



The Business Voice

January 2016

The CES, World-Changing Innovations



Let's face it, the world is changing. Being a child of the 1960s, I grew up with floppy disks, VCRs and my trusted white Sony Walkman (®). The first computer I ever worked on was MS-DOS. My first cell phone was a bag phone with 30 minutes of "free" airtime. And who can forget how excited we got when we first heard "You've Got Mail" from our AOL account.

Now there are self-driving cars, drones, video games, virtual reality and smart trash cans. Each year, new products and new technologies are featured at the annual Consumer Electronics Show (CES), in Las Vegas. The 2016 version of the CES Show was held earlier this month, from January 6 through January 9.

The CES is the world's largest gathering of the leaders of consumer electronics. The show dates back to 1967 and continues strong to the present day. It has served as the proving ground for innovators and breakthrough technologies. It's the global stage where next generation innovations are introduced to the marketplace. As the largest hands-on of its kind, CES features all aspects of the industry.

Here are just a few of the product categories that were featured at this year's CES: 3D printing, electronic gaming, fitness and sports, robotics and wireless devices and services. ([Click here](#) for the full list).

For the Technophile in all of us, if you are planning to attend the 2017 CES, January 5 - 8, it is wise to [register now](#). This year's event had 160,000 attendees, 3,800 exhibitors and almost 2.5 million square feet of exhibitor space. Las Vegas has more than 150,000 hotel rooms and the CES manages to fill up every room in town. ([Source](#)). And if you do decide to go in 2017, check out the side boxes on the left of the registration page. It's better to plan ahead and be prepared.



Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue. They will NOT be redeemed, honored or replaced if lost, misplaced, mutilated, defaced, destroyed or stolen.

SCCCI Annual Awards Banquet

The 2016 Shelby County Chamber of Commerce & Industry's Annual Awards Banquet is scheduled for Friday, February 19, at the C.G. Therakildsen Center, 706 Victoria Street, Harlan. Cocktails at 5:30 p.m. Dinner catered by Main Street Market from Panama will be served at 6:00 p.m. Comedian Jeff Caudill will entertain us with his comedy act at 7:00 p.m. Our live auction and awards ceremony will begin at 8:00 p.m. We will also have a silent auction, which will run throughout the evening. Winners of the silent auction will be announced after the awards ceremony. Tickets: \$30 per person, or reserve a table for 8 at \$240.

We would appreciate and are seeking donations from the Chamber members for the Silent Auction.

To sponsor this event, please contact the Chamber office at 712-755-2114 or [email Carol](#).



Legislative Coffee Series

Hosted by the Shelby County Chamber of Commerce & Industry.

February 20, 9:00 a.m., Rock Island Depot, Shelby IA

March 19, 9:00 a.m., American Legion Post, Harlan, IA

Free Will Donation Breakfast will be provided by the American Legion Post



Upcoming Events!

Shelby County Republican Party Caucus Monday, February 1
Veteran's Memorial Building, Harlan
7:00 p.m. Doors open at 5:30 p.m.

Shelby County Democratic Party Caucus, Monday, February 1
C.G Therakildsen Center, 7:00 p.m.
Doors open at 5:30 p.m.

Iowa Community Kitchen
Every Tuesday, 4:00 p.m. - 6:30 p.m.
First Baptist Church, Harlan

President's Day Monday, February 15. The Chamber office will be closed to observe the holiday.

SCCCI Annual Awards Banquet
Friday, February 19. Social Hour 5:30 p.m., Dinner 6:00 p.m., Live Entertainment 7:00 p.m., Live Auction & Awards Ceremony 8:00 p.m.

Save the Date:
Harlan Newspapers 30th Annual 2016 Home, Garden & Living Show
March 19 & 20

Advertise in the Shelby County Chamber of Commerce & Industry Newsletter. If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or [email](#)

Notary Services are available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the Chamber office at 712-755-2114 or [email](#)

Contact Us: Give us a call or email us for more information about becoming a Chamber member. Telephone: 712-755-2114, [Email](#)

Welcome New SCCCI Members

Farm Bureau - Angela Stein
1101 7th Street, Suite 101
Harlan, IA 51537
712-235-2672
Joined December 17, 2015

Hall Hudson P.C., Attorneys at Law
502 Market Street, Box 726
Harlan, IA 51537
712-755-2111
Joined January 4, 2016

Knights of Columbus
Council 3900
Harlan, IA 51537
Joined January 20, 2016

SCCCI Membership Renewals

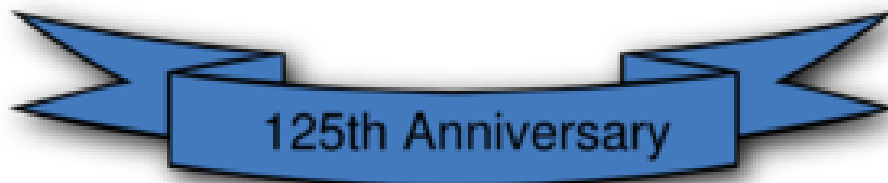
Pizza Ranch * Conductix - Wampfler * Floral Elegance & Unique Gifts * IowaWorks - Loess Hills
Salvo, Deren, Schenck, Swain & Argotsinger, PC * Stowe Red-E-Mix * Monogram Prepared Meats, LLC

Ambassador Visit



KNOD Radio Station
909 Chatburn Avenue
Harlan, IA
712-755-3383

Friday, December 18
Celebrating Judy Storm's
Retirement



Congratulations HMU!

This year, Harlan Municipal Utilities will celebrate 125 years of providing service to the community. Their annual municipal celebration is scheduled for Tuesday, June 14 and will continue throughout the year.

The official founding date of Harlan Municipal Utilities was January 20, 1891, that's when the electric and water divisions were established by public vote.

HMU is asking their customers and the City of Harlan to help them celebrate this great milestone all through 2016.

Happy 125th anniversary, HMU!

Featured Member:

ThinkSpace IT

(a *creative* approach to technology)

ThinkSpace IT - a creative approach to technology

ThinkSpace IT is the brain child of a group of individuals who felt there was a need for a company who really understood the IT needs of small and medium businesses, local governments and school districts. Helmed by Jessa Erickson, one of the few female owners in a male dominated industry, ThinkSpace IT is comprised of 9 Engineers, Technicians, IT Sherpas, and Support Staff making us one of the largest IT companies in the area.

ThinkSpace IT provides many services ranging from good ol' "break/fix" (darn, my computer won't turn on!) to complete managed services. We also provide hardware, hardware support, on and offsite backup solutions for your desktops and servers, IP security & content filtering, phone systems, surveillance solutions and any other quirky IT needs that your unique business might have.

If you have a limited or no IT department and are looking for a total solution provider, we can become your IT department, doing our best to fix issues BEFORE your business realizes there is a problem. Or, if you have an IT department, but find that they are spending more time on day-to-day support and maintenance rather than mission critical thinking, ThinkSpace IT can supplement your current IT department to increase your IT staffs capacity and productivity.

With technology constantly changing, we like to take a proactive approach in helping you find the best solution for your needs. We will build partnerships with you and our vendors to make sure you have what you need to make your business the best it can be, not only today, but also looking ahead to ensure you a successful tomorrow.

To learn more about ThinkSpace IT please check out our website or contact us:

919 7th St. Harlan, IA 51537
(712) 566-7208
<http://www.thinkspaceit.com/>
info@thinkspaceit.com

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please [contact Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You may include your company's contact information, in case readers are interested in your products and/or services.

SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Medivac Corporation

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2015-2016

Chamber Board Members

President

Brent Scheve
The Agency

Vice-President

Dave Tyrrel
Molded Products

Treasurer

Denny Siemers
Town & Country
Credit Union

Past President

Kevin Campbell
Shelby County State Bank

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Terry Knapp
Terry Knapp Real Estate

Board Member

EJ Leinen
EJ Leinen State Farm
Insurance

Board Member

Roger Schmitz
Shelby County Board of
Supervisors

Chamber Staff

Todd Valline

Executive Director

Ed Hendley

Information Technology
Manager

Carol McHugh

Administrative Assistant

Welcome to the Community

KNOD 105.3 FM in Harlan is pleased to announce that Tony Correa had joined their staff as Sales Manager following the retirement of Judy Storm.

Most recently, Tony was the news director at a radio station in Knoxville, IA. Originally a New Jersey native, Tony came to the Midwest in 1992 serving at Offutt Air Force Base in Omaha through 1999. He then obtained a degree from Iowa Western Community College and stayed in the Midwest.

Tony has over 11 years in radio with news and sports and is looking forward to his new adventure in radio sales.

As A Chamber Member

You have the opportunity to take advantage of marketing your business through our website (your own TCS page), newsletter and "Did You Know" Friday email which provides happenings and events for the upcoming week.

If you would like more information about setting up your TCS page or marketing through our newsletter and our weekly "Did You Know" email, contact the Chamber office at 712-755-2114 or [email us](#).

Chamber Happenings!

Get Involved – Join the Shelby County Chamber of Commerce & Industry's Events Committee!

We need individuals to provide promotional and networking opportunities throughout Shelby County. Becoming a part of our events committee is a great way to build relationships with non-member and current chamber members.

We have some great events scheduled for 2016. Choose as many events as you would like to be involved in. Your creativity is needed. Contact the Chamber office today at 712-755-2114 or [email Carol](#).

January's Blue Zones Project Recipe

For more recipes, [click here](#).



From the kitchen of:
Blue Zones Project®

Dried Berry Granola

Ingredients:

- 1 ½ cups rolled oats
- ¼ cup almonds (crushed)
- ¼ cup cashews (crushed)
- ¼ cup hazelnuts (crushed)
- ¼ cup assorted dried berries
- 1 ½ tsp. raw sugar
- ¼ tsp. of salt
- 1 tsp. ground cinnamon
- 2 tbsp. coconut oil
- 4 tbsp. local honey
- 2 tsp. vanilla extract

Directions:

Preheat oven to 325°. Mix together the oats, cinnamon, sugar, salt, and nuts. Over low heat, warm the coconut oil, honey and vanilla extract, pour over the dry ingredients and mix well. Spread the mixture evenly onto a baking sheet lined with parchment paper and bake until golden brown, (15-20 minutes) turning the granola occasionally while baking. Add the dried fruit to the baking sheet during the last few minutes of cooking. Once the granola is a dark brown shade, remove from the oven, stirring occasionally while cooling.

Source: Daniel Dennis, Culinary Instructor, Kirkwood Continuing Education & Chef de Cuisine for The Class Act Restaurant

Yields: Serves 6

Per Serving: 318 calories, 14 g. fat, 124 mg. sodium, 3 g. fiber, 5 g. protein



Sponsored by

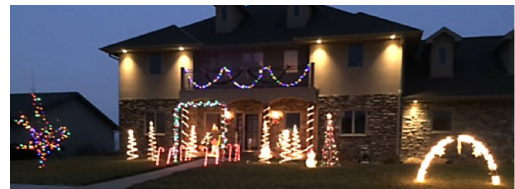
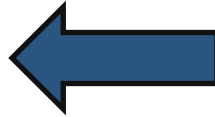


2015 Residential Holiday Lighting Contest Winners Congratulations!



First Place Winner

2024 Hwy 59
Defiance



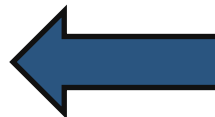
Second Place Winner

3002 Country Club View
Harlan



Third Place Winner

930 Elmwood Rd.
Portsmouth





Valentine's Day is Sunday, February 14. It's the one set day a year that we get to show appreciation to the people we love. While some might just say "I love you," (I'm good with that, really I am), others go all out buying chocolate, teddy bears, flowers (what I usually get from my better half), jewelry (happened only one time) or other extravagant gifts (bling for my Harley). Because of this, February 14 has become a huge retail holiday.

For 2016, Americans will spend approximately an estimated \$17.6B on Valentine's Day, the second highest grossing holiday, coming second only to Christmas, and ahead of Mother's Day, Halloween and Easter.*

Top gifts purchased for Valentine's Day by consumers: cards – 52%, candy – 50%, an evening out – 36%, jewelry – 19%, clothing – 15% and gift cards – 13%. So, who do consumers buy gifts for? 89% - spouse or significant other, 61% - kids, parents, or other family members, 25% - friends, 21% children's classmates and teachers, 20% - pets, 11% - co-workers, 9% others.*

Here are some Valentine's Day fun facts: More than 36 million heart-shaped boxes of chocolate are sold for Valentine's Day each year. About 8 billion candy hearts will be produced this year; that's enough candy to stretch from Rome, Italy to Valentine, Arizona 20 times and back again. Worldwide, over 50 million roses are given for Valentine's Day each year.*

*([Source](#)).

Remember, Valentine's Day is a day of love. Shower your loved ones in displays of affection and eat lots of chocolate.

For gift ideas, visit these Chamber members. They'll be glad you did. Bauer's Shoe Store * Beauty N the Beast * Cyclone Lanes * Fair N Square * Farm Sweet Farm * Floral Elegance & Unique Gifts * Harlan Flower Barn, Apparel & Gifts * Harlan Do It Best Hardware * Harlan Veterinary Associates and Referral Center * Jeronimo's * Market Street Gifts * Milk & Honey * Odds & Ends * Potter House Bed & Breakfast * Rubi J Store * Secret Serenity Salon & Day Spa * Z-Wireless.



Come and enjoy a night of mystery and intrigue in the wild and romantic era of the roaring 20's! On Saturday, February 20, the Potter House Bed and Breakfast (1012 Baldwin Street, Harlan) will turn the clocks back to a Golden Era of sassy style (flapper dresses and pin striped suits), the birth of jazz music and the end of the war. It's the era of prohibition. Please join the fun for this 1920s speak-easy themed murder mystery dinner. The evening will include drinks, dinner, dancing, and each attendee is assigned a role as part of the murder mystery. The event will host twenty-two characters. Guests are asked to arrive between 5:30 – 6:00 p.m. Dinner will be served at 7:00 p.m. Tickets are \$40 and will go fast. Call (712) 587-2588 to reserve your spot today.



Potter House
Bed and Breakfast



**PEO Chapter AP &
Harlan Golf & Country Club's**

Dine Your Valentine



Baskets
& Brunch

20 Gift Baskets provided by PEO Chapter AP members will be available by Silent Auction at Harlan Golf & Country Club. Bidding begins Friday, February 12 at noon and ends at 12:30 p.m. Sunday, February 14.

Valentine Dinner 

Saturday, February 13 beginning at 5:30

 *Valentine Brunch*

Sunday, February 14 | 10:00 a.m.-1:00 p.m.

**Make reservations by Thursday, February 11
by calling the Harlan Golf & Country Club at 755-5951**

All auction proceeds go toward SCHOLARSHIPS FOR WOMEN

Shelby Depot and Trail

15th Annual Soup Cook-off

February 6, 2016

Location: Shelby, IA
Cardinal Lofts-School Co

Time 5pm - 7:00pm



Huge Raffle!

**Grand Prize is a 32" LED HDTV
Donated by NP Dodge.**

HDTV on display at the Shelby County State Bank
Pre-sale raffle tickets available at the SCSB in Shelby



**Hundreds of \$\$ in raffle prizes
Pie Auction**

Twelve soups - All You Can Eat

Hot Doggie Bag

"Hot dog, chips, cookie & prize"

\$3.00 Kid's 12 and under

All you can eat soups

Adults \$6.00

Children 12 & under \$3.00

Preschool & under Free

THANK YOU FOR YOUR SUPPORT!!



**Shelby County
Chamber of
Commerce and
Industry**

**ANNUAL AWARDS
BANQUET and
AUCTION FUNDRAISER**

Friday, February 19, 2016

**C.G. Therkildsen Center
Harlan IA**

**Tickets:
\$30 per person
\$240 for Table of Eight**

**RSVP to Carol:
info@exploreshelbycounty.com
Or 755-2114**

Schedule:

Cocktails
5:30 pm

Dinner
6:00 pm

Comedy stylings of
Jeff Caudill
7:00 pm

Awards and Auction
8:00 pm

Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

February 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Shelby County Republican Party Caucus	2 Groundhog Day Iowa Community Kitchen Meal	3	4	5 National Wear Red Day	6 15 th Annual Soup Cookoff
7 Superbowl Sunday Book Touring Event	8 Boy Scout Day	9 Iowa Community Kitchen Meal Mardi Gras-Fat Tuesday	10 Ash Wednesday IWCC Lunch & Learn Series	11 Make A Friend Day	12 Abraham Lincoln's Birthday	13 1920s Speak Easy Themed Murder Mystery
14 Valentine's Day Rock Legends	15 Presidents Day The Chamber Office will be closed	16 Iowa Community Kitchen Meal	17	18	19 SCCC Annual Awards Banquet	20 1920s Speak Easy Themed Murder Mystery
21	22 George Washington's Birthday	23 Iowa Community Kitchen Meal	24	25	26	27 No Brainer Day
28	29 Leap Day	Notes:				

March 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Iowa Community Kitchen Meal	2 Read Across America Day	3	4	5
6	7	8 Iowa Community Kitchen Meal	9	10	11	12
13 Daylight Saving Time Begins	14 Save a Spider Day	15 Iowa Community Kitchen Meal	16 IWCC Lunch & Learn Series	17 St. Patrick's Day	18	19 Harlan Newspapers 30 th Annual, 2016 Home, Garden & Living Show
20 March Equinox/First Day of Spring Palm Sunday Harlan Newspapers 30 th Annual, 2016 Home, Garden & Living Show	21	22 Iowa Community Kitchen Meal	23	24	25	26
27 Easter Sunday	28	29 Iowa Community Kitchen Meal	30 IWCC Lunch & Learn Series	31	Notes:	