## The Business Voice



#### February 2020

# Chamber Member Benefit: Your Online Business Directory Listing

Did you know that as a member of the Shelby County Chamber of Commerce & Industry, you are listed on the Chamber's online <a href="mailto:membership directory">membership directory</a>? The information you provided in your original application to the Chamber is used to create the membership directory listing for your business. Along with this information, each business is listed in five (5) interest categories that correspond to your business type. When was the last time you looked at your listing to verify accuracy? When was the last time you checked to see what interest categories you have within your online directory listing? Maximizing your listing is essential. It helps potential customers find you easier.

As a member of the Shelby County Chamber of Commerce & Industry, you have been assigned a unique username and password that allows you access to your membership information. You can sign-in to the website under the "Member's Area" and review the information listed for you. If you don't know or do not remember your username and password, call the Chamber office, 712-755-2114, and we will send you an email to reset it.

#### Ask yourself:

- •Are my listings and contact information current?
- •Do my listings allow the public and other members to easily find me?
- •Do my listings reflect the core of my business products and services?
- •Have I included setup of my Traffic Catcher Site (TCS) page to provide additional information to my potential customer base?

If you notice that your listing needs updated, now is a great time to make changes. Or, if you do not have your TCS page setup and would like to get started, please give us a call and we would be happy to help.

Visit the online directory and check your listing to make sure it properly reflects your business or organization.

TCS pages and Member Directory listings are provided to you at no charge and are a primary benefit of your membership. In addition to reaching potential customers, you can use your membership listing to offer unique sales opportunities or coupons, to tie your social media pages and postings directly to your membership listing, and to highlight your businesses involvement with the community through work or sponsorship of non-profits in the area. Remember, we also offer the Chamber Events Calendar to keep the public updated on all the local events and offerings taking place in Shelby County. Members are welcome and encouraged to list their upcoming events and programs, all at no charge.

Remember, time is money. Take full advantage of this member benefit. It's a great way to engage with others without leaving the office.

If you would like more information, contact the Chamber at 712-755-2114 or email Carol.

#### Welcome New SCCCI Members

Stars & Bars Entertainment. Joined February 10

Rosman Glendale Shelby County Golf Course. Joined February 12

# **SCCCI Membership Renewals**

The Chamber wishes to thank the following members who renewed their membership in January and February:

Main Street Market \* Cain Financial \* Harlan Inn & Suites \* Wahle, Inc.

All Chamber Membership Renewals
Are Sent Electronically Through Our Website,
30 - 60 Days Prior To Their Due Date. You Can Also
Renew Your Membership Online Via Our Website.

# **Legislative Coffee Series**

Saturday, March 21, 10 am. Hosted and sponsored by Conductix - Wampfler 1605 Industrial Parkway, Harlan

Saturday, April 18, 10 am. Hosted by Shelby County Chamber of Commerce & Industry 1901 Hawkeye Avenue, Harlan Sponsored by Harlan Sweets & Treats 1004 6th Street, Harlan



#### Club Level Members

#### Platinum Plus Club Members

City of Harlan Harlan Industrial Foundation

Harlan Municipal Utilities Myrtue Medical Center

Shelby County State Bank

# Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

#### **Gold Club Members**

The Agency Insurance Essentia Protein Solutions FMCTC
Farmers Trust & Savings Bank Midstates Bank

#### Silver Club Members

Elm Crest Senior Living Community Panama Transfer
Markham Family Dental Associates, Inc.

#### **Bronze Club Members**

All Purpose Contractors, LLC CDS Global Counsel Office & Document
Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club
Harlan Sweets & Treats The Harlan Tribune Hy-Vee
Keast Motors Terry Knapp Real Estate KNOD Radio Station
EJ Leinen - State Farm Molded Products
Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC
Smitty Bee Honey, Inc. Stars & Bars Entertainment
Subway Town & Country Credit Union

# Calendar Highlights

**Wednesday, March 4, 7 - 9:30 am.** 2020 Myrtue Medical Center Blood Analysis Screening, Harlan. Screening location - Myrtue Medical Center Public Health, 2712 12th Street, Harlan. Schedule an appointment by calling 712-755-4288, 8 am - 4 pm. Online appointments are no longer available. Appointments are required. No Walk-Ins will be accepted.

**Saturday, March 14, 6 pm.** St. Patrick's Day Banquet, Pleasant Thymes Tea Room, Elk Horn. Cost \$20/plate. Bagpiper, Mike Barnes, will be performing once again, with Bill and Sherry sharing their Irish songs as well. Doors open @ 5:45...RSVP @ 712-764-2221. Make sure to wear your green

**Friday, March 20, 8:30 pm.** Stargazing , Prairie Rose State Park, Harlan. Please meet at campsite 86.

Tuesday, March 24, 10 - 12 pm & 1:30 - 3:30 pm. Make It Okay Ambassador Training, C.G. Therkildsen Center, Harlan. Presented by Shelby County Wellness Alliance. Make It OK is community campaign to reduce stigma by starting conversations and increasing understanding about mental illness. Pre-registration is required. For the 1:30—3:30 pm.

#### **Chamber Gift Certificates**

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, <u>email</u> or stop by and see us.

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

2019-2020 Board of Directors

President
Josh Grimes
Hy-Vee Stores

Vice President
Ellen Walsh-Rosmann
Milk & Honey

Treasurer
Gervas Mgonja
Town & Country Credit
Union

Past President
Steve Kenkel
Shelby County Board of
Supervisors

Board Member
Steve Ineson
Four Seasons Travel

Board Member
Doug Schmitz
Smitty Bee Honey

Board Member Sheri Tyrrel Molded Products

Board Member
Connie Wees
Bank of the West

**Chamber Team** 

Todd Valline
Executive Director

<u>Carol McHugh</u> Administrative Assistant

**Debbie Stendrup**Membership/Events
Coordinator

# Ribbon Cutting Ceremony & Open House



Senior Life Solutions - Myrtue Medical Center February 5, 2020

# Upcoming Ribbon Cutting Ceremony & Open House And Ambassador Visit

**Open House & Ribbon Cutting.** Thursday, March 12. Davita Kidney Care, 2802 12th Street, Harlan, 4 - 6 pm.

**Ambassador Visit.** Friday, March 13. Shannon Meister - DBA Family Heritage. Will be held at the Shelby County Chamber of Commerce Conference Room, 1901 Hawkeye Avenue, Harlan, 10 am.

Hosting an ambassador visit, open house, or ribbon cutting ceremony is a great opportunity to create public awareness about your business. For more information, contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or email <u>Carol</u> or <u>Debbie</u>.

# SHELBY COUNTY CHAMBER OF COMMERCE & INDUSTRY

CONFERENCE AND MEETING
SPACE

Video Conferencing Webinar

Hosting

Private Gatherings

Corporate Meetings Board Meetings

Free to all Chamber Members.

Non-Members: \$100 Fee

Call Carol, 712-755-2114

for more information



## **Event Info**

	March 2020									
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
1	2 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group, SCCO. Harlan	3 lowa Community Kitchen, First Baptist Church, Harlan	4 Blood Analysis Screening, MMC Harlan Grief Classes Myrtue Medical Center, Harlan	5 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Flowerpot Painting Harlan Community Library, Harlan	6	7				
8 Portsmouth Fire Department Annual Spring Benefit Breakfast, St. Mary's Hall, Portsmouth	9 GriefShare Seminar/Support	10 Iowa Community Kitchen, First Baptist Church, Harlan	11 Grief Classes Myrtue Medical Center, Harlan	12 Open House - Ribbon Cutting Davita Kidney Care Harlan Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Family Fun Night — Bingo, Harlan Community Library	13 Ambassador Visit Shannon Meister DBA Family Heritage	14 Pine Cone Bird Feeders, Prairie Rose State Park, Harlan St. Patrick's Day Irish Dinner, Pleasant Thymes Tea Room Elk Horn				
15 Westphalia Fire Department Chicken Dinner, St. Boniface Parish Hall Westphalia	16 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group, SCCO, Harlan	17 St. Patrick's Day lowa Community Kitchen, First Baptist Church, Harlan	18 Blood Analysis Screening, Irwin Community Building Irwin Grief Classes Myrtue Medical Center, Harlan	19 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	20 Stargazing Prairie Rose State Park Harlan	21 Legislative Coffee Series, hosted by Conductix - Wampfler Harlan Pop Up Game Night with the Dealt Hand Elk Horn Public Library, Elk Horn				
22	23 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group, SCCO, Harlan Personal Development Book Club, Elk Horn Library	24 Iowa Community Kitchen, First Baptist Church, Harlan Make It OK Ambassador Training Therkildsen Center Harlan	25 Grief Classes Myrtue Medical Center, Harlan	26 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	27	28 PHunter Safety Education Class Nishna Ben Recreation Area Harlan 34th Annual Harlan Newspapers Home, Garden and Living Show, Vet's Harlan				
29	30 Seeds of Hope Support Group, SCCO, Harlan	31 Iowa Community Kitchen, First Baptist Church, Harlan								

April 2020									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
			1 Blood Analysis Screening, MMC Harlan	2 lowa Community Kitchen, St. Joseph's Parish Hall, Earling	3	4			
5	6 Seeds of Hope Support Group, SCCO, Harlan	7 Iowa Community Kitchen, First Baptist Church, Harlan The Vote is the Emblem of Our Equality, Elk Horn Community Library Elk Horn	8	9 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	10	11 Birthday Celebration for Queen Margaret II of Denmark, Pleasant Thymes Tea Room Elk Horn			
12	13 Seeds of Hope Support Group, SCCO, Harlan	14 Iowa Community Kitchen, First Baptist Church, Harlan	15 Blood Analysis Screening, Avoca Medical Clinic	16 PBrown Bag Lunch Program Museum of Danish America, Elk Horn Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	17	18 PLegislative Coffee, Sponsored by Harlan Sweets & Treats, Hosted by Shelby County Chamber			
19	20 Seeds of Hope Support Group, SCCO, Harlan	21 Iowa Community Kitchen, First Baptist Church, Harlan	22 Administrative Professionals Day	23 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Hike Night, Prairie Rose State Park Harlan	24 Annual Used Book Sale, Harlan Community Library Harlan. Through April 29	25 Signs of Spring Hike, Prairie Rose State Park, Harlan The Queen's Birthday Tea (Queen Elizabeth), Pleasant Thymes Tea Room Elk Horn			
26	27 Seeds of Hope Support Group, SCCO, Harlan	28 Iowa Community Kitchen, First Baptist Church, Harlan	29	30 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling					