowledge, develop their mind, and build character. It's also the time of year when both teachers and students are trying to adjust from summer vacation to the busy and fast pace of the new school year.

To help kick off the new 2016-2017 school year, the Shelby County Chamber of Commerce & Industry hosted the Harlan Community School District (HCSD) "Welcome Back" assembly on Wednesday, August 17 at the high school cafeteria.

Outside the school doors, teachers, staff and guests were greeted by the Harlan Community School Student Council with lots of high energy. This high energy continued as everyone gathered in the cafeteria waiting for Superintendent Justin Wagner, who was walking around the room welcoming everyone, to start the assembly. You can tell in his voice and the way he was communicating to the group, Mr. Wagner is very proud of HCSD.

(HCSD) consists of a PK-12 program with approximately 1,430 students district wide. The strength of the school district lies in the eight communities that make up the district overall: Corley, Defiance, Earling, Harlan, Jacksonville, Panama, Portsmouth and Westphalia. ([Source](#)).

Mr. Wagner spoke of successes of the past. Winning five out of the last six class 3A jazz band state championships, to Harlan Community High School being named a National Blue Ribbon School of Excellence by the U.S. Department of Education. HCSD has been home to twelve state football championships, is one of the leading ACT scores in the state, and is the state recognized QPPS Pre-School program. HCSD academic benchmarks are amongst the best in the state with a strong focus on the Iowa Professional Development Model engaging in the 21st century skills across the curriculum. ([Source](#)).

Successes of the past helps HCSD plan for the future.

Mr. Wagner thanked the teachers and staff for all they do and looks forward to the 2016-2017 school year.

The Shelby County Chamber of Commerce & Industry would like to thank the following for providing breakfast at Wednesday's assembly. Kerry Schnebly from Potter House Bed & Breakfast, Harlan, for the homemade breads. James Uren from Village Café, Elk Horn, for the Kringle. Harlan Hy-Vee Deli for the breakfast sandwiches, and to the HCSD school cafeteria staff for the breakfast parfaits, coffee and bottled water.

Remember, every new school year is an opportunity for a fresh start, new friends, and to make it count. You have the potential to make this year one of the best ones yet!

We're Going Back To School



Featured Member: Harlan Municipal Utilities



It's difficult to sit in a well-lit and cool office surrounded by computers, telephones, printers, fax machines, cell phones and other devices powered by electricity and envision Harlan 125 years ago. Imagine opening your store and stoking a fire in a Franklin stove for warmth. Lighting a kerosene lamp for light. Tallying receipts by hand instead of entering data into a spread sheet. Accepting only cash as payment. Communications with vendors taking weeks instead of moments. And, by the way, there is no flat screen TV hanging on your wall, no KNOD playing in the background, no air conditioning or forced air furnace and no water fountain or refrigerator to supply a cool drink. And at the end of the day, you walk home via a dark street.

On January 20, 1891, 304 visionary citizens, presumably well represented by the business community, voted to establish a municipal light plant and water works for Harlan. They knew the key to economic growth was electricity. Electricity meant light. Heat. Motors. Commerce. Growth. Prosperity. A steady water supply helped protect downtown business from the devastation of fire.

From its founding, the value of what would become the Harlan Municipal Utilities to Harlan was apparent. Controlling your own electricity meant controlling your own business growth and future. Controlling your water supply meant fire protection and safe drinking water.

Newspaper accounts indicate on Saturday, August 22, 1891, "F.E. Cook and CO.'s Drug Store had the honor of being the first business housed in Harlan illuminated by electricity." It's believed F.E. Cook was at 622 Market, now occupied by China Pan. The entire downtown business district was individually, and collectively, now powered by electricity.

Fast forward 35 years. In order to meet growing capacity from increasing residential and commercial electric appliances and applications, a new light plant was built on east Chatburn Avenue in 1929. This plant eventually powered not just the economic engine of Harlan but the surrounding area as it sold electricity to the newly formed Nishnabotna Valley REC as well as the towns of Shelby and Tennant. "Profits" from the plant were funneled back to the city as a way to fund civic projects as opposed to raising taxes.

By the 1950's, natural gas was a viable low cost fuel alternative. HMU gas service began in 1954. By the late 50's the federal dams in South Dakota offered low cost electricity and HMU began moving away from local generation. The savings from decreased energy costs benefitted all.

As in the 1890's, the 1990's saw the emergence of a new wonder; the Internet. Control over data transfer and access would be just as critical to business growth as electricity was 100 years before. In 1995, voters, again well represented by the business community, established one of the first municipal telecommunications utilities in Iowa. Cutting edge fiber technology allowed Harlan to be one of the early communities in the US to link critical organizations like Harlan Community Schools, Myrtue Medical Center, the City and County to the world via fiber optics.

Since that fateful Saturday night 125 years ago when a dim bulb first lit up F.E. Cook and Company, HMU has unfailingly served and been a crucial part Harlan business and commerce.

Shelby County Chamber of Commerce & Industry

Newsletter Advertising Opportunities



All advertisements should be in PDF or JPG format. All payments must be received prior to advertisement distribution. For further information and questions, please contact the Chamber office at 712-755-2114 or [email](#) us.

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Upcoming Chamber Event



On-Going Events

Iowa Community Kitchen Meals. Every Tuesday, 4:00 p.m. - 6:30 p.m.
First Baptist Church, Harlan.

Roar Into Harlan Bike Night. Third Thursday, May through September,
6:00 p.m. - 9:00 p.m. Historic Downtown Harlan Square.

We will be closed on Labor Day Monday, September 5



September is: Classical Music Month; Hispanic Heritage Month; National Piano Month; Little League Month; Self Improvement Month; Better Breakfast Month; Baby Safety Month; International Square Dancing Month; and National Courtesy Month.

Upcoming Events

4th Annual "Break the Silence" for Nadine Golf Tournament
Sunday, September 4
9:00 a.m. - 5:00 p.m.
Shelby County Golf Course

Shelby County Women's Conference "Putting the Zippity in your Doo Dah Day". Monday, September 12. Doors open at 4:00 p.m. Program begins at 6:00 p.m. C.G. Therkildsen Center.

Wohlhutter "Fight to Ride" Fun Run and Benefit Supper
Saturday, September 17. Fun Run sign up 10:30 a.m. - 12:00 p.m. at The Lounge, 1005 Chatburn, Harlan. Benefit Supper & Auction, 5:00 p.m. at Gooz-man's Westside, Downtown Harlan.

The 2016 Concerned Future Foundation, Inc. Golf Tournament
Sunday, September 18
Registration 8:30 a.m.,
Shotgun start 9:00 a.m.
Harlan Golf & Country Club

Walk to End Alzheimer's
Saturday, September 24, Pioneer Park.
For more information, [click here](#)

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

Contact Us: Give us a call or email us for more information about becoming a Chamber member. Telephone: 712-755-2114, [Email](#)

Did you know?

Farm Sweet Farm, 1222 Ironwood Road, Harlan, now carries gift basket ideas for bridal showers, hostess gifts, birthdays, and the sweetest gift of all, the “Just Because” gift.

Hero's Attic has some very nice quality items for sale. Check them out at 1105 8th Street, Harlan

The Shelby County Chamber of Commerce & Industry's atrium walls are home to two artists. Nia Karmann, a photographer from Omaha, NE, and Denice Peters, a pastel artist from Denison.



Shelby County Farmers/Harvest Markets

Shelby County Harvest Market. First Thursday of the month, June through October, 4:00 p.m. - 8:00 p.m. East Lawn of the Historic Shelby County Courthouse, Historic Downtown Harlan Square.

Elk Horn Farmers Market. Every Saturday, June through September, 9:00 a.m. - 11:00 a.m. Danish Windmill, Elk Horn.

Harlan Farmers Market. Every Saturday, June through October 8:30 a.m. - Noon, and Wednesday evenings, July through September, 3:30 p.m. - 6:00 p.m., Shopko Parking Lot, Harlan.

Do You Have A New Member To Refer?

[Email Carol](#)

SCCCI Mission Statement To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2016-2017 Chamber Board Members

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Molded Products

Vice-President

Shawn Brown

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Blue Zones Community

In June 2015, Harlan achieved certification as a Blue Zones Community®. Blue Zones Project® is a community well-being improvement initiative designed to make healthy choices easier through permanent changes in environment, policy, and social networks. By helping people live longer, better through behavior change, communities can lower healthcare costs, improve productivity, and boost national recognition as a great place to live, work, and play.

Want to learn more about Harlan's Blue Zones Project?

- * See the details of the [Harlan Blue Zones Project](#) and current [Blue Zones Project participants](#).
- * [Email](#) us to get involved in one or more activities, or call 712.755.2114.
- * Connect with us on [Facebook](#).
- * For more information, visit bluezonesproject.com/communities/iowa.

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August Blue Zones Project Recipe

For more recipes, [click here](#).



From the kitchen of:
Blue Zones Project®

Grilled Portobello Mushrooms with Balsamic

Ingredients:

6 cloves garlic, unpeeled
1 cup extra virgin olive oil
kosher salt
½ cup balsamic vinegar
1 tablespoon Dijon mustard
4 large portobello mushrooms, wiped of dirt,
washed, and quickly dried

Directions:

Preheat the grill. Preheat the oven to 350°F. In a small bowl, toss the garlic cloves with 2 tablespoons of olive oil and some salt. Wrap the garlic cloves in foil and place on a tray in the center of the oven. Cook until tender when pierced with the tip of a knife, 20-25 minutes. In a medium bowl, whisk together the balsamic with ¾ cup of olive oil and mustard. In a medium bowl, toss the mushrooms in the remaining 2 tablespoons of olive oil. Season with salt. Place stem-side up on the hottest part of the grill. Cook for 3-4 minutes. Transfer to a tray and place in the oven until tender, about 12-15 minutes. Remove the garlic from the oven. Squeeze the garlic pulp from the skin and whisk it into the dressing. Place mushrooms on a serving platter and top with the dressing. Serve immediately.
Source: foodnetwork.com/recipes/alexandra-guarnaschelli/

Yields: 4 servings

515 cal, 54 g fat, 1.4 g protein, 0.8 g fiber, 3.9 g sugar, 390 mg sodium



Sponsored by





Labor Day - Monday, September 5

For many of us, Labor Day marks the end of the summer season, a three-day weekend. It's our last chance to get out and take a vacation before summer is gone. Growing up, we always started the school year the Tuesday after Labor Day.

Americans across the country will celebrate by attending a parade, barbecuing with friends and family, or spending money at local retailers.

However, it is important to remember what Labor Day is all about. It was borne out of the American labor movement and honors the contributions of workers of all industries to the strength, prosperity, and well-being of our country.

As the trade unions and labor movements grew towards the end of the 19th century, trade unionists proposed that a day be set aside to celebrate labor. "Labor Day" was promoted by the Central Labor Union and the Knights of Labor. These groups also organized the first Labor Day Parade in New York City. In 1887, Oregon was the first state to make it an official public holiday. In 1894, it became an official federal holiday, with thirty states officially celebrating Labor Day.

So, by all means, kick back, relax, and enjoy the weekend with friends and family. But remember why we observe Labor Day and what we need to do to strengthen and empower workers throughout our country.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

Welcome New SCCCI Members

Western Iowa Medical, 804 Cyclone Avenue, Harlan, IA 51537. Joined July 28, 2016

Durant Street C-Store, 618 Durant Street, Harlan, IA 51537. Joined August 16, 2016

The Can Place II, 722 Market Street, Harlan, IA 51537. Joined August 16, 2016

SCCCI Membership Renewals

Odds & Ends * Milk & Honey

Event Info

For additional information on community events, please visit our [events calendar](#).

September 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan	2 VJ Day - WWII	3 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Hunter Safety Education Online Field Day – Nishna Bend Rec Area
4 4th Annual "Break the Silence" for Nadine Golf Tournament – Shelby Co Golf Course	5 Labor Day – SCCC Office Closed	6 Iowa Community Kitchen Meal - Harlan	7 Myrtue Medical Center Blood Analysis Screening – Earling Harlan Farmers Market Shopko parking lot	8	9 Teddy Bear Day	10 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
11 9-11 Remembrance	12 Shelby County Women's Conference Deadline – "Draw a Picture of your Pet & Win" Harlan Veterinary Associates & Referral Services	13 American Red Cross Blood Drive - Veteran's Memorial Building - Harlan Iowa Community Kitchen Meal - Harlan	14 Myrtue Medical Center Blood Analysis Screening – Harlan Harlan Farmers Market Shopko parking lot	15 American Red Cross Blood Drive - St. Boniface Parish Center, Westphalia Roar Into Harlan Bike Night	16 American Legion Day	17 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Benefit Fun Run, Supper & Auction for Mike Wohlhutter - Harlan
18 National Cheese Burger Day Concerned, Inc. 2016 Golf Tournament – HGCC	19 International Talk Like A Pirate Day Mobile Pantry – Veterans Memorial Building - Harlan	20 SCCC Board of Directors Meeting Iowa Community Kitchen Meal - Harlan	21 Myrtue Medical Center Blood Analysis Screening – Shelby Harlan Farmers Market Shopko parking lot	22 Autumn Equinox – Fall Begins	23 Native American Day	24 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Walk to End Alzheimer's – Pioneer Park, Harlan
25 2016 Shelby County Historical Society Program – David Gaul	26 Iowa Western Community College 50 th Anniversary Open House	27 Iowa Community Kitchen Meal - Harlan	28 Myrtue Medical Center Blood Analysis Screening – Elk Horn Harlan Farmers Market Shopko parking lot	29	30	Notes:

October 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Harlan Farmers Market Shopko parking lot International Coffee Day
2	3 Techies Day	4 National Golf Day Iowa Community Kitchen Meal - Harlan	5 World Teacher's Day	6 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan	7	8 Harlan Farmers Market Shopko parking lot
9 Fire Prevention Day	10 Columbus Day	11 Iowa Community Kitchen Meal – Harlan International Day of the Girl	12 Yom Kippur	13	14	15 Harlan Farmers Market Shopko parking lot Trick or Treating at Nishna Bend Recreation Area
16 Dictionary Day	17 Boss's Day	18 SCCC Board of Directors Meeting Iowa Community Kitchen Meal - Harlan	19	20	21 Babbling Day	22 Harlan Farmers Market Shopko parking lot International Beer Festival – Westphalia
23 Shelby County Historical Society Program - Bill Sherman	24 United Nations Day	25 Iowa Community Kitchen Meal - Harlan	26	27 National Tell a Story Day	28 National Chocolate Day	29 Harlan Farmers Market Shopko parking lot Harvest Fest - Harlan
30 National Candy Corn Day	31 Halloween	Notes:				