



The Business Voice

August 2015



Back-To-School Shopping Buying Online vs Going To The Store

The month of August, the last of the summer months. On August 2, we celebrated Friendship Day and August 13 was National Left-handers Day. It's also National Family Month and Get Ready for Kindergarten Month. August marks the start of the new school year, which means parents are trying to stock up on school supplies, clothes and other essential items for their children.

In 2014, parents spent an average of \$370 on back-to-school shopping. The most in-demand items that year included notebooks and pens, clothes, shoes, backpacks and lunchboxes. This year, the average family with children in grades K-12 plan to spend \$630.36 on electronics, apparel and other school needs.

Parents, keep in mind that retailers tend to deeply discount back-to-school items that are still on the shelves in September and October. The key is to buy just enough supplies for the first few weeks of school, then purchase the remaining items at a great discount later.

You can buy practically anything online, but that doesn't mean you'll always want to, or ought to.

Shopping online is convenient. It saves time for parents who are already struggling to merge their kids' school commitments into their already jam-packed schedule. The average online shopping experience is around ten minutes, most in-store shoppers spent at least 30 minutes to make their purchases. Don't forget about the drive time to and from the store. However, you need to consider the inconvenience of waiting for your supplies to arrive. Shipping times can vary by vendor, and your order could arrive in different shipments. Don't forget about shipping charges. Online retailers often mark-up items slightly because online shoppers do not expect deals, they're looking for convenience.

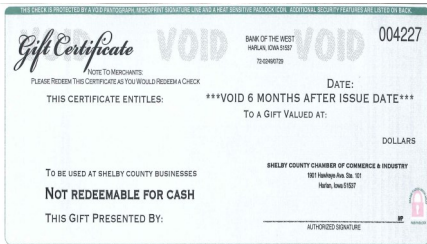
According to Consumer Reports, school supplies should not be bought online.

StellaService, a customer service firm out of New York, reported that the average cost of purchasing the typical list of school supplies, pens, pencils, paper, binders, etc., in a store was 41% cheaper than buying them online.

Consumers still prefer physical stores for back-to-school shopping, with 83% of their purchases involving physical stores, including 7% of purchases that will be made online and picked up in-store. Of those who will order online and pick-up in-store, 79% said they are likely to buy additional items once in the store.

Here are some helpful shopping strategies: Shop with a list. Research deals, promotions and sales. Read the "fine print" in ads. Avoid the crowds. Find and organize coupons. Set a budget. Check the store's return policy, especially purchasing a big ticket item (electronics).

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

How to Purchase: Chamber Gift Certificates are easy to purchase. Our

website: <http://www.exploreshelbycounty.com/chamber-gift-certificates.html>, call 712-755-2114, [email](mailto:info@exploreshelbycounty.com) or stop by and see us. Gift Certificates may be purchased in any amount. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.



Notary Services are now available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the chamber office at 712-755-2114 or email info@exploreshelbycounty.com.

Member Benefit: Shelby County Business Community Advocacy

S.C.C.C.I. provides an avenue for our member's voices to be heard. S.C.C.C.I. advocates for the Shelby County Business Community, discussing the topics most important to Shelby County's economic health and vitality. S.C.C.C.I. researches bills, ordinances, and laws that will have an impact on Shelby County's commerce and communicates our best interests to local, county, state and federal representatives.



The Cyclone 2015-2016 Fall Activities Schedule is now available at the Harlan Newspapers Office. Pick up a schedule today.

SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Upcoming Events!

Bedstemor's House

Open 1-4 p.m. daily through Labor Day

33rd Annual Carstens Farm Days
September 12 & 13, Shelby, IA

11th Annual Shelby County Women's Conference, September 14, Doors open at 4:00 p.m., program starts at 6:00 p.m. C.G. Therildsen Center, Harlan, IA

Free Business Counseling

September 15, 9:00 a.m. - 4:00 p.m.
SCCCI Conference Room, Harlan, IA

Grief Classes Sacred Heart Parish, Woodbine 9-10:30am, Myrtue Medical Center, Harlan, 5-6:30pm. September 15, 23, 30 & October 7, 14 & 21

Brown Bag Lunch Program

Museum of Danish America, 12:00 p.m.
September 17 & October 22

Roar Into Harlan September 17, 6:00 - 10:00 p.m. Last night of the season
Downtown Historic Harlan Square

