



The Business Voice

July 2016

2016-2017 Annual Membership Meeting

On Tuesday, July 19, the Shelby County Chamber of Commerce & Industry held its annual membership meeting and vice president and treasurer Board officer elections for 2016-2017 at the C.G. Therkildsen Center in Harlan. Nominations and voting was required for each office. Past President, Brent Scheve, nominated Shawn Brown, Director of the Harlan Hy-Vee, for Vice President and Kevin Campbell, President of Shelby County State Bank, for Treasurer. Kevin Campbell moved to cease nominations, Denny Siemers seconded; approved by the Board of Directors.

The following are the 2016 – 2017 Shelby County Chamber of Commerce & Industry's Board of Directors: David Tyrrel, President; Shawn Brown, Vice President; Kevin Campbell, Treasurer; Brent Scheve, Past President; Tracee Gettys, Board Member, Janell Hansen, Board Member; Steve Kenkel, Board Member, and Denny Siemers, Board Member.

Chamber staff, Todd Valline, Executive Director; Carol McHugh, Administrative Assistant; and Ed Hendley, Webmaster, presented the 2016-2017 fiscal year review for the Chamber of Commerce.

Economic Development and Chamber of Commerce Accomplishments, presented by Todd Valline.

Economic development means business growth and business recruitment. Two Chamber members highlighted during the presentation who have achieved business growth during FY16 were FarmTable Delivery and Iowa Community Kitchen.

FarmTable Delivery grew from the relationship of its owners, with head chefs in the Omaha area. As their business grew, a larger space was needed. In 2015, FarmTable Delivery moved into the space next door to the Chamber office. Since then, their clientele base continues to grow with additional markets such as hospitality, community school districts, healthcare facilities and local nutrition centers. Their revenue growth was above and beyond projections and they attribute that directly to their new location.

Iowa Community Kitchen, a non-profit organization that ensures individuals in Shelby County have access to a hot meal once a week. Attendance has grown from an original meal service of seven people in October 2014 at the American Legion Building on Chatburn to serving over 9,000 meals from January to December 2015. With attendance/meals increasing, Iowa Community Kitchen needed a larger space. On October 6, they began serving meals at First Baptist Church. They continue to see tremendous growth, and will continue to grow, by involving the community to help the needs of those less fortunate.

Business recruitment. Hansen House Memory Care, a residential care facility located in Council Bluffs, has expressed interest in building a facility in Harlan. The Chamber continues to work with the Hansen House staff.

CDBG (Community Development Block Grants) Downtown Façade Grant. After a series of meetings with the Harlan Downtown business owners, SWIPCO and the City of Harlan. Seven building owners have received funding for store front rehabilitation. Meetings will continue throughout this program. (Continued on next page)

2016-2017 Annual Membership Meeting (Continued)

Accomplishments for the Chamber include expansion of the website, social media avenues (Facebook and Twitter), event growth (Shelby County Harvest Market, Tour De Shelby County and International Beer Festival), communications (weekly email, "Did You Know" and our monthly newsletter, "The Business Voice"), volunteerism (Chamber committees, Chamber staff), member retention and Blue Zones Worksite Recognition.

Social Media Review, presented by Ed Hendley. The Chamber's website officially launched in April 2015. Our website includes more tourism and community information, an interactive member directory, Traffic Catcher Sites/Pages, an online payment system for gift certificates and membership renewals via PayPal, and so much more. With over 274,000 member exposures and over 7,400 Traffic Catcher Site/Page views, and with over 60% of our traffic is between the ages of 25 and 54, we continue to move forward to better serve our members.

Committee Review. Presented by Carol McHugh. The Chamber currently has three committees. The Ambassador committee, chaired by Ed Hendley, currently has seventeen members, provides additional outreach and public relations for the Chamber, includes a wide mix of people, and donate their time to assist the Chamber staff in various activities that include: ambassador visits, Business After Hours, ribbon cuttings and our Welcome Wagon program. The Events committee, chaired by Carol McHugh, currently has sixteen members and gives members a great opportunity to network. These committee members help out with Chamber sponsored events, Chamber member events and community events. The Government Affairs committee. We are currently looking for committee members. This committee will review, develop and support issues regarding Shelby County residents and business leaders.

