



The Business Voice

December 2016

"May joy and peace surround you, contentment latch your door, and happiness be with you and bless you ever more." – Irish Blessing

As the year ends, the staff of the Shelby County Chamber of Commerce and Industry has been reflecting on a year of change, growth and opportunity. We had the privilege of welcoming new members to our Board – Janell Hansen (Marne Elk Horn Telephone), Shawn Brown (Hy-Vee) and Steve Kenkel (Shelby County Board of Supervisors). All three have been terrific additions to the Chamber leadership. Unfortunately, we are losing Shawn just as we were getting started as he pursues a new opportunity in Sioux City. The staff and board wish Shawn nothing but the best in his new adventure although we will sorely miss his guidance and insight.

The staff of S.C.C.C.I. has also experienced change during the year. Ed Hendley, a key member of the staff and the primary component behind our website and mobile application platforms, announced his retirement earlier this year. Although Ed will still be helping a few hours a week around the office and plans to be active with our Ambassador and Events Committees, we will miss his presence in the office and the uniqueness of Ed's Sparkalophobia when greeting cards arrive in the office. Another change that has occurred is the addition of Kelly Doonan as our newly created Membership and Events Coordinator. Kelly has already influenced much of what we are doing, has brought enthusiasm and new ideas to the everyday efforts of the Chamber and will have a great impact on our year to come.

The staff and board of the Shelby County Chamber of Commerce & Industry would also like to extend a heartfelt Thank You, and best of all wishes to Marsha Carter as she ends her extraordinary career as the Shelby County Auditor. Marsha was one of the first individuals in the county to welcome the new staff as we took over the Chamber in 2014, has been a true friend, supportive partner, and has provided guidance we greatly needed and appreciated. We are looking forward to working with the new County Auditor, Mark Maxwell, in the coming year and forming a new partnership in the efforts to truly develop an unmatched quality of life here in Shelby County.

A lot has been accomplished in the past year. With the help of the Shelby County Supervisors and business partners in the community, two new "Welcome to Shelby County" signs now greet visitors to our area. Inland Sea announced their intentions to bring Salmon Production to the Heartland with a new facility in Shelby County. We look forward to working with them throughout 2017. The membership of the Chamber has now grown to 150 members – great strides from two years ago, when the current staff came on board and we look ahead to increased participation in the coming year. A new "Welcome Wagon" was launched to greet new residents and businesses to Shelby County. Multiple new events were introduced to the Shelby County area throughout the year, and we ended the year with a laudable effort by many community members to "light up" Harlan for the Holiday Season. The Chamber will continue to work with and support this effort as Harlan continues its efforts to regain the reputation of "City of Lights".

As 2017 approaches, we are excited about the prospects of working with our business members and community leaders to continue our Mission of creating a climate of opportunity for growth, economic development, and a high standard of living throughout Shelby County.

"And now we welcome the new year. Full of things that have never been." – Rainer Maria Rilke

Featured Member:



13 Years and Counting!

Shelby County Community Outreach was established in 2004 as a home repair outreach to the elderly and disabled of Shelby County. With nearly 13 years under our “tool belt”, we are well established and continue to grow and expand our ability to help people with home and housing related issues. Our mission: *“To Serve the Communities of Shelby County with the Love of Jesus.”* SCCO is a non-profit, Faith Based organization and we view all of our activities as an opportunity to minister to those around us from the overflow of God’s love which He has demonstrated to us.



In 2011 we were able to purchase the former American Legion building at 1105 8th Street, Harlan, and make it our SCCO/Hero’s Attic home. The lower level serves as our office space, and the upper level, known as Hero’s Attic Used Home Furnishings, is filled with donated used home furnishings and appliances, “microwave size or larger.” Most items are tagged with “garage sale” types of prices, with deeper discounts available to those who qualify (although we do loan out some items such as walkers, canes, shower chairs, etc.). Revenue from sales are used to offset operating costs of the building, along with helping to fund our other services.

Our founding service, the Home Repair Ministry of SCCO, specializes in repairs which are usually too small for most other contractors to deal with. Clients call us either because they could not find someone available to do the work, or they lack the financial resources to hire the work to be done. Material costs are the homeowners’ responsibility, while labor is provided on a free will donation basis.



In some instances we may switch gears and identify the work as a Community Service Project, and use a volunteer base to accomplish larger jobs such as yard clean up and painting, etc. Churches and Youth Groups, Bible study groups, 4-H Clubs, Boy Scouts and Girl Scouts, High School Clubs, At Risk Youth/Juvenile Courts, are all potential volunteer groups for these larger scope projects.

In 2014 a new program called “God’s Helping Hands” (GHH) was adopted by SCCO. GHH focuses on providing assistance for elderly and disabled with chores that are organizational in nature such as cleaning out the refrigerator, or organizing closets or kitchen cupboards. It may also include help with their shopping, laundry, or even just changing their light bulbs. Assistance provided by GHH helps clients to remain in their homes as independently as possible, for as long as possible.

Through the years we have also had other ministry outreaches such as Women’s and Children’s Groups, and Temporary and Short-Term Housing. For 13 years and counting, SCCO has had a direct positive effect on the well-being of the low income, elderly and disabled populations of Shelby County Iowa. We know that it is the generosity of our financial partners who make this work possible. We wish to thank everyone who has donated time, furniture and appliances, and especially those who continue to support our work financially.

Marian Greer-Stokes, Office Manager, SCCO/Hero’s Attic

The Shelby County Chamber of Commerce & Industry

Office will be closed

Monday, December 26, 2016 through

Monday, January 2, 2017

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd, Carol, and Kelly) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

SCCCI Mission Statement To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome New SCCCI Member

Wahle, Inc.
18770 238th Street
Council Bluffs, IA 51503

Joined December 6, 2017

SCCCI Membership Renewals

Shelby County Community Outreach * Farm Sweet Farm

Essentia Protein Solutions * CDS Global

Town & Country Credit Union * Harlan Pizza Ranch

Creative Concepts Collision Center, LLC

Nishnabotna Valley REC * Bank of the West

Secret Serenity Salon & Day Spa, LLC

**All Chamber Membership Renewals are sent via email
through our website, 30 - 60 days prior to their due date.**

Upcoming Events

Story Time, Wednesday, December 28
10:30 a.m., Harlan Community Library,
Harlan

Young Writers Workshop, Wednesday,
December 28, 4:00 p.m., Harlan Commu-
nity Library, Harlan

**Retirement Open House for Wava
Bails**, Wednesday, December 28,
9:00 a.m. - 3:00 p.m. Shelby County
State Bank, Court Street Location,
Harlan.

First Days Hike at Prairie Rose,
Sunday, January 1, 2017, 5:30 p.m.
Prairie Rose State Park, Harlan

Iowa Community Kitchen, every Tues-
day evening, 4:00 p.m. - 6:30 p.m., First
Baptist Church, Harlan

**Dad's Belgian Waffles - Fundraiser/
Auction**, hosted by the **Shelby County
Trails Committee**, Sunday, January 15,
2017, 9:00 a.m. - 12:00 p.m., St. Mary's
Parish Hall, Panama.

Whimsical Winter Fun 1, Monday, Jan-
uary 16, 9:00 a.m. - 5:00 p.m.,
Museum of Danish American, Elk Horn

Lunch & Learn, Wednesday, January
18, 2017, 11:30 a.m. - 1:00 p.m.
Iowa Western Community College Devel-
opment Center, Council Bluffs

**Snowshoeing at Prairie Rose State
Park**, Saturday, January 21, 2017, 2:00
p.m. Prairie Rose State Park, Harlan

Have a special event coming up? Let
us know about it. Contact the Chamber
office at 712-755-2114 or [email](#) Carol with
your event information.

Contact Us: Give us a call at 712-755-
2114 or [email](#) us for more information
about becoming a Chamber member.

Ribbon Cutting Ceremony



The Salon Suites, 1120 Chatburn Avenue, Harlan, IA
Thursday, December 8, 2016

Celebrating Anniversaries

5 Years - The Salon Suites, Marian & Don Kaufman

1 Year - Styles By Sarah, Sarah Kiesel

1 Year - Beltone, Paul Smith, technician & Ken Dent, owner
Congratulations!



Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community **Panama Transfer**

Variety Distributors, Inc.

Bronze Club Members

The Agency, Inc. **CDS Global** **Counsel Office & Document**

Cyclone Lanes **Fareway Stores, Inc.**

Harlan Golf & Country Club **The Harlan Tribune**

Hy-Vee **Keast Motors** **Terry Knapp Real Estate**

KNOD Radio Station **EJ Leinen - State Farm**

Molded Products **Nishnabotna Valley REC**

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. **Subway** **Town & Country Credit Union**



**SAVE
THE
DATE!**

**ANNUAL AWARDS
BANQUET and
AUCTION FUNDRAISER**

**Friday, February 24, 2017
Harlan Golf & Country Club
Harlan IA**

**Shelby County
Chamber of
Commerce and
Industry**

**2016-2017
Chamber Board
Members**

President

Dave Tyrrel
Molded Products

Vice-President

Shawn Brown
Hy-Vee Foods

Treasurer

Kevin Campbell
Shelby County State Bank

Past President

Brent Scheve
The Agency

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Janell Hansen
Marne & Elk Horn Telephone
Company

Board Member

Steve Kenkel
Shelby County Board of
Supervisors

Board Member

Denny Siemers
Town & Country
Credit Union

Chamber Staff

Todd Valline

Executive Director

Ed Hendley

Information Technology
Manager

Carol McHugh

Administrative Assistant

Kelly Doonan

Membership-Event
Coordinator



The Shelby County Chamber of Commerce & Industry distributed over \$40,000 in Chamber gift certificates during the holiday season.

Express Charter (touring/party bus) is now available for your event. They are having an introductory special \$99/hour, four hour minimum, \$150 deposit (first 10 bookings). For more information, call 712-235-6128.

Many zoos feed donated Christmas trees to their animals.

**Do You Have A New Member
To Refer Or Anyone Who Has Moved
Into The County?
[Email Carol](#)**

**December Blue Zones
Project Recipe**

For more recipes, [click here](#).

Sweet Potato Waffles

Ingredients: 1 cup almond flour; 2 tbsp. coconut flour; 1/2 tsp baking soda; 1/2 tsp salt, 1 tsp cinnamon; 1/2 tsp nutmeg; 1 medium sweet potato, cooked, skin removed; 2 eggs; 1 1/2 tsp vanilla; 1 tbsp. maple syrup; 1/2 tsp. coconut oil; 1/3 cup of almond milk.

1. Preheat waffle iron.
2. Mix all dry ingredients in a large bowl.
3. Whisk together all the other (wet) ingredients in a medium bowl.
4. Add the wet ingredients to the dry and mix until combined.
5. Pour the batter (it will be thick and you'll need to spread it out with a spatula) onto the waffle iron and cook according to the directions on your waffle iron.

Event Info

For additional information on community events, please visit our [events calendar](#).

| January 2017 | | | | | | |
|--|--|--|-------------------------------------|-----|-----|--|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| New Year's Day First Days Hike – Prairie Rose State Park | SCCCI Office Closed - New Year's Holiday | Iowa Community Kitchen Meal – Harlan | | | | |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | Iowa Community Kitchen Meal – Harlan | | | | |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| Shelby Co. Trails "Dad's Belgian Waffle" Fundraiser/Auction - Panama | Martin Luther King, Jr. Day – Chamber Office Closed Whimsical Winter Fun 1 – Museum of Danish America | SCCCI Board of Directors Meeting Iowa Community Kitchen Meal – Harlan | Lunch & Learn – IWCC Council Bluffs | | | Legislative Coffee – Chamber office building Snow Shoeing – Prairie Rose State Park |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| | | Iowa Community Kitchen Meal – Harlan | | | | |
| 29 | 30 | 31 | Notes: | | | |
| | | Iowa Community Kitchen Meal – Harlan | | | | |

| February 2017 | | | | | | |
|--|---|---|------------------------------------|-----|--|--|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | | | 1 | 2 | 3 | 4 |
| | | | | | FarmTable Procurement & Delivery Cash & Carry - Harlan | FarmTable Procurement & Delivery Cash & Carry - Harlan |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| FarmTable Procurement & Delivery Cash & Carry – Harlan Family Fun Day at Prairie Rose State Park - Harlan | | Iowa Community Kitchen Meal – Harlan | Lunch & Learn, IWCC Council Bluffs | | | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| | | Iowa Community Kitchen Meal – Harlan | | | | Legislative Coffee – Location TBA |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | Whimsical Winter Fun 2 – Museum of Danish America | SCCCI Board Meeting Iowa Community Kitchen Meal – Harlan | | | SCCCI Annual Awards Banquet - Harlan | |
| 26 | 27 | 28 | Notes: | | | |
| | | Iowa Community Kitchen Meal – Harlan | | | | |