Alzheimer's Walk, September 19
Starts at 9:00 a.m. Elm Crest

Tour de Shelby County Motorcycle Scavenger Hunt, September 19
Registration 9:00 - 10:00 a.m.
Kick Stands Up at 11:00 a.m.
SCCCI Office

Concerned, Inc. 2015 Annual Golf Tournament, September 20
Registration 8:30 a.m. Shot Gun Start 9:00 a.m. Harlan Golf & Country Club

Petersen Family Wellness Center Ribbon Cutting Ceremony,
September 25, 9:30 - 10:30 a.m.

Open House

September 25, 5:00 a.m. - 9:00 p.m.,
September 26, 7:00 a.m. - 7:00 p.m.,
September 27, 11:00 a.m.—7:00 p.m.

Shelby County Commu-

nities We'd love to hear from you. Submit an article of 150 - 400 words about your town and we will include it in our monthly newsletter. Contact Carol at info@exploreshelbycounty.com

Irwin, Iowa - "A Quiet Community With Friendly People Who Help Each Other When Needed"

The City of Irwin is located in Northeast Shelby County with a population of 341. It is a quiet community with friendly people who help each other when needed. The housing is reasonable and the taxes are low and we have updated utilities including fiber optic. Irwin has a Volunteer Fire Department and Rescue Unit. These volunteer departments are a great asset to the community. They have helped the community in numerous ways.

Irwin has a Grade School that includes Preschool through third grade. There are 3 churches, United Methodist Church, St. Paul's Lutheran Church and the Church of Christ. Businesses in the area include Robinson Implement, Irwin Country Store, Pete's Frame Shop, Hanson Body Shop, Andy's Auto, O'Hara's Steakhouse, West Irwin Agency, A&Z Carwash and Laundromat, Shelby County State Bank, Richards Enterprises, Little Xtra Hair Care and Gifts, Becky's Beauty Shop, Irwin Locker and Catering, West Central Co-op Elevator, West Central 360 Feeds, Knudson Service Station, Farm Service Co-op, Al Plumb Dozer Service, Pete's Auto, R & R Storage, and Gawley Tire and Repair. Also in Irwin there are two daycares, one is TLC Daycare and Renae Wiig operates the other one.

Irwin has a Community Building that is rented out for family reunions, weddings, graduations and business meetings. The Community Building has a bar if needed for events. Community Building is located next to the City Park that includes a ballfield that is used for the IKM-Manning High School Softball games. The Park also has a Shelter House and a Playground. The Shelter House may be used on a first come, first serve basis. It is used for family reunions, birthday parties, graduations, etc. There is also a Museum that is open by appointment. The Lied Public Library is open 2-3 hours, 4 days a week and the City Clerk's office is in the Library Building there is also a meeting room that is used for playing cards and church group meetings and neighborhood group meetings. The previous Grade School is a private residence now and they use part of the building for their Genealogy and will give tours by appointment.

One mile northeast of Irwin is a Walking Trail where the railroad tracks used to be.

Upcoming events are Greenridge Antique and Steam Engine Show September 19 and 20. June 18, 2016 there will be the Irwin-Kirkman alumni banquet. The last graduation class of the Irwin-Kirkman School District is the Class of 1990.

Welcome New Members

Pam Rust

Join Date: July 27, 2015

Farm Sweet Farm

Maria Vakulskas Rosmann

Join Date: July 13, 2015

Milk & Honey

Daniel & Ellen Walsh-Rosmann

Join Date: July 29, 2015

AFLAC

Darla Neumann

Join Date: August 5, 2015

Hy-Vee, Harlan, IA

Shawn Brown

Join Date: August 17, 2015

Renewals

Mrs. C's Home Décor

Connie Carter

Renewed on July 17, 2015

Four Seasons Travel, Inc.

Steve & Bambi Ineson

Renewed on July 20, 2015

E.J. Leinen

State Farm Insurance

Renewed on July 20, 2015

Terry Knapp Real Estate

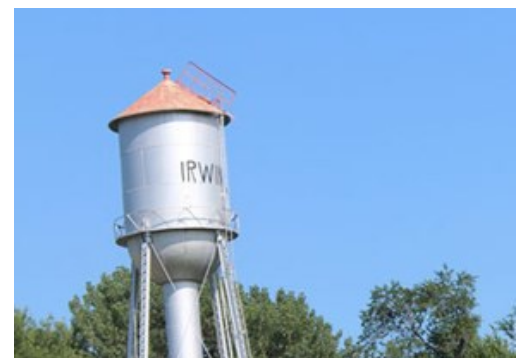
Renewed on July 20, 2015

Shelby County State Bank

Renewed on July 23, 2015

Farm Credit Services

Renewed on July 27, 2015



Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please contact Carol at info@exploreshelbycounty.com. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You may include your company's contact information, in case readers are interested in your products and/or services.

Contact Us

Give us a call or email us for more information about becoming a chamber member.

Telephone: 712-755-2114
Email: info@exploreshelbycounty.com

Advertise in the Shelby County Chamber of Commerce & Industry Newsletter

If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or email at: info@exploreshelbycounty.com.

Featured Member

Remington Seeds LLC

Remington Seeds is the realization of an idea that originated in 1984. Two farmers, growing seed corn under contract for retail companies, pondered why they could not extend the service they provided to include a "turnkey" package where they produced, processed, packaged, and distributed the seed under the direction of retail companies. Three simple, yet profound ideas—Customers first. Keep it simple. Treat our employees as family.—have taken Remington Seeds from the idea of those two farmers, to the largest corn and soybean seed contract production, packaging and distribution company in the US.



Today Remington Seeds is the combined knowledge, experience and hard work of over 500 full-time and 2,000 seasonal employees at 26 production and distribution locations throughout the best corn and soybean production areas in the United States.

We are a diverse group coming from all walks of life, and from all over the US. We have varied levels of education and work experience, and we all work together as a team to achieve our common goals.

Our customers are some of America's leading retail seed companies. We are dedicated to helping our customers be successful by using over 25 years of seed production and operational expertise to provide services designed to meet our customer's specific needs. Remington Seeds is an ISO 9001:2000 certified company. We utilize our quality management system and a partnership philosophy with our customers to provide the American Farmer with the highest quality seed products in the world.

Harlan has two separate facilities, a soybean plant with Brian Kock as the Location Manager and a corn plant with Mike Bentzen as the Location Manager. The Harlan facility was purchased in 1998. Since then the soybean plant has expanded its warehouse capacity 3 times. Both plants have been upgraded to the latest technology available in the industry to provide the highest quality product possible.

Remington Seeds has plants in 7 states, with 8 plants in Iowa alone. The farthest north is Grafton, N.D. to the south is Ridgeway, IL. To the west is Hastings NE. and to the east is Greenville, OH. The home office is in Remington Indiana, just East of the town of Remington on US Highway 24.

To learn more about Remington Seeds please feel free to check out our website at <http://www.remingtonseeds.com>

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Medivac Corporation

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

**2015-2016
Chamber Board
Members**

Chairman
Brent Scheve
The Agency

Vice Chairman
Dave Tyrrel
Molded Products

Treasurer
Denny Siemers
Town & Country
Credit Union

Board Member
Tracee Gettys
Elm Crest Retirement
Community

Board Member
Terry Knapp
Terry Knapp Real Estate

Board Member
EJ Leinen
EJ Leinen State Farm
Insurance

Board Member
Roger Schmitz
Shelby County Board of
Supervisors

Board Member
Kevin Campbell
Shelby County State Bank

Chamber Staff!

Todd Valline
Executive Director

Ed Hendley
Information Technology
Manager

Carol McHugh
Administrative Assistant



Congratulations to Roar Into Harlan Bike Night. The July 16 event was one for the books. Record attendance and great time were had by all at the Antique Bike Night this year. Many old rides were found all the way around the square as well as many new bikes. Frank Fritz was on hand to sign some autographs and peruse the vintage motorcycles. This rooftop photo was taken by Vernon from Thunder Roads Magazine of Iowa, and it highlights the crowd and good times! Stop by Roar Into Harlan Bike Night the third Thursday of May-September.

2015 SCCCI Annual Golf Tournament
A "Big Thanks" To All Our Sponsors:

Tournament Sponsor: HMU Telecom Putting Contest: Farmers Trust and Savings Bank

Cash Prize: Keast Auto Center

Printer: Counsel Office & Document

Miscellaneous Flight/Flag/Door Prizes: Schaben Real Estate, LLC

Harlan Golf & Country Club

Hole Sponsors: The Agency, Conductix-Wampfler, Counsel Office & Document, Elm Crest Retirement Community, Farm Service Cooperative, Keast Auto Center, Terry Knapp Real Estate, Iowa Western Community College, Milk & Honey, Museum of Danish America, Myrtue Medical Center, R & S Waste, State Farm - E.J. Leinen, Shelby County Board of Supervisors, Shelby County State Bank, Smitty Bee Honey

Sidewalk Sponsors: City of Harlan, Conductix-Wampfler, Essentia Protein Solutions FMCTC, Farmers Trust & Savings Bank, Harlan Industrial Foundation, HMU, Midstates Bank, Myrtue Medical Center, Monogram Prepared Meats, Shelby County, Shelby Co. State Bank

Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

~ September 2015 ~

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Bedsternor's House Elk Horn, IA Open to the Public thru Labor Day	2	3	4	5
6	7 Labor Day – SCCC Office Closed	8	9	10	11 Pork Dinner at Carsten's Farm, Shelby IA	12 33 rd Annual Carstens Farm Days, Shelby, IA
13 33 rd Annual Carstens Farm Days, Shelby, IA	14 11 th Annual Shelby County Women's Conference, Harlan IA	15 Free Business Counseling, SCCC Board Room Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	16	17 Last Night of the Season for Roar into Harlan Bike Night Brown Bag Lunch Program – Museum of Danish America	18	19 Alzheimer's Walk Pioneer Park Tour de Shelby County Motorcycle Scavenger Hunt
20 Concerned, Inc. 2015 Golf Tournament at Harlan Golf & Country Club	21	22	23 Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	24	25 Tour and a Tasting Museum of Danish America Petersen Family Wellness Center Open House/Ribbon Cutting to celebrate 5 th Anniversary	26 Petersen Family Wellness Center Open House
27 Petersen Family Wellness Center Open House	28	29	30 Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	Notes:		

~ October 2015 ~

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7 Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	8	9 Tour and a Tasting - Museum of Danish America	10
11	12	13	14 Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	15	16	17 Egg Crate Flea and Street Market – Elk Horn
18	19	20	21 Grief Classes, Sacred Heart Parish Center, Woodbine & Myrtue Medical Center, Harlan	22 Brown Bag Lunch Program – Museum of Danish America	23	24 Harvest Fest Celebration & Parade – Historic Downtown Harlan International Beer Fest Vet's Auditorium
25	26	27	28	29	30	31 Begger's Night – Halloween Treats

IT'S ALL ABOUT THE

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OOD

Don't miss out! Join us for a spectacular evening of inspiration, ideas, & connecting with others.



11th Annual

Shelby County Women's Conference

MONDAY, SEPTEMBER 14

Therkildsen Center, 706 Victoria, Harlan

Doors open at 4 pm for Booths

Program & Dinner begins at 6 pm

Registration fee \$30 per person; after September 8, \$35 per person

Catering by Potter House Bed & Breakfast, Harlan

Be prepared to enjoy a night of networking, education and fun as we explore the art of good feast with *It's All About the Food*.

The conference is renowned for filling the Therkildsen Center to capacity with nearly 200 energized women from Shelby County and surrounding areas – providing you a wonderful marketing opportunity and an intimate venue to network.

Besides the featured speakers the evening will also include networking, a scrumptious meal, and a fun style show provided by local retailers.

Come early to visit a variety of vendor booths.

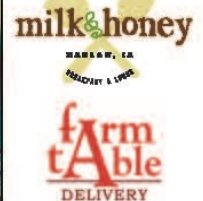
Register by emailing or calling IWCC at:
lstitz@iwcc.edu or
prust@iwcc.edu;
712-755-3568

FEATURED SPEAKERS



FORK IN THE ROAD with sheree clark

Featured speaker Sheree Clark is an inspiring author, television show host, health coach, and motivator. She has written and presented on topics ranging from raw food 101 to overcoming career burnout. Currently she hosts *Fork in the Road with Sheree Clark*, a weekly TV show, while continuing to carry a full load of private practice health and nutrition clients.



Come and hear Ellen Walsh-Rosmann, local Shelby County small business owner tell how she manages to wear several different hats and stay sane.