Todd Valline announced the opportunity for Chamber members to advertise their business/service through the Shelby County Chamber of Commerce & Industry on our website, social media pages, monthly newsletter, The Business Voice, and our weekly Did You Know email.

Before the annual meeting adjourned, Todd Valline thanked the new Board of Directors and Chamber members who attended this year's meeting. The Chamber staff looks forward to this fiscal year and the new challenges ahead.



August is: American Adventures Month; American Artists Appreciation Month; Children's Eye Health and Safety Month; National Family Fun Month, National Golf Month and National Picnic Month.

August 2 - Ice Cream Sandwich Day; August 12 - Middle Child's Day; August 13 - International Left-Hander's Day
August 19 - National Aviation Day; August 21 - Senior Citizen Day; August 26 - Women's Equality Day

2016 - 2017 Opportunity Rates

Website * Newsletter * Social Media

During our Annual Membership Meeting, Tuesday, July 19, Chamber Executive Director, Todd Valline, announced the opportunity to advertise your business/service through the Shelby County Chamber of Commerce & Industry on our website, social media pages, newsletter, and weekly email.

The Chamber offers a variety of different advertising opportunities that help get your business noticed within Shelby County. Advertising through the Chamber allows your business to connect through new mediums and grants access to new and innovative resources.

All advertisements should be in PDF or JPG format. All payments must be received prior to advertisement distribution. For further information and questions, please contact the Chamber office at 712-755-2114 or [email us](#).

Exploreshelbycounty.com

Website

Front Page Banner:

\$200 per year

Member Directory Page Banner:

\$200 per year

Gift Certificates Page Banner:

\$100 per year

Traffic Catcher Page Sponsor:

\$300 per year

Community Pages Sponsor:

\$100 per year/community

Events Calendar Page Sponsor:

\$300 per year

All Other Pages:

\$50 per year

Limit of 4 Advertisers per page

Monthly Newsletter Advertising

\$25.00 for a half-page advertisement (2 per newsletter)

\$50.00 for a full page advertisement

\$45.00 for a half-page advertisement for non-Chamber members

\$75.00 for a full page advertisement for non-Chamber members

"Did You Know" Weekly Email

Annual Sponsorship: \$500

Chamber Facebook Page

Annual Sponsorship: \$750

Upcoming Chamber Events



TOUR DE SHELBY COUNTY

2nd Annual - 08/20/2016

\$20 per bike, \$25 for 2-up
Registration: 9am
Kick stands up: 10:30am

Ride leaves from
Shelby County Chamber
1901 Hawkeye Ave, Harlan
(712) 755-2114 for details

The graphic features a green background with a white map of Iowa highlighting Shelby County. Several motorcycles are shown in various colors and styles. A logo with a white 'S' in a black circle is positioned above the text 'TOUR DE SHELBY COUNTY'. The text '2nd Annual - 08/20/2016' is written in a white, cursive font. Below that, the registration and kickstand information is listed in white. At the bottom, the starting location and contact information are provided in white.



★ BEER ★

**2016 Shelby County
International Beer
Festival**

**October 22, 2016
St. Boniface Parish Center
Westphalia, IA**

The poster features a dark background with a close-up of two glasses of beer and a bottle. The text is in white and yellow. The word 'BEER' is in a large, bold, yellow font with stars on either side. Below it, the event name is in white. At the bottom, the date and location are in a bold white font.

Upcoming Events

Fun Day at the Harlan Community Library, Wednesday, August 3
10:00 a.m. - 11:00 a.m.

Shelby County Fair Figure 8 Races
Sunday, August 7. Gates open at 3:00 p.m. and racing starts at 5:00 p.m.
Shelby County Fairgrounds, Harlan.

FMCTC's 34th Annual Ding - A - Ling Open, Wednesday, August 10. Tee off anytime after 12:00 p.m.
Shelby County Golf Course

Brown Bag Lunch Program
Museum of Danish America
A Danish-American Girl on the Basketball Court
Thursday, August 18, 12:00 p.m. Bro Dining Room.

Salem Lutheran Homes - Salem's Got Talent, Do You? Sunday, August 21, 2:30 p.m. East Garage, Park Street, Elk Horn.

