

# February



## The Business Voice

**February 2017**

### Chamber Member Benefit: Your Online Business Directory Listing

Did you know that as a member of the Shelby County Chamber of Commerce & Industry, you are listed on the Chamber's online [membership directory](#)? The information you provided in your original application to the Chamber is used to create the membership directory listing for your business. Along with this information, each business is listed in five (5) interest categories that correspond to your business type. When was the last time you looked at your listing to verify accuracy? When was the last time you checked to see what interest categories you have within your online directory listing? Maximizing your listing is essential. It helps potential customers find you easier.

As a member of the Shelby County Chamber of Commerce & Industry, you have been assigned a unique username and password that allows you access to your membership information. You can sign-in to the website under the "Member's Area" and review the information listed for you. If you don't know or do not remember your username and password, call the Chamber office, 712-755-2114, and we will send you an email to reset it.

Ask yourself:

- Are my listings and contact information current?
- Do my listings allow the public and other members to easily find me?
- Do my listings reflect the core of my business products and services?
- Have I included setup of my Traffic Catcher Site (TCS) page to provide additional information to my potential customer base?

If you notice that your listing needs updated, now is a great time to make changes. Or, if you do not have your TCS page setup and would like to get started, please give us a call and we would be happy to help.

Visit the [online directory](#) and check your listing to make sure it properly reflects your business or organization.

TCS pages and Member Directory listings are provided to you at no charge and are a primary benefit of your membership. In addition to reaching potential customers, you can use your membership listing to offer unique sales opportunities or coupons, to tie your social media pages and postings directly to your membership listing, and to highlight your businesses involvement with the community through work or sponsorship of non-profits in the area. Remember, we also offer the Chamber Events Calendar to keep the public updated on all the local events and offerings taking place in Shelby County. Members are welcome and encouraged to list their upcoming events and programs, all at no charge.

Remember, time is money. Take full advantage of this member benefit. It's a great way to engage with others without leaving the office.

If you would like more information, contact the Chamber at 712-755-2114 or [email Carol](#).

## Featured Member: Touch of Class Dry Cleaning & Laundry

Before opening up Touch of Class, I had over eighteen years' experience in the dry cleaning and laundry business. I worked for Joe and Mable Moran at Moran's Cleaners and also for Mike Messenger at Olsen Cleaners. Then in 1994, I ran across a dry cleaners out in western Nebraska who was getting out of the dry cleaning business and wanted to sell everything, including his three year old equipment.

So, with the expertise of Circle West Incubator and Shelby County State Bank, I was able to purchase all of the nearly new equipment. And in addition to that, we purchased the twenty year old existing laundry business from my parents, Don and Arlene Davis.

My husband, Kim, myself, family and friends got to work at the 1020 5<sup>th</sup> Street location in Harlan and started putting it all together. We did almost all the labor ourselves and had the most modern drycleaner and laundry in western Iowa when we opened in November 1994.

We were able to expand rather quickly by delivering high quality products and services to five counties and sixteen drop stores, many of which are still with us. We have four employees, two have been with me for over sixteen years.

Along with the dry cleaning service, we also offer rental services on entry mats, shop towels, bar mops, wet mops, and dust mops to many businesses in the area. We can also custom design or use your business logo on your entry rug as we did for Mi Casa Mexican Restaurant's walk-in mat. We have the accommodations to wet clean larger items, such as comforters, sleeping bags, and more.

Remember, we are "your fabric care specialists". Give us a try!

*Barb Swanson, owner of Touch of Class Dry Cleaning & Laundry,  
has over 30 years of dry cleaning experience*

**Touch of Class**

*"Your fabric care specialists"*

**DRY CLEANING & LAUNDRY**

Open 6 Days a Week in Harlan • 1020 5th St. • 755-3455  
Offices - Just East of the Shelby County State Bank, downtown Harlan



## Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

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## Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd, Carol, and Kelly) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

**Deadline:** The second Friday of the month. Please make sure to include your company's contact information.

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## Chamber Happenings

### Upcoming Chamber Events - Save the Date:

Wednesday, March 22 - Kick-Start the Leader in You Workshop, Harlan Community Library

Wednesday, April 26 - Fun China Luncheon, Harlan Golf & Country Club

Friday, June 9 & Saturday, June 10 - Honey Bacon Show & Shine, Shelby County Fairgrounds

Friday, June 23 - Shelby County Chamber of Commerce & Industry's Annual Golf Tournament

Saturday, August 19 - Tour De Shelby County Motorcycle & Car Scavenger Hunt, starts at the Chamber office

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## SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

# Welcome New SCCCI Members

Iowa Vocational Rehabilitation Services, joined January 27, 2017

Valley View with a Pond, joined January 27, 2017

DreamDirt Farm Real Estate & Auction, joined February 23, 2017

Fahn Interior Design, joined February 23, 2017

## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership:**

Highbanks Promotions, LLC \* Shopko

State Representative Steven Holt \* Harlan Inn & Suites

Casey's General Store \* United Bank of Iowa

Harlan Flower Barn Apparel & Gifts

Main Street Market

**All Chamber Membership Renewals are sent via email through our website, 30 - 60 days prior to their due date.**

**You can also renew your membership online via our website.**

## Legislative Coffee Series

The Shelby County Chamber of Commerce & Industry invites Legislative representatives for an informal networking opportunity to discuss issues that may have an impact on Shelby County residents, businesses, the economy, state budget, taxes, etc. just to name a few. This is followed up by a question and answer period where you can ask specific questions on specific topics or concerns.

Each session begins at 10:00 a.m. and are open to the public. There is no cost for this event.

March 18. Sponsored by Town & Country Credit Union and held at their location, 1414 Chatburn Avenue, Harlan.

April 15. Sponsored by Dr. Lonnie Pitts. Location to be determined.



## Upcoming Events

**Blood Analysis Screening**, Wednesday, March 1, 22 & 29, 7:00 a.m. - 10:00 a.m. Myrtue Medical Center, Auble Conference Room, Harlan

**Free Community Event, "Not My Kid, or is it?"**, Thursday, March 2, 6:00 p.m. - 8:00 p.m., HCHS Auditorium

**Lunch & Learn**, Wednesday, March 8, 11:30 a.m. - 1:00 p.m. Iowa Western Community College Development Center, Council Bluffs

**Blood Analysis Screening**, Wednesday, March 15, 7:00 a.m. - 8:45 p.m. Irwin Community Building, Irwin

**Shelby County Trails, Dad's Belgian Waffle Fundraiser/Auction**, Sunday, March 19, 9:00 a.m. - 12:00 p.m. St. Mary's Parish, Panama

**Kick-Start the Leader in You Workshop** Wednesday, March 22, 9:00 a.m. - 4:00 p.m., Harlan Community Library

**Friday Night Live - Fahn Interior Design**, Friday, March 24, 5:00 p.m., HGCC

**Home, Garden & Living Show**, Saturday, March 25, 10:30 a.m. - 5:00 p.m. Veteran's Memorial Building, Harlan

**Iowa Community Kitchen**, every Tuesday evening, 4:00 p.m. - 6:30 p.m., First Baptist Church, Harlan

**Have a special event coming up?** Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

**Contact Us:** Give us a call at 712-755-2114 or [email](#) us for more information about becoming a Chamber member.

## **Club Level Members**

### **Platinum Plus Club Members**

**City of Harlan**

**Harlan Industrial Foundation**

**Harlan Municipal Utilities**

**Myrtue Medical Center**

**Shelby County**

**Shelby County State Bank**

### **Platinum Club Members**

**Conductix-Wampfler**

**Monogram Prepared Meats, LLC**

### **Gold Club Members**

**Essentia Protein Solutions**

**FMCTC**

**Farmers Trust & Savings Bank**

**Midstates Bank**

### **Silver Club Members**

**Elm Crest Retirement Community**

**Panama Transfer**

**Variety Distributors, Inc.**

### **Bronze Club Members**

**The Agency, Inc. CDS Global Counsel Office & Document**

**Cyclone Lanes Fareway Stores, Inc.**

**Harlan Golf & Country Club**

**The Harlan Tribune**

**Hy-Vee**

**Keast Motors**

**Terry Knapp Real Estate**

**KNOD Radio Station EJ Leinen - State Farm**

**Molded Products Nishnabotna Valley REC**

**Pitts Family & Sports Chiropractic Center, PC**

**Smitty Bee Honey, Inc.**

**Subway**

**Town & Country Credit Union**





# 2017 Shelby County

## Harvest Market

**SUNDAYS, 11:30 AM TO 2:00 PM**

June 4th through October 8th

Historic Downtown Harlan Square

[2017 Vendor Guidelines & Application](#)

*Shelby County Harvest Market Contacts*

[Kelly Doonan](#)

[Carol McHugh](#)



## **Kick-Start the Leader in You!**

A Workshop Exploring Basic Leadership Principles  
Presented by: **Orlando Gil**, President TCTS Global LLC

Wednesday, March 22, 9:00 a.m. - 4:00 p.m., Harlan Community Library

\$50 per person (by March 8); \$70 per person (after March 8)

To register, call the Chamber office at 712-755-2114

## 2016-2017 Chamber Board Members

### President

[Dave Tyrrel](#)  
Molded Products

### Vice President

[Brent Scheve](#)  
The Agency

### Treasurer

[Kevin Campbell](#)  
Shelby County State Bank

### Board Member

[Janell Hansen](#)  
Marne & Elk Horn Telephone  
Company

### Board Member

[Steve Kenkel](#)  
Shelby County Board of  
Supervisors

### Board Member

[Tami Kloewer](#)  
Secret Serenity Salon  
& Day Spa

### Board Member

[Denny Siemers](#)  
Town & Country  
Credit Union

## Chamber Staff

[Todd Valline](#)  
Executive Director

[Ed Hendley](#)  
Information Technology  
Manager

[Carol McHugh](#)  
Administrative Assistant

[Kelly Doonan](#)  
Membership-Event  
Coordinator



The Shelby County Chamber of Commerce & Industry's website has a job board that is available to our Chamber members. Job openings can be submitted via our website or [emailed](#) to Carol. If you have questions, please contact the Chamber office, 712-755-2114.

Introducing new warehouse hours. FarmTable Procurement & Delivery, 1901 Hawkeye Avenue, Harlan (next door to the Chamber office), will be open every Wednesday - Friday from noon to 3:00 p.m. Now you can pick up local, farm fresh food every week. Exact cash or credit only. Inventory changes weekly.

Want to find out more about the Shelby County Chamber of Commerce & Industry? Visit our [website](#) and check us out on [Facebook](#) (when you do, make sure to "like us").

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## Do You Have A New Member To Refer Or Know Anyone Who Has Moved Into The County? [Email Carol](#)

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## February Blue Zones Project Recipe

For more recipes, [click here](#).

## Fruity Chocolate Almond Bark

Ingredients: 1 cup toasted almonds or pecans, coarsely chopped; 1/2 cup dried cherries or chopped dried fruit, coarsely chopped; 6 oz. dark chocolate (60%-70%, or higher), finely chopped; 1/4 tsp. cinnamon; 1/2 tsp. espresso powder (optional). Yield: 12-16 clusters.

1. In a medium bowl, toss together the almonds and the dried fruit. Line a baking sheet with waxed parchment paper
2. Melt the chocolate in the microwave on low power or until melted, but not thick. It may take from 1-2 minutes depending on the power of the microwave. Or use a double boiler to melt the chocolate. Stir in the fruit, nuts and cinnamon. Add espresso powder if desired.
3. Drop by teaspoonful for clusters, pour onto parchment paper lined baking pan and spread evenly. Refrigerate until firm and store in tight container in refrigerator.

## Event Info

For additional information on community events, please visit our [events calendar](#).

March 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			<b>1</b> Myrtue Blood Analysis Screening - Harlan Grief Classes, MMC Harlan	<b>2</b> Free Community Event "Not My Kid – Or Is It?" Harlan Bird Feeding 101, Harlan Community Library	<b>3</b> State Representative Steven Holt – Chamber office Stargazing, Prairie Rose State Park - Harlan	<b>4</b>
<b>5</b>	<b>6</b> Blood Drive, Irwin Community Building	<b>7</b> Iowa Community Kitchen Meal – Harlan	<b>8</b> Certified Handlers Continuing Instruction Course, Shelby Co Extension & Outreach, Harlan  Lunch & Learn, IWCC Council Bluffs Grief Classes, MMC Harlan	<b>9</b>	<b>10</b> State Representative Steven Holt – Chamber office	<b>11</b>
<b>12</b> Daylight Savings Time	<b>13</b>	<b>14</b> Blood Drive, Veteran's Memorial Building - Harlan  Iowa Community Kitchen Meal – Harlan	<b>15</b> Myrtue Blood Analysis Screening Irwin Grief Classes, MMC Harlan	<b>16</b>	<b>17</b> St. Patrick's Day State Representative Steven Holt – Chamber office	<b>18</b> Legislative Coffee Town & Country CU Harlan
<b>19</b> Shelby County Trails "Dad's Belgian Waffle" Fundraiser/Auction Panama  Spring Wildflower Hike, Prairie Rose State Park - Harlan	<b>20</b> First Day of Spring Manufacturing Skills Training, IWCC, Harlan	<b>21</b> SCCC Board Meeting Iowa Community Kitchen Meal – Harlan	<b>22</b> Myrtue Blood Analysis Screening Harlan  Kick-Start the Leader in You Workshop – Harlan Community Library Manufacturing Skills Training, IWCC, Harlan	<b>23</b> Manufacturing Skills Training, IWCC, Harlan	<b>24</b> State Representative Steven Holt – Chamber office  Friday Night Live Fahn Interior Design, HGCC	<b>25</b> Home, Garden & Living Show – Harlan
<b>26</b>	<b>27</b> Manufacturing Skills Training, IWCC, Harlan	<b>28</b> Manufacturing Skills Training, IWCC, Harlan Iowa Community Kitchen Meal – Harlan	<b>29</b> Myrtue Blood Analysis Screening - Harlan	<b>30</b>	<b>31</b> State Representative Steven Holt – Chamber office	<b>Notes:</b>

April 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						<b>1</b> April Fool's Day
<b>2</b>	<b>3</b>	<b>4</b> Iowa Community Kitchen Meal – Harlan	<b>5</b>	<b>6</b>	<b>7</b> State Representative Steven Holt – Chamber office	<b>8</b>
<b>9</b>	<b>10</b> Dutch Oven Cooking Class, Nishna Bend's Nature Center - Harlan	<b>11</b> Iowa Community Kitchen Meal – Harlan	<b>12</b> Myrtue Blood Analysis Screening – Avoca  Lunch & Learn, IWCC Council Bluffs	<b>13</b>	<b>14</b> Good Friday Chamber office closed	<b>15</b> Legislative Coffee Sponsored by Pitts Chiropractic. Location TBA
<b>16</b> Easter	<b>17</b>	<b>18</b> SCCC Board Meeting Iowa Community Kitchen Meal – Harlan	<b>19</b>	<b>20</b>	<b>21</b> State Representative Steven Holt – Chamber office	<b>22</b> Earth Day Prairie Rose Earth Day Paddle & Lake Shore Clean Up – Harlan  Myrtue Blood Analysis Screening – Harlan
<b>23</b>	<b>24</b>	<b>25</b> Iowa Community Kitchen Meal – Harlan	<b>26</b> Administrative Assistant's Day  Fun China Luncheon	<b>27</b> Hike Night at Prairie Rose - Harlan	<b>28</b> State Representative Steven Holt – Chamber office	<b>29</b>
<b>30</b>	<b>Notes:</b>					