



The Business Voice

July 2015

Protecting Yourself From Heat-Related Illnesses

Summers in Iowa are hot and sticky, with daytime highs averaging 90°F from June through August and frequent rain. Humidity levels in the 90 percent range create truly uncomfortable sweaty conditions. Outdoor activities such as biking, hiking, camping, running and gardening put us at risk for heat-related illness, both mild and severe. Heat rash, dehydration, heat cramps and heat exhaustion are just a few of the heat-related illnesses that can affect both young and old. Depending on the person and the situation, this can escalate quickly to heat stroke which occurs when the body's temperature is not controlled properly and rises above 104 degrees Fahrenheit. Heat stroke is the most serious heat-related illness and is a life-threatening emergency.

What can you do? Move to a cooler place, drink plenty of water, and if necessary seek medical attention. With heat stroke, call 9-1-1 immediately. Common sense prevention is the key. Reschedule your activity until the coolest time of the day. Dress for summer by wearing a wide brimmed hat, sunglasses, and lightweight, loose fitting, light-colored clothing to reflect heat and sunlight. Stay hydrated. Minimize exposure to the sun and always apply sunscreen. And remember, take a break by finding a cool place in the shade or go indoors.

The bottom line, lowans know that we need to be aware of our weather surroundings and prepare for almost anything. One helpful resource is the information provided through the American Red Cross. Their data library contains preparedness and safety information for flooding, heat waves, thunderstorms, tornados, and many other issues that affect us locally. To access this information, please visit the Red Cross website at http://www.redcross.org/prepare/disaster-safety-library or download the Red Cross mobile application to your smart phone.



Upcoming Events!

Racing at Shelby County
Speedway July 18, July 25, August 1,
August 8, August 15, Harlan, IA.

Roar Into Harlan July 16 & August 20 Downtown Historic Harlan Square

Crazy Days & City Wide Garage Sale July 18, Harlan, IA

Crazy Dane Days & City Wide Garage Sales, July 24 & July 25 Elk Horn & Kimballton, IA

Parish Picnics:

St. Joseph's, July 18 & 19, Earling, IA **St. Mary's,** July 25 & 26 Portsmouth, IA.

Shelby County Community Outreach Golf Tournament Fundraiser Harlan Golf & Country Club, July 28 Harlan, IA

SCCCI Golf Tournament
Harlan Golf & Country Club, August 11
Harlan, IA

Registration for Fall Classes at Iowa Western Community College Harlan Campus through August 14

The Hybrid Corn Pioneers 4th Biannual Historic Expo August 22 & 23, Earling, IA

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

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How to Purchase: Chamber Gift

Certificates are easy to purchase. You can call 712-755-2114, <a href="mailto:emailto:

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.



Notary Services are now available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the chamber office at 712-755-2114 or email info@exploreshelbycounty.com.

Member Benefit: The SCCCI Monthly Newsletter

Our monthly newsletter, The Business Voice, is distributed to all of our members and interested parties. It's the communication tool for both the Chamber and our members. It provides an opportunity for businesses to tell what is new and boast about what makes them great.

Every month, the newsletter includes information about upcoming events, the names of all new and renewing members, two months of community events, and topics of interest to our business community. Chamber members will have the opportunity to purchase ad space on a monthly basis.

Remember, it's a great opportunity for your business to be featured in our chamber newsletter. You can submit an article of 150 to 400 words about your business. Contact Carol at 712-755-2114 or info@exploreshelbycounty.com if you have questions.

SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Chamber Staff!

Todd Valline

Executive Director

Ed Hendley

Information Technology Manager

Carol McHugh

Administrative Assistant

Welcome New Members

Subway

Bob & Julie Kesterson 712-755-5004 Join Date: June 17, 2015

New York Life
Pash & Associates
Randy Pash
712-755-3270
Join Date: June 18, 2015

Ragtime Productions
Ruthanne Grimsley
712-579-2562
Join Date: June 22, 2015

Farm Sweet Farm
Maria Vakulskas Rosmann
712-627-4653
Join Date: July 13, 2015

Renewals

Roger & Judy Schmitz
Renewed on: June 16, 2015

Ouren Real Estate Randy Ouren Renewed on: June 23, 2015

Kirk Petersen Certified Appraisal Service Renewed on July 1, 2015

Like Us On Facebook

Be Red Cross Ready

Heat Wave Safety Checklist

In recent years, excessive heat has caused more deaths than all other weather events, including floods. A heat wave is a prolonged period of excessive heat, often combined with excessive humidity. Generally temperatures are 10 degrees or more above the average high temperature for the region during summer months, last for a long period of time and occur with high humidity as well.

Know the Difference

Excessive Heat Watch-Conditions are favorable for an excessive heat event to meet or exceed local Excessive Heat Warning criteria in the next 24 to 72 hours.

Excessive Heat Warning—Heat Index values are forecast to meet or exceed locally defined warning criteria for at least 2 days (daytime highs=105-110° Fahrenheit).

Heat Advisory—Heat Index values are forecast to meet locally defined advisory criteria for 1 to 2 days (daytime highs=100-105° Fahrenheit).

How can I prepare?



- ☐ Listen to local weather forecasts and stay aware of upcoming temperature
- ☐ The heat index is the temperature the body feels when the effects of heat and humidity are combined. Exposure to direct sunlight can increase the heat index by as much as 15° F.
- ☐ Discuss heat safety precautions with members of your household. Have a plan for wherever you spend timehome, work and school-and prepare for the possibility of power outages.
- ☐ Check the contents of your emergency preparedness kit in case a power outage occurs.
- ☐ Know those in your neighborhood who are elderly, young, sick or overweight. They are more likely to become victims of excessive heat and may need help.
- If you do not have air conditioning, choose places you could go to for relief from the heat during the warmest part of the day (schools, libraries, theaters,
- ☐ Be aware that people living in urban areas may be at greater risk from the effects of a prolonged heat wave than are people living in rural areas.
- ☐ Get trained in first aid to learn how to treat heat-related emergencies.
- ☐ Ensure that your animals' needs for water and shade are met.

What should I do during a heat wave?



- ☐ Listen to a NOAA Weather Radio for critical updates from the National Weather Service (NWS)
- ☐ Never leave children or pets alone in enclosed vehicles
- ☐ Stay hydrated by drinking plenty of fluids even if you do not feel thirsty. Avoid drinks with caffeine or alcohol.
- ☐ Eat small meals and eat more often.
- ☐ Avoid extreme temperature changes.
- ☐ Wear loose-fitting, lightweight, lightcolored clothing. Avoid dark colors because they absorb the sun's rays.
- ☐ Slow down, stay indoors and avoid strenuous exercise during the hottest part of the day.
- Postpone outdoor games and activities.
- ☐ Use a buddy system when working in excessive heat.
- ☐ Take frequent breaks if you must work outdoors
- Check on family, friends and neighbors who do not have air conditioning, who spend much of their time alone or who are more likely to be affected by the
- ☐ Check on your animals frequently to ensure that they are not suffering from the heat.

Recognize and care for heatrelated emergencies ...



Heat cramps are muscular pains and spasms that usually occur in the legs or abdomen caused by exposure to high heat and humidity and loss of fluids and electrolytes. Heat cramps are often an early sign that the body is having trouble with the heat.

Heat exhaustion typically involves the loss of body fluids through heavy sweating during strenuous exercise or physical labor in high heat and humidity.

- Signs of heat exhaustion include cool, moist, pale or flushed skin; heavy sweating; headache; nausea; dizziness; weakness; and exhaustion.
- ☐ Move the person to a cooler place. Remove or loosen tight clothing and apply cool, wet cloths or towels to the skin. Fan the person. If the person is conscious, give small amounts of cool water to drink. Make sure the person drinks slowly. Watch for changes in condition.
- ☐ If the person refuses water, vomits or begins to lose consciousness, call 9-1-1 or the local emergency number.

Heat stroke (also known as sunstroke) is a life-threatening condition in which a person's temperature control system stops working and the body is unable to cool itself.

- ☐ Signs of heat stroke include hot, red skin which may be dry or moist; changes in consciousness; vomiting; and high body
- ☐ Heat stroke is life-threatening. Call 9-1-1 or the local emergency number immediately.
- Move the person to a cooler place. Quickly cool the person's body by giving care as you would for heat exhaustion. If needed, continue rapid cooling by applying ice or cold packs wrapped in a cloth to the wrists, ankles, groin, neck and armpits.

Let Your Family Know You're Safe

If your community experiences a disaster, register on the American Red Cross Safe and Well Web site available through RedCross.org to let your family and friends know about your welfare. If you don't have Internet access, call 1-866-GET-INFO to register yourself and



For more information on disaster and emergency preparedness, visit **RedCross.org**.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please contact Carol at info@exploreshelbycounty.com. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You many include your company's contact information, in case readers are interested in your products and/or services.

Contact Us

Give us a call or email us for more information about becoming a chamber member.

Telephone: 712-755-2114

Email:

info@exploreshelbycounty.com

Advertise in the Shelby County Chamber of Commerce & Industry Newsletter

If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or email at: info@exploreshelbycounty.com.

Featured Member



The Shelby County Fair started in 1869 at its present location in Harlan, Iowa. There are presently four original buildings on the grounds, the Grandstand, Floral Hall, Presentation Building, and the Racehorse barn that are still being used each year during the fair.

Each year the board makes improvements to some area of the grounds including the buildings and the grounds itself. Recent improvements include updated sheep pens, air conditioning and updated wiring in the 4H Exhibit Building, cement in the Horse Barn, and an expansion to our small pets building. A new show ring has been built in 2014 with help from many generous donations from past 4H families and businesses. A few years ago a new building housing the fair and Extension offices during the fair was built, also new restrooms and bleacher in the Grandstands.

We feel we have a very successful fair each year. We are able to have a free gate at our fair because of the generosity of our corporate sponsors. The corporate sponsors of our fair also allow the fair board to provide free entertainment during the fair which has including strolling entertainment and a fireworks show. This past year we had 870 exhibits in our 11 open class non-livestock departments and 246 exhibits in our open class livestock departments. Shelby County is very fortunate to have active 4-H and FFA programs. The exhibitors from these organizations had 742 exhibits in the livestock shows and 525 non-livestock exhibits. The 4-H exhibitors also provide fairgoers with presentations, fashion shows, a cherry pie and muffin auction, celebrity steer show, and this year had an Aq Olympics Contest that was a huge hit. Our fair board tries to have something for everyone to enjoy. Other activities include: Apple Pie Morning for senior citizens, Pedal Tractor Pull, Mutton Busting, Bottle Calf contest, Bill Riley's Iowa State Fair Talent Search, Baby Contest, Kids Contest for ages 3-9, Tractor Pull, Figure 8 Race, Car Show, an antique machinery display with the modern machinery, and a model railroad display in the Nishna Valley Railroad Building. All of the activities and events at the fair would not be a success without the dedicated volunteers in our community and we appreciate each and every one.

Visit our new website www.shelbycountyiowafair.org to see our fair book and schedule of events. Don't forget to like us on Facebook to get updated information about what's going on daily and some amazing pictures.



Club Level Members

Platinum Plus Club Members

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

FMCTC Farmers Trust & Savings Bank
Midstates Bank Proliant, Inc.

Silver Club Members

Elm Crest Retirement Community Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document
Cyclone Lanes Fareway Stores, Inc.
Harlan Golf & Country Club The Harlan Tribune
Keast Motors Terry Knapp Real Estate
KNOD Radio Station EJ Leinen - State Farm
Medivac Corporation Molded Products
Nishnabotna Valley REC
Pitts Family & Sports Chiropractic Center, PC
Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2014-2015 Chamber Board Members

Chairman

Kevin Campbell
Shelby County State Bank

Vice Chairman Brent Scheve The Agency

Treasurer

<u>Denny Siemers</u> Town & Country Credit Union

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Terry Knapp
Terry Knapp Real Estate

Board Member

EJ Leinen EJ Leinen State Farm Insurance

Board Member

Roger Schmitz
Shelby County Board of
Supervisors

Board Member

<u>Dave Tyrrel</u>

Molded Products

Shelby County Commu-

nities We'd love to hear from you. Submit an article of 150 - 400 words about your town and we will include it in our monthly newsletter. Contact Carol at info@exploreshelbycounty.com

Velkommen To Elk Horn, Iowa

Elk Horn, Iowa, the largest rural Danish settlement in the US, where tourism is the main industry. Elk Horn is home to America's only authentic working Danish Windmill and the Museum of Danish America, which have both received awards for lowa's top tourism attractions. Other tourist favorites that visitors don't want to miss are Bedstemor's Hus (Grandmother's House) and the Danish Countryside Vines and Wines, which hosts music nights on the last Thursday of each month.