Labor Day, Monday, September 5
Chamber office will be closed to observe the holiday.

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

Contact Us: Give us a call or email us for more information about becoming a Chamber member. Telephone: 712-755-2114, [Email](#)

On-Going Events

Iowa Community Kitchen Meals. Every Tuesday, 4:00 p.m. - 6:30 p.m.
First Baptist Church, Harlan.

Roar Into Harlan Bike Night. Third Thursday, May through September,
6:00 p.m. - 9:00 p.m. Historic Downtown Harlan Square.

Shelby County Speedway Racing, Harlan, IA. Every Saturday evening, May through August. Gates open at 4:30 p.m., hot laps at 6:00 p.m., racing at 6:30 p.m.

Did you know?

The Shelby County Chamber of Commerce & Industry is celebrating its 70th year anniversary. On July 20, 1946, Articles of Incorporation were filed at the State of Iowa Office of the Secretary of State for the Chamber of Commerce.

Iowa's Sale Tax Holiday is August 5 & 6. Remember to shop locally by shopping in Shelby County.

Bauer's Shoes, celebrating 90 years in business. Come join the celebration on Thursday evening, August 4, in the Downtown Square. Make sure to check out their display windows. Lots of memorabilia from the past 90 years.

Chamber membership benefits are endless, but it's your involvement that makes them worthwhile to you and your organization.



Shelby County Farmers/Harvest Markets

Shelby County Harvest Market. First Thursday of the month, June through October, 4:00 p.m. - 8:00 p.m. East Lawn of the Historic Shelby County Courthouse, Historic Downtown Harlan Square.

Elk Horn Farmers Market. Every Saturday, June through September, 9:00 a.m. - 11:00 a.m. Danish Windmill, Elk Horn.

Harlan Farmers Market. Every Saturday, June through October 8:30 a.m. - Noon, and Wednesday evenings, July through September, 3:30 p.m. - 6:00 p.m., Shopko Parking Lot, Harlan.

Do You Have A New Member To Refer?

[Email Carol](#)

SCCCI Mission Statement To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2016-2017

**Chamber Board
Members**

President

Dave Tyrrel

Molded Products

Vice-President

Shawn Brown

Hy-Vee Foods

Treasurer

Kevin Campbell

Shelby County State Bank

Past President

Brent Scheve

The Agency

Board Member

Tracee Gettys

Elm Crest Retirement
Community

Board Member

Janell Hansen

Marne & Elk Horn Telephone
Company

Board Member

Steve Kenkel

Shelby County Board of
Supervisors

Board Member

Denny Siemers

Town & Country
Credit Union

Chamber Staff

Todd Valline

Executive Director

Ed Hendley

Information Technology
Manager

Carol McHugh

Administrative Assistant

Save the Date:
Wednesday, August 17, 8:00 a.m.
Ambassador Visit
Harlan Community High School
Auditorium
“Welcome Back, Teachers”

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

July Blue Zones Project Recipe

For more recipes, [click here](#).



From the kitchen of:
Blue Zones Project®

Grilled Vegetable Skewers

Ingredients:

Red onion
Cherry tomatoes
Corn
Zucchini
Summer squash
Bell peppers

Eggplant
Crimini mushrooms
Red potatoes
Fresh or dried herbs

Directions:

Cut up all veggies and place into a big bowl. Toss them in a generous amount of olive oil, salt, pepper, and your favorite herbs (dried or fresh). Try to keep all slices the same size, around 1-½ inches so everything cooks at the same pace. Assemble the vegetables on skewers in an order that appeals to you. Use your creativity with all the different colors. When using potatoes, parboil them ahead of time so they won't take so long to cook on the grill. Cook on medium turning often until slightly charred and cooked through.

Yields: 4 servings (or as many as you'd like to make)





Featured Member: Potter House Bed & Breakfast

Weeks before Joyce Gradoville was to retire from VA Nebraska-Western Iowa Health Care, she had the opportunity to tour the locally known Potter House in Harlan. The house was named after the original owner, Levi Potter, who started the First National Bank of Harlan in 1899 which later merged with Shelby County Bank in 1906, forming the Shelby County State Bank. Levi also was one of the leaders who formed the Shelby County Fine Live Stock Exchange and is considered a prominent figure in the history of Harlan and Shelby County. Levi built the house located at 1012 Baldwin Street in 1908.

