

July 2020

## 2020-2021 Annual Membership Meeting

On Tuesday, July 21, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2019-2020 at the C.G. Therkildsen Center in Harlan.

The following are the 2020 – 2021 Shelby County Chamber of Commerce & Industry's Board of Directors: Ellen Walsh-Rosmann, President; Steve Ineson, Vice President; Gervas Mgonja, Treasurer; Steve Kenkel, Past President; Marie Bengford, Board Member; Tim Christopherson, Board Member; Jahde Osborn, Board Member; and Sheri Tyrrel, Board Member.

The Chamber staff presented the 2020-2021 fiscal year review for the Shelby County Chamber of Commerce & Industry.

FY20 Accomplishments: Shelby County Chamber of Commerce & Industry

- ◆ Membership Growth. Nineteen new members.
- ◆ Revenue Growth. Slight increase - \$211,698 compared to \$206,317 in FY19. A 2.6% increase.
- ◆ Website. Received 15,048 Membership Directory Queries. From these queries, there were 410,977 Members Exposures.
- ◆ New in FY20:
  - \* National Night Out – August 2019.
  - \* Harlan Video Shoot – October 2019.
  - \* CO-OP Advertisement in Site Selector Magazine – March 2020.
  - \* Web based Video Conferencing and Webinar Equipment Installed.

FY20 Accomplishments: Economic Development

- ◆ Participated in the conversion of Kountry Kids Care to a 501(C) Organization.
- ◆ Issued \$35K in Growth Assistance Program (GAP) Loans to two businesses to support growth.
- ◆ Conducted BRE (Business Retention) Visits with multiple Chamber members Businesses in September 2019 to identify supply chain needs, employee training and needs, and planned growth assistance. Additional visits are scheduled for August/September 2020.
- ◆ Participated in a Co-Op Online Video Hosting series through Iowa Economic Development to promote Shelby County as a great place to live, work, and to start a new business.
- ◆ Worked with multiple businesses for PPP and EIDL Loan Program.

\*Continued on the next page

# 2020-2021 Annual Membership Meeting (Continued)

## FY20 Accomplishments: Civic Development

- ◆ Worked with multiple volunteers and organizations to form the Shelby County Community Organizations Active in Disaster (COAD) Group.
  - \* March through June 2020, the Chamber hosted a Grocery Hotline for the COAD. Volunteers contributed over 1,000 hours and the system completed over 600 grocery orders for community households.
- ◆ Multiple Candidate Town Halls and Community Meetings were supported by and hosted by the Chamber in the last quarter of 2019.
- ◆ The Chamber initiated multiple “shop local” programs in the first few months of the pandemic.
- ◆ The Chamber of Commerce became the Public Information Office for Shelby County’s pandemic response in March. The office continues in that function today.

## FY21 and Opportunities: Economic Development

- ◆ Over the next 90 days, it is anticipated there will be additional federal and state programs introduced in response to the COVID-19 pandemic.
  - \* IEDA COVID-19 Small Business Utility Disruption Prevention Program.
  - \* IEDA “Shop Iowa”.
  - \* Extension of Federal Paycheck Protection Program (PPP) to August 8, 2020 for applications.
- ◆ Updates and New Programs Under Consideration at the Federal Level:
  - \* Additional Stimulus Checks
  - \* State and Local Aid – including funding for schools, college, and universities to support costs associated with re-opening schools.
  - \* Smaller unemployment benefits and a “return to work” bonus.
  - \* Liability Protection for Businesses.
  - \* Larger GAP Loan program available through a partnership with SWIPCO.

## FY21 and Opportunities: Chamber of Commerce

- ◆ “Passport Shopping” program for the 4<sup>th</sup> quarter of 2020.
- ◆ Continued focus on providing aide to member businesses as new Federal and State programs come online.
- ◆ Continued BRE discussions with members to identify areas where the Chamber can recruit support: supply chain, employee training needs.
- ◆ Focus on protecting the assets and financial strength of the Chamber.

The Chamber staff looks forward to this fiscal year and the new challenges ahead.

## **Club Level Members**

### **Platinum Plus Club Members**

**City of Harlan**

**Harlan Industrial Foundation**

**Harlan Municipal Utilities**

**Myrtue Medical Center**

**Shelby County**

**Shelby County State Bank**

### **Platinum Club Members**

**Conductix-Wampfler**

**Monogram Prepared Meats, LLC**

### **Gold Club Members**

**The Agency Insurance    Essentia Protein Solutions    FMCTC**

**Farmers Trust & Savings Bank**

**Midstates Bank**

### **Silver Club Members**

**Elm Crest Senior Living Community    Panama Transfer**

**Markham Family Dental Associates, Inc.**

### **Bronze Club Members**

**All Purpose Contractors, LLC    CDS Global    Counsel Office & Document**

**Cyclone Lanes    Fareway Stores, Inc.    Harlan Golf & Country Club**

**Harlan Sweets & Treats    The Harlan Tribune    Hy-Vee**

**Keast Motors    Terry Knapp Real Estate    KNOD Radio Station**

**EJ Leinen - State Farm    Molded Products**

**Nishnabotna Valley REC    Pitts Family & Sports Chiropractic Center, PC**

**Smitty Bee Honey, Inc.    Stars & Bars Entertainment**

**Subway    Town & Country Credit Union    Victoria Station**

# Welcome Bags For New Shelby County Neighbors

For the past two years, the Shelby County Chamber of Commerce & Industry has been keeping up the tradition of welcoming new people to Shelby County through our welcome bags. From May of 2018 to May of 2020, we have distributed 280 bags. These bags are filled with information and goodies from different Chamber members.

What we are looking for: Brochures; Business Cards, Coupons; and Promotional Marketing Items such as chip clips, pens, magnets, ice cream scoops, eye glass cleaner, and so forth.

If you would like to have your business represented in our Welcome Bags, please reach out and contact our office 712-755-2114 or [email](#). We can arrange “no contact” pick up or drop off here at the Chamber office.

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## Welcome New SCCCI Members

Christiansen Meadows, Harlan. Joined June 30, 2020

Grace On Main, Elk Horn. Joined July 15, 2020

## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership in June and July**

Cain Financial \* Grandpa's Pumpkin Farm \* Hinline Home Furnishings, Inc.

Ouren Real Estate \* ThinkSpace IT

**All Chamber Membership Renewals  
Are Sent Electronically Through Our Website,  
30 - 60 Days Prior To Their Due Date. You Can Also  
Renew Your Membership Online Via Our Website.**

# Iowa Economic Development Authority Launches “Show Iowa” Website

Iowa Economic Development Authority (IEDA) has released a new online sales opportunity for brick & mortar retailers who may not currently have an online presence. Shop Iowa is an online marketplace that businesses can use to sell up to 25 items at no cost to the business for the first year.

With the uncertainty regarding the COVID-19 pandemic as we move into the fall/winter season, this may be an excellent opportunity to get your products online. Visit [shopiowa.com](http://shopiowa.com) for additional details and to apply to be included on the site.

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## Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area’s retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).

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**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

### 2020-2021 Board of Directors

**President**  
Ellen Walsh-Rosmann  
Milk & Honey

**Vice President**  
Steve Ineson  
Four Seasons Travel

**Treasurer**  
Gervas Mgonja  
Town & Country Credit  
Union

**Past President**  
Steve Kenkel  
Shelby County Board of  
Supervisors

**Board Member**  
Marie Bengford  
H & R Block

**Board Member**  
Tim Christopherson  
Monogram Prepared  
Meats

**Board Member**  
Jahde Osborn  
Courtside Marketing

**Board Member**  
Sheri Tyrrel  
Molded Products

### Chamber Team

Todd Valline  
Executive Director

Carol McHugh  
Administrative Assistant

Debbie Stendrup  
Membership/Events  
Coordinator