### The Business Voice



**January 2022** 

# 2022 Annual Awards Banquet

Get ready for a night of great dining, fun, and our 2022 Annual Awards Banquet. This year's banquet is scheduled for Friday, February 25 at the C.G. Therkildsen Center, 706 Victoria Street, Harlan. Our theme is Mardi Gras.

Doors open at 5:00 pm, networking and cash bar banquet at 5:30 pm. At 6:00 pm, our catered meal will be served. After dinner its game time: 50/50 Heads or Tails and Generational Trivia, followed by the awards ceremony. During this time, the Shelby County Chamber of Commerce & Industry will unveil award winners from the following categories: 2021 Citizen/Volunteer of the Year, 2021 Non-Profit of the Year, 2021 New Chamber Member of the Year, and 2021 Business of the Year.

In keeping with tradition, we will hold a live auction, immediately after the awards ceremony. Silent auction items will be available for bidding throughout the evening.

Cost to attend this year's Chamber banquet will be as follows: \$40 per person, tables of 8 are \$320. **Reservations are required** and can be made by contacting the Shelby County Chamber of Commerce & Industry at 712-755-2114 or by email by Friday, February 18, 2022.



# **Shelby County Welcome Bag Program**

Currently, the Shelby County Chamber of Commerce & Industry needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or <a href="mailto:ema

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.



Shelby County State Bank partnered with the Shelby County Chamber of Commerce & Industry again in 2021 for the SHOP LOCAL promotion. SCSB offered a 10% discount on Shelby County Chamber Gift Certificates purchased during the holiday season (November 15 through December 24, 2021).

Shelby County residents and businesses purchased \$92,423 in gift certificates during the holiday season! This represents over \$90,000 that will be spent with local Shelby County businesses throughout the coming weeks and months.

# **Ribbon Cutting**



St. Croix Hospice, Denison December 3, 2021

Hosting an ambassador visit, open house, or ribbon cutting ceremony is a great opportunity to create public awareness about your business. For more information, contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or email <u>Carol</u> or <u>Debbie</u>.

### Welcome New SCCCI Members

Osborn Realty - Joined January 18, 2022

### **SCCCI Membership Renewals**

The Chamber wishes to thank the following members who renewed their membership in November 2021, December 2021 & January 2022

Harlan Dental LLC. \* Hansen House – Harlan \* Harlan Vision Clinic, PC
Knights of Columbus Council 3900 \* LightBox Systems \* Markham Family Dental Association
Midstates Bank \* Monogram Prepared Meats, LLC. \* Kirk Petersen Certified Appraisals \* The Purple Door
RAGTIME Productions \* Rosman Glendale Shelby County Golf Course \* United Bank of Iowa

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.

# Legislative Coffee Series

Saturday, February 19, 10 am.

Hosted & sponsored by Shelby County Farm Bureau, 908 6th Street, Harlan

Saturday, March 19, 10 am.

Sponsored by Town & Country Credit Union
Will be held at the Shelby County Chamber of Commerce & Industry
1901 Hawkeye Avenue, Harlan

Saturday, April 18, 10 am.

To Be Determined



### Do You Have A 2022 Event?

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2022 calendar. We post Shelby County and surrounding area events on our <u>website calendar</u> for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourist can find you.

Contact the Chamber office at 712-755-2114 or email us.

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

2021-2022 Board of Directors

President
Steve Ineson
Four Seasons Travel

Vice President
Marie Bengford
H & R Block

Treasurer
Gervas Mgonja
Town & Country Credit
Union

Past President
Steve Kenkel
Shelby County Board
of Supervisors

Board Member
Tim Christopherson
Monogram Prepared
Meats

Board Member

Jahde Osborn

Courtside Marketing

Board Member

Jeff Sundholm

Myrtue Medical Center

Board Member
Darin Turner
Hy-Vee

**Chamber Team** 

Todd Valline
Executive Director

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

# "Kick Start the Leader in You" Leadership Series to start March 11<sup>th</sup>!

With the success of our initial "Kick Start the Leader in You" workshop a couple of years ago, the Shelby County Chamber of Commerce is very pleased to announce the return of this workshop with its full series.

The "Kick Start the Leader in You – Leadership Series" will expand on the topics of the original workshop and offer a more in-depth examination of the topics that will help develop new supervisors while offering a refresher to others.

The total series is comprised of six sessions discussing leadership principles. The initial session, a full day session (9:30 am to 4:30 pm), introduces multiple characteristics of being a leader and identifies the areas that will be examined indepth during the instructional series. The additional five (5) sessions are held in the afternoon, each focusing on one facet of being a leader. Orlando Gil, CEO of TCTS Global, and Brent Green, AgTeamBuild Founder and Coach, will be facilitating the series.

#### Series schedule:

Friday, March 11 <sup>th</sup>: 9:30 am to 4:30 pm Friday, March 18<sup>th</sup>, March 25<sup>th</sup>, April 1<sup>st</sup>, April 8<sup>th</sup>, April 15 <sup>th</sup> from 1 pm to 4 pm each Friday

#### Series Location:

Series will be held at THE GROUNDS, 1003 Tarkington, Harlan, IA.

#### A sampling of the topics to be discussed include:

Leadership types
How to train effectively despite language and cultural differences
How to motivate employees
Managing your time
Accountability and effective communication
In addition, participants will be offered 6
months free of the Cloverleaf Platform; a tool to build better teams through interpersonal understandings.

Goal setting and SMART goals
Delivering excellent customer service within and outside your organization
Impacting your company and employees by becoming a community leader
And more...

Each student will receive a certificate at the completion of the program, HRCI learning credits are available (pending approval), a workbook to keep after the series, course materials, 2 - ½ hour "coaching calls" at the end of the program to be used by the student when needed, a pre-brief and debrief with each student's manager to set goals and provide feedback, and access to a private Facebook community leadership group.

Space is limited to the first 18 participants signed up. The cost for the program, including all the materials, is \$560 per student. Call the Chamber of Commerce at 755-2114 with questions or to sign-up your employees. *Deadline for signing up for the series is February 15th.* 









### **Club Level Members**

### Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation **Myrtue Medical Center** Shelby County State Bank

## Platinum Club Mambers

Conductix-Wampfler Monogram Prepared Meats, LLC

### **Gold Club Members**

The Agency Insurance Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

### Silver Club Members

Elm Crest Senior Living Community Panama Transfer Markham Family Dental Associates, Inc.

### **Bronze Club Members**

CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Farm Service Cooperative Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Auto Center KNOD Radio Station Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Town & Country Credit Union Victoria Station

### **Event Info**

February 2022									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
		1	2 Ground Hog Day	3 Adult Craft Night Date Night Stones Harlan Community Library	4	5 Shelby Co Cattleman's Annual Banquet, St Peter's Hall, Defiance			
6 Irwin Community Building Breakfast Fundraiser & Bakesale	7 Blood Drive, Irwin Community Building	Analysis Screening MMC Lab Dept, Harlan Library & Lunch Harlan Community Library	9 2022 MMC Blood Analysis Screening MMC Lab Dept, Harlan Blood Drive, Panama Parish Center Women's Health Night MMC Main Entrance	MMC Lab Dept, Harlan Family Fun Night Harlan Community Library	11 2022 MMC Blood Analysis Screening MMC Lab Dept, Harlan	12 Shelby County Trails Annual Soup Cook Off, Shelby "Soup"er Saturday Elk Horn Public Library			
13	14 Valentine's Day		16 2022 MMC Blood Analysis Screening MMC Lab Dept, Harlan Classic Movie – The Ghost and Mr. Chicken, Harlan Community Library	17 2022 MMC Blood Analysis Screening MMC Lab Dept, Harlan Presidents' Day Celebration, Shelby County Historical Museum, Harlan Women of Warmth, Wisdom & War: Images of Native American Women in Westerns, Harlan Community Library	18 2022 MMC Blood Analysis Screening MMC Lab Dept, Harlan	19 Legislative Coffee Shelby Co. Farm Bureau, Harlan			
20	21 President's Day Chamber office closed	22	23 5 O'Clock Somewhere Book Club, Harlan Community Library	24 Brown Bag Lunch Program, Museum of Danish America Elk Horn	25 SCCCI Annual Awards Banquet CG Therkildsen Center, Harlan	26 Beyond BOW (Becoming an Outdoors Woman) – Ancient Technology Springbrook State Park, Guthrie Center			
27 Beyond BOW (Becoming an Outdoors Woman) – Ancient Technology Springbrook State Park, Guthrie Center	28 Science Fair Veteran's Memorial Auditorium, Harlan.								

March 2022									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
		1	2 Ash Wednesday	3	4	5			
6	7	8	9 Leadership Series IWCC – Looft Hall Council Bluffs	10	11 Kick Start the Leader in You – Leadership Series The Grounds, Harlan	12			
13 Daylight Saving Time Begins	14	15 SCCCI Board of Directors Meeting The Hidden History of Alcohol in Shelby County, Shelby County Historical Museum, Harlan	16 Leadership Series IWCC – Looft Hall Council Bluffs	17 St. Patrick's Day	18 Kick Start the Leader in You – Leadership Series The Grounds, Harlan	19 Legislative Coffee Town & Country CU Harlan			
20 First Day of Spring	21 Food Safety/ServSafe Class, IWCC, Harlan	22	23 Leadership Series IWCC – Looft Hall Council Bluffs	24	25 Kick Start the Leader in You – Leadership Series The Grounds, Harlan	26			
27	28	29	30 2022 MMC Blood Analysis Screening Irwin Comm Center Leadership Series IWCC – Looft Hall Council Bluffs	31					