Joyce had desired to operate a bed and breakfast for almost a decade prior to visiting the Potter House, and once she stepped inside she knew immediately that she was home. Joyce purchased the home in 2013 and started work immediately to revive the home and create the Potter House Bed and Breakfast.

As the remodeling took shape, Joyce left the main floor as a common space with the kitchen, a great room for guests to enjoy, a parlor and porch. The second floor holds two rooms available for guests along with a mini suite and a common bathroom. Future plans include adding another room opportunity by transforming Mr. Potter's study on the third floor into another suite. The basement was transformed into an apartment for the innkeeper who helps with hosting and cooking.

Each of the second floor bedrooms is themed – the Beatrice room, the Lena room and the Annabelle room. The Annabelle room was named in honor of a playful spirit of a child that is said to occupy the room and the house.

In addition to hosting guests at the B&B, Potter House has quickly gained a reputation as a unique and wonderful location for family gatherings, “girls night out”, business meetings, wedding receptions and club parties. They offer a beautiful and historical setting with all the charms of yester year! Enjoy a comfortable and relaxed atmosphere for breakfast, brunch, lunch, dinner, supper and/or just a get together. Potter House is taking reservations for Holiday parties – make sure to reserve your date early. Relax and let the Potter House do all the work for you this holiday season. Or stop by and pick up a gift certificate for that special person in your life. The Potter House Bed & Breakfast is located at 1012 Baldwin Street in Harlan. Call 712-587-2588 or visit them on their Facebook page.

(excerpts for this article courtesy of Sarah Muller, Harlan Tribune)



Ambassador Visit



Shelby County Fair Board
Shelby County Fair Grounds - Harlan, IA
Friday, July 15, 2016

SCCCI Membership Renewals

Remington Seed, LLC * Harlan Veterinary Associates & Referral Services * Harlan Kiwanis Club * ThinkSpace IT
Subway * Shelby County State Bank * Kathleen Kohorst Law Firm * Marne Elk Horn Telephone Co.
EJ Leinen State Farm Insurance * Off Kilter Media * Farmers Trust & Savings Bank

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

Home Base Iowa

Home Base Iowa is a one-of-a-kind program providing veterans with the resources they need to find employment and introduce them to communities as they transition back into civilian life. This program connects qualified veterans looking for career opportunities with businesses needing skilled workers. Home Base Iowa's private-public partnership provides a high level of commitment and resources for our veterans and their families.

Home Base Iowa's Vision: Iowa is the "State of Choice" for veterans and transitioning service members for employment, education and/or continued service; and service members are valued in communities which are welcoming, affordable, safe and family-friendly. ([Source](#)).

Home Base Iowa's Mission: Provide veterans and transitioning service members and their families with opportunities and benefits for a successful transition in Iowa — a place to call home. ([Source](#)).

The Home Base Iowa Initiative was launched in November 2013 by Governor Terry Branstad and Lt. Governor Kim Reynolds at the Iowa Gold Star Military Museum at Camp Dodge in Johnston, IA.

On May 26, 2014, Governor Terry Branstad, along with Lt. Governor Kim Reynolds, signed the Home Base Iowa Act into law at the Iowa Gold Star Military Museum at Camp Dodge in Johnston, IA. In addition, the Governor Signed Senate File 2352 providing an additional homestead credit for disabled veterans.

The Home Base Iowa plan - to match veterans with high-paying careers in Iowa. The men and women who fought hard for this country, acquired unique skills and training in the military. With the Home Base Iowa plan, Iowa is ready to welcome them to our communities and match them with quality jobs across the state. This program was developed to honor our country's veterans by recruiting them, and active duty service members, for private-sector job opportunities in Iowa.

Back in January 2014, Members of the Iowa Business Council set a goal of hiring 2,500 veterans in the next five years. In March 2014, Green County, Iowa became the first "Home Base Iowa Community." ([Source](#)). On June 20, 2016, Ankeny, Iowa became the 40th Home Base Iowa Community. ([Source](#)).