Ellen is a mom, wife, farmer and owner of FarmTable Delivery as well as new downtown restaurant Milk and Honey.

STYLE SHOW

Featuring Shelby County Retailers with the newest fall & winter fashions.

Sponsors: Bauer's Shoe Store, Casey's General Store, Chic Boutique, Defiance State Bank, Edward Jones, Debbie Davis, Elm Crest Retirement Community, Farmers Trust & Savings Bank, Fourth Generation, Harlan Municipal Utilities, Harlan Newspapers, Iowa Western Community College, Keast Motors, KNOD 105.3 FM, Lifestyle Marketing, Mrs. C's Home Décor, Myrtue Medical Center/Petersen Family Wellness Center, Odds N Ends, Optimal Health, Rubi J., Shelby County State Bank, State Farm - EJ Leinen, Terry Knapp Real Estate, Scentsy, Jaime Briggs, Shelby County Chamber and Industry, Mary Taggs, Shelby County / Iowa State University Extension and Outreach Extension Educator



PORTION OF PROCEEDS WILL BENEFIT LOCAL FOOD PANTRY & COMMUNITY KITCHEN

Free Business Counseling Coming to You!

The SBDC provides free business advice and technical assistance to **STARTUPS** and **EXISTING BUSINESSES**.

Need help with business planning, financing, marketing, legalities & regulations, management or growth strategies? Make an appointment today with an SBDC Counselor. We will be in your town on:

LOCATION:

Shelby County,
Chamber of
Commerce
1901 Hawkeye
Ave. Suite 101
Harlan, Iowa



Other Locations:

8/11—Shenandoah
8/18 Logan &
Woodbine
8/26—Atlantic
9/1—Glenwood
9/22—Clarinda

Make Your appointment today! Limited spots available. Appointments will be taken from 9am until 3 pm.

Call: Iowa Western SBDC: 712-325-3376 OR
Shelby County Chamber of Commerce — 712-755-2114



IOWA
WESTERN
The world is waiting

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact 712-325-3350.



Grief Classes

~for adults who have experienced the death of a loved one.

**Tuesday, September 15
and then
Every Wednesday
September 23 - October 21**

Woodbine Classes:
9:00 a.m. - 10:30 a.m.
Sacred Heart Parish Center
704 Normal St.

Harlan Classes:
5:00 p.m. - 6:30 p.m.
Myrtue Medical Center's
Board Room | 1213 Garfield Ave.

Pre-Registration is Required by Sept 8th | Call 755.4424

There is no cost for the class or book.

Sponsored by
Myrtue Medical
Center Hospice



MYRTUE
Medical Center



2015 Tour de Shelby County

September 19,
2015

Motorcycle Scavenger Hunt

Registration from
9 am - 10 am
Kick Stands up at
11 am

\$20 per bike, \$25 for 2 up

Ride starts at the
Shelby County Chamber of
Commerce office
(1901 Hawkeye Ave,
Harlan)



Reminder – Benefits of your Chamber Membership

- Listing your events on the Chamber website Events Calendar – post the event yourself online or email the details to info@exploreshelbycounty.com
- Increase your “net” presence through initiating your TCS page on the Chamber website
- Connect by “liking” the Chamber Facebook page – share your posts on the page and receive the Chamber’s posts on your page
- Premium listings in the “Visiting and Playing” section of the website
- Free Notary Service
- Multi-media exposure – KNOD, Social Media, Internet, Harlan Tribune
- List your fundraisers and events in the weekly Did You Know email – send your event details to info@exploreshelbycounty.com
- Place your brochures and advertising materials in the Welcome Center located at the Chamber office
- Put the Chamber logo on your advertising materials and website to let everyone know you are a member
- Host a Chamber Business After Hours, Ambassador Visit or Ribbon Cutting at your business
- Log in to the Chamber website using your unique log in information and start a forum discussion directed to all members
- Participate with Chamber committees – Events, Ambassadors, Government Affairs or Business Mentor
- Participate in the newly created “Welcome Wagon” program for new residents and businesses. Contact the Chamber at 755-2114 for more details
- Use of the Chamber Meeting Room for off-site meetings
- Post your company’s job openings on the Chamber website Job Board
- Network with other member businesses through Chamber events and meetings