Tivoli Fest is Elk Horn's big Danish Celebration held each Memorial Day weekend where visitors enjoy Danish foods, specialties and visits to unique shops. There is also a Viking encampment, parade, Danish folk dancers, an entertainment stage, children's activities, craft vendors, a beer tent, fireworks and much more. This year, the Tivoli Fest committee donated \$5,000 of their profits towards the relocation of the town's Fitness Center, which is currently located in the basement of the old city hall. Renovation of the old fire station began last year to update it to become an exciting new Fitness Center facility that will be a more convenient and accessible location. To create a healthier community, the Museum of Danish America also features a Jens Jensen Prairie Landscape Park which includes Danish-designed outdoor exercise equipment and a trail which leads to Bedstemor's Hus.

On Friday and Saturday July 24th and 25th in Elk Horn, along with neighboring Danish village Kimballton, is the annual Crazy Dane Days & City-Wide Garage Sales. Deals will be found all around town including sales at the Windmill, Museum and Fajen Lumber Gift Shops, the Egg Krate, and Daisygirl Bath and Body. While in town, you can eat at one of our many restaurants including: the Flour Mill, Larsen's Pub, and the Village Café or grab your favorite coffee drink while you shop at Coffeegirl's new and improved location.

Other upcoming events include the Brown Bag Lunch series titled, "Wine & War" at the Museum of Danish America on July 30th from noon-1pm. Bring your own lunch, and they'll provide the coffee. The Elk Horn Public Library is also hosting a free outdoor movie showing of "Bedtime Stories" in the City Park on Saturday, August 15 at dusk. And, new at the Danish Windmill is a miniature replica of a historic town in Denmark called Ebeltoft Village.

Be sure to like the City of Elk Horn on Facebook for future events, and we hope you can all visit us soon!





Event Info

For additional information on community events, please visit http://www.exploreshelbycounty.com/events.html

~ August 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Register for Fall Classes at IWCC Harlan Campus thru Aug. 14
						Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day
						Racing at Shelby Count Speedway
2	3	4	5	6	7	8 Racing at Shelby County Speedway
						HCHS 40 Year Class Reunion
9	10	11 SCCCI Golf Tournament Harlan Golf & Country Club	12	13	14	15 Racing at Shelby County Speedway HCHS 25 Year Class
						Reunion
16	17	18	19	20 Roar into Harlan	21 Tour and Tasting Museum of Danish America	22 The Hybrid Corn Pioneers 4 th Bi-Annual Historic Expo
						Season Championships Shelby County Speedway
23 The Hybrid Corn Pioneers 4 th Bi-Annual Historic Expo	24	25	26	27	28	29 Classic Backroads Bike Ride Panama
•						Tiny Lund Memorial Shelby County Speedway
30	31	Notes:			•	

~ September 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day	2	3	4	5
6	7 Labor Day – SCCCI Office Closed	8	9	10	11	12 33 rd Annual Carstens Farm Days, Shelby, IA
13 33 rd Annual Carstens Farm Days, Shelby, IA	14	15	16	17 Last Night of the Season for Roar into Harlan Bike Night	18	19 Alzheimer's Walk Pioneer Park
20	21	22	23	24	25 Tour and a Tasting Museum of Danish America Petersen Family Wellness Center Open House/Ribbon Cutting to celebrate 5th Anniversary	26 Petersen Family Wellness Center Open House
27 Petersen Family Wellness Center Open House	28	29	30	Notes:		





You are cordially invited to the Shelby County Chamber of Commerce & Industry's 2015 Annual Member Meeting, Thursday, July 30, 11:30 a.m.—1:00 p.m.

C.G. Therkildsen Center, 706 7th Street, Harlan, IA

Lunch will be provided.

Please RSVP by Friday, July 24 By calling the Chamber office at 712-755-2114 or email info@exploreshelbycounty.com.

The Hunt for Buckshot Begins on Monday, August 3 Listen to Todd's Monday morning KNOD radio spot and Look for clues on our Facebook page.







4 PERSON SCRAMBLE

9 HOLE GOLF TOURNAMENT

Tuesday, August 11 at the Harlan Golf & Country Club Registration begins at 3:00 p.m., Putting Contest at 3:15 p.m., Tee off at 3:30 p.m.

Tournament Sponsor



HMU Telecom

New This Year: Large \$ Cash \$ Prize for Closest to the Pin & A Uniquely Re-Designed Hole Placement

Back by popular demand – Putting Contest

Flight Prizes, Flag Prizes & Door Prizes will also be given.

Hole Sponsorships - \$100.00 – bring your banner or sign and have someone at the tee box to network for your business.

\$50 per person or \$200 per team. Cart rental is \$30.

Register as an individual or team

Entry fee includes golf, flag/door prizes and dinner

Registrations are due by Tuesday, August 4

Team Contact:		Phone:
Members of Foursome: 1		2
3		4
Number of Carts Needed:	X \$30 = Please include rental fee with regi	
PLEASE return this regi	stration form t	to Deb at HGCC or to the Chamber office

Shelby County Chamber of Commerce 1901 Hawkeye Avenue, Suite 101, Harlan, IA 51537 712-755-2114

Shelby County Fair Schedule Thursday, July 16 - Sunday, July 19, 2015

Thursday, July 16	Saturday, July 18 (Continue)		
8:00AMOpening Ceremony (front gate)	8:30AMBaby Contest Registration		
8:30AMJudge Poultry Poster Contest	9:00AMOpen Class Horse/Pony Show		
9:00AMJudge 4-H/FFA Cats & Small Pets	9:00AM-2:00PMShow & Shine Car Show		
9:30AMJudge 4-H/FFA Beef Breeding Heifers,	9:00AM-4:00PMAntique Tractor/Machinery Show		
Beef Cows/Calves, Feeder Calves, & Dairy Heifers	9:00AMBaby Contest Begins		
1:00PMBottle Calf Exhibitor Interviews			
2:00PMBottle Calf Show	10:00, Noon, & 2:00PMFree-Farmer Phil Show		
4:00PMCommercial Building Opens	10:30AM-11:30AMKid's Contests (Ages 3-9)		
6:00PM-11:00PMCarnival- \$15 arm band	12:00NoonPie & Muffin Auction		
6:30PMFair Parade: Theme "Family Fun for Everyone!"	12:30PMRegistration for Stuffed Animal Show (show ring)		
8:00PMCrowning Fair Queen & Hall of Fame Recognition (Show Ring)	1:00PM-5:00PMCarnival- \$15 arm band		
Friday, July 17	1:30PMAg Olympics (show ring)		
8:00AMJudge 4-H/FFA Swine	2:30PMPee Wee Cookie Decorating Contest		
9:00AMCommodity Carnival (tent)	3:00PM4-H Presentations (exhibit bldg.)		
9:00AMJudge 4-H/FFA Horses	3:30PMHarlan Community Band (tent)		
12Noon4-H Working Exhibits (tent)	6:00PMOpen Class Lamb Show		
3:30, 5:30 & 8:00PMFree-Farmer Phil Show	6:30PMGRANDSTAND: Auto Races		
4:30PM4-H Style Shows (tent)	Sunday, July 19		
6:00PM Bill Riley Talent Search	8:30AMJudge 4-H/FFA Market Beef		
6:00PM-11:00PMCarnival- \$15 arm band	9:00AMChurch Service (tent)		
6:30PMMutton Busting Registration	9:00AM-4:00PMAntique Tractor/Machinery Show		
7:30PMMutton Busting Begins (show ring)	10:00, 1:00 & 2:30PMFree-Farmer Phil Show		
DuskGRANDSTAND: Fireworks	1:00PM-5:00PMCarnival- \$1 rides		
Saturday, July 18	1:00PMShare the Fun, Public Speaking, and		
8:30AMJudge 4-H/FFA Sheep/Goats/Rabbits	Extemporaneous Speaking (tent)		
8:30AMApple Pie Morning (tent)	3:00PMPedal Tractor Pull		
	5:00PMGrandstand: Figure 8 Race		