According to the Iowa Business Council, Home Base Iowa has over 1,300 partner businesses and over 7,000 pledged jobs, as well as GI Bill apprenticeship opportunities with Home Base Iowa businesses. Currently, there are 19 CHAMP (Certified Higher Academic Military Partners) institutions and 40 Home Base Iowa communities, with another 15 communities proceeding through the membership process. This program has helped over 2,350 veterans find meaningful employment in Iowa because of the state-wide effort. ([Source](#))

To find out more about Home Base Iowa, please visit their [website](#). They also have a [Facebook](#) page.

If your business or organization is interested in becoming a Home Base Iowa Business, please [click here](#) for the application form and follow the instructions.



Event Info

For additional information on community events, please visit our [events calendar](#).

August 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Iowa Community Kitchen Meal - Harlan Harlan Theatre Summer Kids' Movie Dinesen Hike/Orchid Research Presentation Kirkman	3 Fun Day at Harlan Community Library 2016 Athletic Physicals Myrtue Medical Center Clinics Harlan Theatre Summer Kids' Movie Harlan Farmers Market Shopko parking lot	4 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan 2016 Athletic Physicals Myrtue Medical Center Clinics Bauer's Shoe Store 90 th Birthday Celebration	5	6 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
7 Figure 8 Races Shelby County Fairgrounds	8	9 Harlan Theatre Summer Kids' Movie Iowa Community Kitchen Meal - Harlan	10 Harlan Theatre Summer Kids' Movie Myrtue Medical Center Blood Analysis Screening - Harlan FMCTC's 34 th Annual Ding-A-Ling Open Harlan Community Library - Beatrix Potter's 150 th Birthday Celebration Harlan Farmers Market Shopko parking lot	11 2016 Athletic Physicals Myrtue Medical Center Clinics	12 Middle Child's Day	13 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
14 Friendship Day	15 Relaxation Day	16 SCCC Board of Directors Meeting Iowa Community Kitchen Meal - Harlan	17 Harlan Farmers Market Shopko parking lot	18 Brown Bag Lunch Program - Museum of Danish America Roar into Harlan Bike Night	19 National Aviation Day End of Summer Lawn Party - Museum of Danish America	20 Tour de Shelby County - Motorcycle Scavenger Hunt - Harlan Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market The B**B Girls Harlan Library Shelby Co. Speedway Racing - Harlan
21 Harlan Community Athletic Booster Club Annual Golf Tournament Salem Lutheran Homes Salem's Got Talent Do You?	22	23 Iowa Community Kitchen Meal - Harlan	24 Harlan Farmers Market Shopko parking lot	25	26 Women's Equality Day	27 Harlan Farmers Market Shopko parking lot Myrtue Medical Center Blood Analysis Screening - Harlan Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
28 Race Your Mouse Day	29	30 Iowa Community Kitchen Meal - Harlan	31 Harlan Farmers Market Shopko parking lot Myrtue Medical Center Blood Analysis Screening - Harlan	Notes:		

September 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan	2 VJ Day - WWII	3 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
4	5 Labor Day - SCCC Office Closed	6 Iowa Community Kitchen Meal - Harlan	7 Myrtue Medical Center Blood Analysis Screening - Earling Harlan Farmers Market Shopko parking lot	8	9 Teddy Bear Day	10 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
11 9-11 Remembrance	12 Shelby County Women's Conference	13 Iowa Community Kitchen Meal - Harlan	14 Myrtue Medical Center Blood Analysis Screening - Harlan Harlan Farmers Market Shopko parking lot	15 Roar Into Harlan Bike Night	16 American Legion Day	17 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
18 National Cheese Burger Day	19 International Talk Like A Pirate Day	20 SCCC Board of Directors Meeting Iowa Community Kitchen Meal - Harlan	21 Myrtue Medical Center Blood Analysis Screening - Shelby Harlan Farmers Market Shopko parking lot	22 Autumn Equinox - Fall Begins	23 Native American Day	24 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
25 2016 Shelby County Historical Society Program - David Gaul	26 Johnny Appleseed Day	27 Iowa Community Kitchen Meal - Harlan	28 Myrtue Medical Center Blood Analysis Screening - Elk Horn Harlan Farmers Market Shopko parking lot	29	30	Notes: