

July 2019

2019-2020 Annual Membership Meeting

On Tuesday, July 16, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2019-2020 at the C.G. Therkildsen Center in Harlan.

The following are the 2019 – 2020 Shelby County Chamber of Commerce & Industry's Board of Directors: Josh Grimes, President; Ellen Walsh-Rosmann, Vice President; Gervas Mgonja, Treasurer; Steve Kenkel, Past President; Steve Ineson, Board Member; Doug Schmitz, Board Member; Sheri Tyrrel, Board Member; and Connie Wees, Board Member.

The Chamber staff presented the 2019-2020 fiscal year review for the Shelby County Chamber of Commerce & Industry.

FY19 Accomplishments: Economic Development.

- Housing: Prairie Fire to develop 38 townhomes in the Dye Street complex.
- \$100,000 Catalyst Grant awarded to a local business owner for Downtown District building renovation.
- Completion of Hansen House Memory Care facility and the Harlan Plaza project.
- Growth Assistance Plan (GAP) Loans. Working with SWIPCO, a local business received a \$100,000 Growth Assistance Loan.
- Business Start Ups. Worked in conjunction with the Iowa Small Business Development Center's Council Bluffs office to support two new business start-ups in the area.
- Federal and State Legislative Efforts. Hosted multiple federal and state representatives, including Senator Joni Ernst, Governor Kim Reynolds, and Congressman Steve King. Hosted public forums for multiple state and federal candidates during last election.

FY19 Accomplishments: Shelby County Chamber of Commerce & Industry.

- Membership Growth. We added twelve new members to the Chamber in the past fiscal year.
- Revenue Growth. Total revenue in FY19 grew to \$206,317 – 15% growth over FY18.
- Website. There were 267,299 Member Views through the website in FY19. There were 14,936 Traffic Catcher Site views in FY19. TCS Page View increased 11.5% over FY18.

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Social Media Update – our Facebook and Twitter Accounts.

- Facebook.
 - ◆ Performance. “Likes”. Increased from 609 in FY18 to 773 in FY19.
 - ◆ Reach, The number of people who had our page’s posts on their screen. Increased from 372 in FY18 to 450 in FY19 per day. This is a 21% increase.
 - ◆ Post Engagement. The number of times people have engaged in our posts through likes, comments, and shares and more. Peaks in early evening hours.

- Twitter.
 - ◆ Currently, we have 175 people following our Twitter page and 202 actual followers.

New Opportunities.

- Conference Room Upgrade – EZ Talk System. Available to all current Chamber of Commerce Members.
 - ◆ Live, recorded, and On Demand webinars.
 - ◆ Facebook and YouTube Live.
 - ◆ Interactive Whiteboard.
 - ◆ Voting/Polling Options.
 - ◆ Host up to 100 participants.

Continued Focus on Housing – County Wide

- Opportunity Zone. Created by the Tax Cuts and Jobs Act of 2017. Allows for certain capital gains investment and tax savings.
- Refurbish and renovate existing stock.
- Workforce Housing.

Other Areas of Focus in FY20

- Retail recruitment.
- “Placemaking” efforts. Capitalize on our local assets, inspirations, and potential, with the intention of creating public spaces that promote people’s health, happiness, and well-being.
- Regional Economic Development Plan.

Before the annual meeting adjourned, Todd Valline thanked the Board of Directors and the Chamber members who attended this year’s meeting. The Chamber staff looks forward to this fiscal year and the new challenges ahead.

Come to the
2019 NATIONAL NIGHT OUT CELEBRATION!

Tuesday, August 6th, 5:30 pm to 7:30 pm

Veterans Memorial Auditorium Parking Lot



JOIN US FOR A NIGHT OF FOOD, FUN AND FRIENDSHIP:

- ⇒ **BBQ provided by Fareway**
- ⇒ **Live Demonstrations**
- ⇒ **Emergency Equipment Displays**
- ⇒ **Service and Information Booths**
- ⇒ **Grain Bin Rescue Demonstration**
- ⇒ **Fun and Informative for the Whole Family**

Sponsored by:



Welcome New SCCCI Members

Shelby Country Inn & RV Park. Joined July 12, 2019

Patriots Choice, LLC. Joined July 16, 2019

Kroger Hauling Service. Joined July 18, 2019

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in June & July:

All Purpose Contractors, LLC * Farmers Trust & Savings Bank

Four Seasons * FSC - Computers

H&R Block * Harlan First United Methodist Church

Harlan Veterinary Associates & Referral * Hinline Home Furnishings, Inc.

Iowa Community Kitchen * Marne Elk Horn

Ouren Real Estate * Subway * Western Iowa Medical Supply

All Chamber Membership Renewals Are Sent Electronically Through Our Website, 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.

Calendar Highlights

Open House/Ambassador Visit - Wednesday, July 31, 5 - 7 pm
Kohorst Fischer Law Firm, PLLC
602 Market Street, Harlan

Ribbon Cutting Ceremony - Saturday, August 3, 12 pm.
The Log Cabin Quilt Shop
2109 Broadway Street, Elk Horn

For additional information on community events, please visit our [events calendar](#).

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community ***Panama Transfer***

Variety Distributors, Inc. ***Markham Family Dental Associates, Inc.***

Bronze Club Members

The Agency, Inc. ***All Purpose Contractors, LLC*** ***CDS Global***
Counsel Office & Document ***Cyclone Lanes*** ***Fareway Stores, Inc.***

Harlan Golf & Country Club ***The Harlan Tribune***

Hy-Vee ***Keast Motors*** ***Terry Knapp Real Estate***

KNOD Radio Station ***EJ Leinen - State Farm***

Molded Products ***Nishnabotna Valley REC***

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. ***Subway*** ***Town & Country Credit Union***

Do You Have A New Member To Refer Or Know Anyone Who Has Moved Into The County?

Contact our office 712-755-2114 or
[Email Carol](#)

Our Next Membership 101 Training Program Will Be Held In October 2019

Date & Time - TBA

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

2019-2020 Chamber Board Members

President
[Josh Grimes](#)
Hy-Vee Stores

Vice President
[Ellen Walsh-Rosmann](#)
FarmTable Delivery &
Milk & Honey

Treasurer
[Gervas Mgonja](#)
Town & Country Credit
Union

Past President
[Steve Kenkel](#)
Shelby County Board of
Supervisors

Board Member
[Steve Ineson](#)
Four Seasons Travel

Board Member
[Doug Schmitz](#)
Smitty Bee Honey

Board Member
[Sheri Tyrrel](#)
Molded Products

Board Member
[Connie Wees](#)
Bank of the West

Chamber Staff

[Todd Valline](#)
Executive Director

[Carol McHugh](#)
Administrative Assistant

[Debbie Stendrup](#)
Membership/Events
Coordinator

Ambassador Visit & Ribbon Cutting Ceremonies



Ambassador Visit
Shelby County Fair Board at the
Shelby County Fairgrounds, Harlan
Friday, July 12, 2019

Ribbon Cutting
Copenhagen Friday, Elk Horn
Wednesday, July 24, 2019



Ribbon Cutting
Floral Elegance & 6th Street
Emporium, Harlan
Friday, July 26, 2019

Event Info

August 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 Harlan Community Theater's "The Music Man" HCHS Auditorium	3 Blood Drive, Shelby Community Building Ribbon Cutting Ceremony, The Log Cabin Quilt Shop Elk Horn Harlan Community Theater's "The Music Man" HCHS Auditorium
4 Harlan Community Theater's "The Music Man" HCHS Auditorium	5	6 Harlan Theatre Free Summer Kids' Movie Harlan National Night Out, Vets Parking Lot, Harlan	7 Harlan Theatre Free Summer Kids' Movie Harlan	8	9	10 Kayaking, Prairie Rose State Park, Harlan Learning About Mammals, Prairie Rose State Park, Harlan
11 Fishing/Archery Program, Nishna Bend Recreation Center Harlan	12 Martha Hargan's Retirement Party Salem Lutheran Homes Elk Horn Marketing Tactics for Small Businesses Shelby Co State Bank Harlan	13 Blood Drive, CDS Harlan Iowa Community Kitchen, First Baptist Church, Harlan	14	15 Roar into Harlan Bike Night, Downtown Square	16 PFI Field Day Cultivating Farm Resilience For a Changing Climate Rosmann Family Farms/Farm Sweet Farm Harlan	17
18	19 IWCC High School Equivalency Diploma Class, IWCC Shelby County Center, Harlan Through November 21 Seasonal Floral Arranging Class with Kathy Johnson, Elk Horn Public Library	20 Board of Directors Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	21	22	23 Beyond BOW – Water, Women, Wine Nishna Bend Recreation Center & Prairie Rose State Park, Harlan	24 Beyond BOW – Water, Women, Wine Nishna Bend Recreation Center & Prairie Rose State Park, Harlan Inaugural Homebrew Competition, Farmhand Brewing Co, Earling
25 Beyond BOW – Water, Women, Wine Nishna Bend Recreation Center & Prairie Rose State Park, Harlan Inaugural Homebrew Competition, Farmhand Brewing Co, Earling	26	27 Iowa Community Kitchen, First Baptist Church, Harlan	28	29	30	31 BGrow with Google Business Workshop Harlan Community Library, Harlan

September 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Labor Day Chamber office closed	3 Iowa Community Kitchen, First Baptist Church, Harlan	4	5	6	7 37th Annual Carstens Farm Days, Shelby
8 Grandparents Day 37th Annual Carstens Farm Days, Shelby	9 Downtown at Downton with Kathy Johnson Elk Horn Library	10 Iowa Community Kitchen, First Baptist Church, Harlan	11 Patriot Day	12	13	14
15	16	17 Board of Directors Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	18 Blood Drive St Boniface Parish Center, Westphalia	19 Roar into Harlan Bike Night, Downtown Square	20	21 Greenridge Steam and Gas Engine Antique Show, Kirkman Southwest Iowa Art Tour, The Brickwall Gallery, Harlan
22 Greenridge Steam and Gas Engine Antique Show, Kirkman Southwest Iowa Art Tour, The Brickwall Gallery, Harlan	23 Autumn Equinox Seasonal Floral Arranging Workshop Elk Horn Public Library	24 Iowa Community Kitchen, First Baptist Church, Harlan	25	26	27	28
29	30					