

July 2021

2021-2022 Annual Membership Meeting

On Tuesday, July 20, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2021-2022 at the C.G. Therkildsen Center in Harlan.

The following are the 2021 – 2022 Shelby County Chamber of Commerce & Industry’s Board of Directors: Steve Ineson, President; Marie Bengford, Vice President; Gervas Mgonja, Treasurer; Steve Kenkel, Past President; Tim Christopherson, Board Member; Jahde Osborn, Board Member; Jeff Sundholm, Board Member; and Darin Turner, Board Member.

The Chamber staff presented the 2021-2022 fiscal year review for the Shelby County Chamber of Commerce & Industry.

FY21 Accomplishments: Economic Development

- ◆ Housing: Worked with Iceberg Development Group to submit a proposed Senior Apartments Development (age 55 plus) in Harlan to the Iowa Finance Authority. Funding decision will be made in Fall 2021.
- ◆ Business Development: Conducted a Business Plan competition. Working with two finalists to finalize their vision. Currently in the mentoring stage at this time.
- ◆ Business Expansion: Hansen House Memory Care, Harlan, plans for expansion in 2022.
- ◆ Growth Assistance Plan (GAP) Loans: Assisted multiple businesses with GAP loans through the Chamber and SWIPCO.
- ◆ Federal and State COVID Assistance: Continue to disseminate information regarding Federal and State COVID assistance programs to the Shelby County Business Community.
- ◆ Promoting Shelby County outside of Shelby County:
 - The Chamber worked with Iowa Sportsman Magazine to promote recreational opportunities in Shelby County throughout the state of Iowa.
 - The Chamber worked with Iowa Economic Development to produce a new promotion video for Shelby County. This video ran on multiple KCCI platforms.

FY21 Accomplishments: Chamber of Commerce

- ◆ Membership Growth: The Chamber added three new members in the past fiscal year and 124 members renewed their membership.
- ◆ Revenue Growth: Total revenue in FY21 was \$205,736. \$25,000 of that revenue was deferred to FY22 for the Business Plan Competition.

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FY21 Accomplishments: Chamber of Commerce (Continued)

- ◆ Website:
 - Member views through the Chamber’s website in FY21 was 515,624. There were 267,299 member views in FY19.
 - Traffic Catcher Site (TCS pages) in FY21 was 15,483.
- ◆ Holiday Events – a new twist due to the COVID Pandemic:
 - “Santa Cruise”. This event replaced the yearly Shelby County Tree Lighting Ceremony that takes place on the Saturday following Thanksgiving.
 - “Shop and Win” Promotion. Promoting local Chamber member businesses in December. Raffle tickets were given for purchases made. The winners received Chamber gift certificates.
 - Shelby County State Bank Gift Certificate Discount Program. The Chamber partnered with Shelby County State Bank, where they provided a ten percent discount on Chamber Gift Certificates purchased November 16, 2020, through December 22, 2020. Total gift certificates purchased: \$105,000.

Social Media Update.

- ◆ Facebook – Shelby County Chamber of Commerce & Industry:
 - Performance. The Chamber’s Facebook page reached 47,971 people.
 - Engagement. 54,778 individuals engaged with the Chamber’s page. 2,743 people clicked through links on the page.
 - Followers. 242 were added.
- ◆ Facebook – Shelby County Information and Ideas:
 - This is the Chamber’s “other” Facebook page.
 - Performance. 1,559 posts, 358 comments, and 3,668 reactions to posts over the last year.

FY22 New Opportunities: What was Old is New Again!

- ◆ We are looking forward to Chamber sponsored and co-sponsored events:
 - Harvest Fest, Santa in the Cabins, Santa Claus is Coming to Town, Tree Lighting Ceremony, Shelby County Chamber Annual Awards Banquet, and Fun China Luncheon.
- ◆ Continued Focus on Housing – County Wide:
 - Opportunity Zones. Adding value to all the communities in Shelby County.
 - Refurbish and renovate existing housing.
 - Workforce Housing. Enabling the workforce to live in Shelby County where they work and providing affordable housing.
- ◆ Continued Focus on Business Recruitment and Expansion for all of Shelby County:
 - This includes retail, supply chain vendors for current businesses, and business expansion.
- ◆ B.O.S.S. Series:
 - Development of a “Business Owners Sharing Success” Series.
 - The focus of this quarterly series will be to provide new business owners and prospective business owners, insights into the “best practices” that have been developed by current Shelby County business owners.

**2021-2022
Board of Directors**

President

Steve Ineson
Four Seasons Travel

Vice President

Marie Bengford
H & R Block

Treasurer

Gervas Mgonja
Town & Country Credit
Union

Past President

Steve Kenkel
Shelby County Board of
Supervisors

Board Member

Tim Christopherson
Monogram Prepared
Meats

Board Member

Jahde Osborn
Courtside Marketing

Board Member

Jeff Sundholm
Myrtue Medical Center

Board Member

Darin Turner
Hy-Vee

Chamber Team

Todd Valline

Executive Director

Carol McHugh

Administrative Assistant

Debbie Stendrup

Membership/Events
Coordinator



**Keep Our Community
Strong**

**Shop Local
Shop Shelby County**

Shelby County Welcome Bags

Our office is still in need of items for our Welcome Bags. What we are looking for: Brochures; Business Cards, Coupons; and Promotional Marketing Items such as clips, pens, magnets, ice cream scoops, eye glass cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office 712-755-2114 or [email](#). We can arrange “no contact” pick up or drop off here at the Chamber office.

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area’s retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Ambassador Visit & Ribbon Cutting Ceremonies



Ribbon Cutting
Shelby County Historical Museum - Harlan
Tuesday, July 6



Ambassador Visit
Shelby County Fairgrounds - Harlan
Friday, July 19



Ribbon Cutting
Harlan Community Library - Harlan
Wednesday, July 28

Upcoming Ambassador Visit

Cambridge Investment Research, 524 Market Street, Harlan. Thursday, August 5, 10 am.

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in July 2021

. Danish Villages Improvement Organization * Eight Ball Aviation Flying Club
Farmers Trust & Savings Bank * Hinline Home Furnishings
Marne Elk Horn * Pitts Family & Sports Chiropractic, PC. * Professional Vision Care
Salem Lutheran Homes & Rehabilitation Center * Shelby Country Inn & R.V. Park
Shelby County State Bank * State Farm – EJ Leinen * Time for Tots, Inc. * Victoria Station

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.

SCCCI Job Board A Free Member-Only Service

The Chamber's job board is an exclusive benefit available only to members of the Shelby County Chamber of Commerce & Industry. Chamber members can post their job openings at no cost. This job board promotes jobs located in Shelby County.

The job board is located under the "Member Area Features" section with a dedicated area titled "Resources". Members can post jobs through the Member Log-In Page using your Username and Password. Once logged in, click on "Submit a Job Board" and fill out the form. You can even add an image. Once you are done, the Chamber will need to approve the job posting. Or send the information to the [Chamber office](#) and the staff will be more than happy to post the job for you. If you need us to resend your username and password or need to reset it, let us know.

Here are some Quick Tips for posting a job:

- If you don't have a username or password, call the Chamber office at 712-755-2114 or email [Carol](#).
- There is no limit to the number of jobs you can post.
- "Copy/Paste" the job description from a Word.doc to save time when filling in details and qualifications.
- The Chamber receives an email notification of the job posting and approves it before it goes "live".
- Each job position will be shown for 90 days. If the position is not filled within 90 days, it can be re-posted.
- When the position is filled, call or [email](#) the Chamber office to remove the position from the job board.

If you would like more information or have questions, please contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or [email](#) our office.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer

Markham Family Dental Associates, Inc.

Bronze Club Members

All Purpose Contractors, LLC CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club

The Harlan Tribune Hy-Vee Keast Motors

Terry Knapp Real Estate KNOD Radio Station

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union Victoria Station

Event Info

August 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Mobile Food Drive Thru Vet's Building Harlan Seeds of Hope Support Group SCCO, Harlan	3 Harlan Theatre Free Summer Kids Movie Iowa Community Kitchen, First Baptist Church, Harlan Growing on the Farm Shelby Co Musuem and Harlan Library Harlan	4 Harlan Theatre Free Summer Kids Movie	5 Ambassador Visit Cambridge Investment Research Harlan Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Lean into Life, MMC	6 Panama Picnic	7 Panama Picnic
8	9 Seeds of Hope Support Group SCCO, Harlan	10 MMC Blood Analysis Screening Harlan Harlan Theatre Free Summer Kids Movie Iowa Community Kitchen, First Baptist Church, Harlan	11 MMC Blood Analysis Screening Harlan Harlan Theatre Free Summer Kids Movie	12 MMC Blood Analysis Screening Harlan Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	13 MMC Blood Analysis Screening Harlan	14 Alt Alts, Amphibians, & Stargazing, Prairie Rose State Park Harlan Weinie Wonderland Food Truck Farmhand Brewing Co., Earling
15	16 Morning Hike & Kayaking, Prairie Rose State Park Harlan Seeds of Hope Support Group SCCO, Harlan	17 MMC Blood Analysis Screening Harlan SCCCI BOD Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	18 MMC Blood Analysis Screening Harlan Town Histories of Irwin & Kirkman Shelby Co Historical Museum, Harlan	19 MMC Blood Analysis Screening Harlan Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Roar into Harlan Lean into Life, MMC Harlan	20 MMC Blood Analysis Screening Harlan	21 Morning Hike & Bats, Prairie Rose State Park, Harlan
22 Hansen House Come & Go Block Party, Harlan a David Gaul Production, Shelby Co Historical Museum Harlan	23 Canoeing, Prairie Rose State Park, Harlan. Seeds of Hope Support Group SCCO, Harlan	24 Iowa Community Kitchen, First Baptist Church, Harlan	25 MMC Blood Analysis Screening Earling	26 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	27 Beyond Becoming an Outdoors Woman Nishna Bend Recreation Center & Prairie Rose State Park Harlan	28 Beyond Becoming an Outdoors Woman Nishna Bend Recreation Center & Prairie Rose State Park Harlan
29 Beyond Becoming an Outdoors Woman Nishna Bend Recreation Center & Prairie Rose State Park Harlan	30 Seeds of Hope Support Group SCCO, Harlan	31 MMC Blood Analysis Screening Elk Horn Iowa Community Kitchen, First Baptist Church, Harlan				

September 2021						
	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	3	4 Kayaking & Snakes Prairie Rose State Park, Harlan
5 Aquatic Critter Catch, Prairie Rose State Park, Harlan	6 Morning Hike Prairie Rose Stated Park, Harlan Elk Horn Farmers Market, Danish Wind Mill, Elk Horn Seeds of Hope Support Group SCCO, Harlan	7 Iowa Community Kitchen, First Baptist Church, Harlan	8 MMC Blood Analysis Screening Shelby	9 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	10 Elk Horn & Kimballton Endless Summer & City Wide Garage Sales Banjo Duo & Friends Shelby Co Historical Museum, Harlan	11 Elk Horn & Kimballton Endless Summer & City Wide Garage Sales Prim's Thai Food Truck, Farmhand Brewing Co, Earling
12	13 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn Seeds of Hope Support Group SCCO, Harlan	14 Iowa Community Kitchen, First Baptist Church, Harlan	15	16 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Roar into Harlan	17	18 Hansen House Come & Go Block Party Harlan Monarch Migration Hike & Full Moon Paddle, Prairie Rose State Park Harlan
19	20 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn Seeds of Hope Support Group SCCO, Harlan	21 Iowa Community Kitchen, First Baptist Church, Harlan	22	23 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Night Hike, Prairie Rose State Park Harlan	24	25
26	27 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn Seeds of Hope Support Group SCCO, Harlan	28 Iowa Community Kitchen, First Baptist Church, Harlan	29	30 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling		