The Business Voice



August 2018

Event Sponsorship Opportunity Santa Claus is Coming to Town

You better watch out. You better not cry. You better not pout. I'm telling you why. Santa Claus is coming to Shelby County.

It's the 2nd Annual Santa Claus is Coming to Town, hosted by the Shelby County Chamber of Commerce & Industry. This event will take place Saturday, December 1 and Sunday, December 2, 2018.

Santa and his helpers, the Chamber staff, will be making a stop at these Shelby County Communities: Defiance, Earling, Elk Horn, Harlan, Irwin, Kirkman, Panama, Portsmouth, Shelby, Tennant, and Westphalia.

Last year, we visited 9 of the 11 Shelby County communities. Children had the opportunity to visited with Santa and registered to win this 8' Christmas stocking. Each community provided hot chocolate and cookies for everyone that stopped by to visit with Santa.

For this event we are reaching out to our Chamber members. Last year we raised \$500 and we can't wait to raise more this year and need your help to reach our goal of \$1,500. This would cover the cost of the World's Largest Christmas Stocking and stand and travel arrangements for Santa. As a sponsor, your business would be included on all flyers and advertising.

If your business would like to participate in this year's Santa Claus is Coming to Town event as a sponsor, please contact me at 712-755-2114 or by email with the amount of your donation.

Thank you for your time and consideration.

The Shelby County Chamber of Commerce & Industry







Featured Member:



Baxter Lumber & Hardware is a locally owned and operated supplier of building materials and supplies that serves Southwest and West Central Iowa. We support both regional contractors as well as do-it-yourselfers in the surrounding communities. Service to our customers is our number one priority. We offer product consultation, measurements, installation and material delivery to help our customers complete their projects.

We purchased the lumberyard with the intention of investing in the retail offerings and creating a purchasing environment that was both friendly and convenient. To accomplish this, we have invested in both technology and expanding in-stock inventory. Adding a point of sale system has allowed us to better manage customer records and inventory. As time passes, we are learning purchasing trends and are monitoring what products are a priority for us to always have available and what products are becoming obsolete. Our goal is to continue to both streamline and expand our product offerings to truly become a "one stop shop" for our community.

We have increased our stock of treated and dimensional lumber as well as adding many specialty plywood. Departments such as hardware, power tool accessories, plumbing, drywall and fasteners have gone through major renovations. Existing inventory was replaced with leading product brands that not only perform well but are familiar to our customer base. Our inventory continues to grow as we expand our product offerings across all categories.

One of our catch phrases is we offer all products "frame to finish". I prefer "frame to fabulous" as we have seen tremendous opportunity in providing cabinetry, countertops and bathroom fixtures to the local community. We proudly offer Cambria® quartz countertops, Wellborn cabinets, Marquis cabinets and Onyx Collection bath fixtures which are all manufactured in the USA. Beautiful showrooms exist in the metro markets for these name brand products listed above, but unfortunately it is not always convenient or practical for our customers to travel during work hours, as many of these companies do not make themselves easily accessible to the working public. Providing the convenience of being able to shop locally for high end home improvement options is a big priority to us. We have added larger in-store samples to our showroom and have plans to continue updating our instore cabinet and flooring displays in the coming months. This will ease the decision-making process for our customers and make it so that traveling to these metro showrooms is no longer necessary. We love helping customers bring their concepts and dreams to reality in their homes and work spaces.

In three years, we have been blessed to serve Shelby, Harrison, Pottawattamie, Audubon and Crawford county residents. Many customers from outside of Shelby County make the drive to do business with us here in Harlan, and we so appreciate their efforts to do so! We trust that in time, our service and dedication to the needs of our customers, and offering the right products at fair prices, we will win over the hearts and minds of people who currently do business outside of Harlan. Thank you to everyone who has supported our efforts to grow the lumberyard, and to become an integral part of the Shelby County business community. We are thankful we made the choice many years ago to call Harlan home and to raise our family here!

Baxter Lumber & Hardware 3105 12th Street, Harlan, IA 51537 712-755-2534

Website; Facebook

Store Hours: Monday-Friday: 7:30 am – 5 pm; Saturday: 8 am – 12 pm









The Shelby County Chamber of Commerce & Industry will be closed on Labor Day, Monday, September 3

Upcoming Ambassador Visits And A Ribbon Cutting Ceremony

Wednesday, September 12, 10 am - Ambassador Visit, Camblin Plumbing & Heating, Inc., 1013 7th Street, Harlan. Camblin is celebrating an important milestone in 2018 - 100 years serving the community.

Wednesday, September 12, 5 pm - Ambassador Visit, Keast Auto Center, 2101 23rd Street, Harlan. Keast is also celebrating an important milestone in 2018 - 25 years serving the community.

Saturday, September 15, 9 am - Ribbon Cutting Ceremony, Grandpa's Pumpkin Farm, 116 Street F32, Panama (Located between Panama and Woodbine). Celebrating opening weekend. Grandpa's Pumpkin Farm is a new Chamber member, so please plan to attend and introduce yourself to owners Justin & Doug Schwery.

Ambassador Visit

Friday, August 17, 2018

Shelby County Historical Museum 1805 Morse Avenue Harlan, IA



Welcome New SCCCI Members

Harlan First United Methodist Church - Joined August 8, 2018

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership:

Murphy Signs * Harlan Veterinary Associates

Schumacher Family Chiropractic * Kathleen Kohorst Law Firm

Shelby County State Bank * Iowa Community Kitchen

8 Ball Aviation Club * Marne Elk Horn * AFLAC

Western Iowa Medical Supply * 4 Seasons Travel

Salem Lutheran Homes & Rehabilitation Center

Farmers Trust & Savings Bank * ThinkSpace IT

All Chamber Membership
Renewals are sent electronically
through our website, 30 - 60 days
prior to their due date.
You can also renew your
membership online via
our website.

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, <u>email</u>, or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Upcoming Events

FarmTable Procurement & Delivery
Open Warehouse Monday - Friday
12 - 5 pm. 1901 Hawkeye Avenue, Harlan.

Iowa Community Kitchen, every Tuesday evening, 4 - 6:30 pm First Baptist Church, Harlan.

Roar into Harlan Bike Night on the Square, Thursday, September 20 6 - 9 pm.

6th Annual "Break the Silence" for Nadine Golf Tournament Sunday, September 2, 1 pm Shelby County Golf Course 1243 Street F32, Harlan.

Concerned, Inc's 18th Annual Appreciation Picnic, Wednesday, September 12, 11:30 - 1 pm, Concerned, Inc. Business Office, Harlan

Tiny Lund Weekend, Friday, September 14 and Saturday, September 15 Shelby County Speedway, Harlan.

Opening Weekend at Grandpa's Pumpkin Farm, Saturday, September 15 and Sunday, September 16. 116 Street F32, Panama.

Brown Bag Lunch Programs
12 - 1 pm, Museum of Danish America,
Elk Horn. Tuesday, September 6 and
Thursday, September 18.

Blood Drive - Walk-ins welcome Thursday, September 20, 12 - 6 pm St. Boniface Parish Center 305 Duren Street, Westphalia.

Tuesday, September 25, 11:30 - 5:30 pm Veteran's Memorial Building 1104 Morningview Drive, Harlan.

Sundown Hoedown

Saturday, September 22, 6 - 9 pm Shelby County Historical Museum, Harlan

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or <u>email</u> Carol with your event information.

Contact Us: Give us a call at 712-755-2114 or <u>email</u> us for more information about becoming a Chamber member.

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Retirement Community Panama Transfer Variety Distributors, Inc. White Pine Dental Group

Bronze Club Members

The Agency, Inc. All Purpose Contractors, LLC CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Motors Terry Knapp Real Estate KNOD Radio Station EJ Leinen - State Farm Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Town & Country Credit Union



Chipman Aerial Photography & Inspection, LLC, 958 Oak Road, Harlan, IA. Since 2017, CAPI has performed aerial photography, videography, inspection, and many other media based services. They are licensed, FAA certified, and insured.

Harlan First Assembly of God, 1146 Hwy 59, Harlan, IA. Bringing the message of the Gospel to Harlan and Shelby County for over 33 years.

Hy-Vee, 2003 Chatburn Avenue, Harlan, IA. Their mission: Making lives easier, healthier, happier. Open 24 hours a day, 7 days a week.

Mrs. C's Home Décor, 1101 5th Street, Harlan, IA. Shop local for all your interior needs: flooring window dressings, fabrics, and custom designs.

To find out more about the Shelby County Chamber of Commerce & Industry, visit our website and check us out on Facebook (when you do, make sure to "like us").

Do You Have A New Member To Refer Or Know Anyone Who Has Moved Into The County? <u>Email Carol</u>

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article, (we prefer a Word Document) and photos to <u>Carol</u>. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

2018-2019 Chamber Board Members

President
Steve Kenkel
Shelby County Board of
Supervisors

Vice President
Josh Grimes
Hy-Vee Stores

Treasurer
Gervas Mgonja
Town & Country Credit
Union

Board Member
Tami Kloewer
Secret Serenity Salon
& Day Spa

Board Member
Steve Ineson
Four Seasons Travel

Board Member
Ellen Walsh-Rosmann
FarmTable Delivery &
Milk & Honey

Board Member
Mike Wohlhutter, Jr.
Molded Products

Chamber Staff

Todd Valline
Executive Director

Ed Hendley Information Technology Manager

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

SHELBY COUNTY, IOWA

NEW JOB CREATION INCENTIVE PLAN

FY19

Shelby County shall participate in a "New Job Creation Incentive Plan" targeted to small and entrepreneurial businesses (businesses with 10 employees or less at time of application) in Shelby County, lowa. The purpose of this plan is to encourage/support new and existing businesses in Shelby County in their efforts to expand their workforce. Businesses in Shelby County will complete an application for the program. The application will indicate the number of planned jobs to be created the Company is seeking incentive for. The program will be limited to a maximum of twenty-five (25) jobs created within each fiscal year. The New Job Creation Incentive Plan is set forth as follows:

- 1. Shelby County will establish a budget of \$25,000 in the fiscal year to establish the Plan. Shelby County agrees, upon demand, to pay the Company the sum of \$1,000 per new full-time job created and maintained for the period of two (2) years. Full-time is defined by the IRS (Internal Revenue Service) as anyone working an average of thirty (30) or more hours per week over a 12-month period. The plan will be limited to compensate the first twenty-five (25) jobs created within a fiscal year.
- To qualify, all newly created jobs must be maintained for two (2) years and increase the Company's current number of employees and increase the Company's current payroll at time of application to the Plan commensurate to the number of jobs listed on the application for the same time period.
- 3. Employees hired by Company for the application must be residents of Shelby County or relocate to Shelby County within one year of hire date.
- 4. Documentation of employee count, residency and payroll increase, as indicated on the initial application, will be required upon payment demand to certify the full-time status for the two (2) year period.
- 5. Once the documentation has been provided and approved by the Board of Supervisors, a check for \$1,000 per job created for the application will be issued within 30 days.
- 6. All terms and conditions of the New Job Creation Incentive Plan shall be put forth in the form of a written Agreement to be prepared by the Shelby County Attorney.

SHELBY COUNTY BOARD OF SUPERVISORS Charles Parkhurst, Chairman Roger Schmitz Steve Kenkel

Application

Get Involved - Join the Shelby County Chamber of Commerce & Industry's Events Committee

We need individuals to provide promotional and networking opportunities throughout Shelby County. Becoming a part of our events committee is a great way to build relationships with non-member and current Chamber members.

We have a great events schedule for 2018 - 2019. Choose as many events as you would like to be involved in. Your creativity is needed. Contact the Chamber office today at 712-755-2114 or email <u>Carol</u> or <u>Debbie</u>.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.



FY19 Opportunity Rates

Website * Newsletter * Social Media

Exploreshelbycounty.com

Website

Front Page Banner:

\$200 per year

Member Directory Page Banner: \$200 per year

Gift Certificates Page Banner:

\$100 per year

Traffic Catcher Page Sponsor:

\$300 per year

Community Pages Sponsor:

\$100 per year/community

Events Calendar Page Sponsor:

\$300 per year

All Other Pages:

\$50 per year

Limit of 4 Advertisers per page

Monthly Newsletter Advertising

\$25.00 for a half-page advertisement (2 per newsletter)

\$50.00 for a full page advertisement

\$45.00 for a half-page advertisement for non-Chamber members

\$75.00 for a full page advertisement for non-Chamber members

"Did You Know" Weekly Email

Annual Sponsorship: \$500

Chamber Facebook Page

Annual Sponsorship: \$750

1901 Hawkeye Avenue, Suite 101 Harlan, IA 51537 exploreshelbycounty.com

Phone: (712) 755-2114 Fax: (712) 755-2115

Event Info

For additional information on community events, please visit our <u>events calendar</u>.

September 2018										
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
						1				
2 6th Annual "Break the Silence" for Nadine Golf Tournament, Shelby Co Golf Course, Harlan	3 Labor Day – Chamber office closed	4 Iowa Community Kitchen, First Baptist Church, Harlan	5 Myrtue Medical Center Blood Screening Analysis, Earling	6 Brown Bag Lunch Program, Museum of Danish America Elk Horn	7	8				
9	10 Shelby County Women's Conference, Therkildsen Center Harlan Grief Share Seminar/Support Group First Baptist Church Harlan	11 Iowa Community Kitchen, First Baptist Church, Harlan	12 Myrtue Medical Center Blood Screening Analysis, Elk Horn Ambassador Visit Camblin Heating & Plumbing, Harlan Concerned, Inc's 18 th Annual Appreciation Picnic, Harlan Ambassador Visit Keast Auto Center Harlan	13	14 Tiny Lund Night #1 Shelby County Speedway, Harlan	15 Opening Weekend Grandpa's Pumpkin Farm, Panama The End of Alzheimer's Starts with You Walk Pioneer Park, Harlan Ribbon Cutting Ceremony Grandpa's Pumpkin Farm, Panama Southwest Iowa ArtTour Brickwall Gallery, Harlan Tiny Lund Night #2 Shelby County Speedway, Harlan				
16 Opening Weekend Grandpa's Pumpkin Farm, Panama Southwest Iowa ArtTour Brickwall Gallery, Harlan	17 Grief Share Seminar/Support Group First Baptist Church Harlan	18 SCCCI Board Meeting Brown Bag Lunch Program, Museum of Danish America Elk Horn Iowa Community Kitchen, First Baptist Church, Harlan	19 Myrtue Medical Center Blood Screening Analysis, Shelby IWCC Lunch & Learn Looft Hall, Council Bluffs	20 Blood Drive St. Boniface Parish Center, Westphalia Roar into Harlan Bike Night Downtown Square	21	22 Grandpa's Pumpkin Farm, Panama Sundown Hoedown Shelby Co Historical Museum, Harlan				
23 Grandpa's Pumpkin Farm, Panama	24 Grief Share Seminar/Support Group First Baptist Church Harlan	25 Blood Drive Vet's Auditorium, Harlan Iowa Community Kitchen Fundraiser, First Baptist Church, Harlan	26 Myrtue Medical Center Blood Screening Analysis, Harlan	27	28	29 Grandpa's Pumpkin Farm, Panama				
30 Grandpa's Pumpkin Farm, Panama		I	I	ı	1	ı				

October 2018									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
	1 Grief Share Seminar/Support Group First Baptist Church Harlan	2 Iowa Community Kitchen, First Baptist Church, Harlan	3	4	5	6			
7	8 Columbus Day Grief Share Seminar/Support Group First Baptist Church Harlan	9 Iowa Community Kitchen, First Baptist Church, Harlan	10	11	12	13			
14	15 Grief Share Seminar/Support Group First Baptist Church Harlan	16 SCCCI Board Meeting Blood Drive, Harlan Community High School Iowa Community Kitchen, First Baptist Church, Harlan	17 IWCC Lunch & Learn, Looft Hall, Council Bluffs	18 Brown Bag Lunch Program, Museum of Danish America Elk Horn	19	20			
21	22 Grief Share Seminar/Support Group First Baptist Church Harlan	23 Iowa Community Kitchen, First Baptist Church, Harlan Opening Exhibit – Voting in Shelby Co Shelby Co Historical Museum Harlan	24	25	26	27 Harvest Fest Downtown Square Harlan			
28	29 Grief Share Seminar/Support Group First Baptist Church Harlan	30 Iowa Community Kitchen, First Baptist Church, Harlan	31 Halloween						