

July 2022

2022-2023 Annual Membership Meeting

On Tuesday, July 19, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2022-2023 at the C.G. Therkildsen Center in Harlan.

The following are the 2022 – 2023 Shelby County Chamber of Commerce & Industry’s Board of Directors: Steve Ineson, President; Jeff Sundholm, Vice President; Gervas Mgonja, Treasurer; Steve Kenkel, Past President; Marie Bengford, Board Member; Amanda Miller, Board Member; Jahde Osborn, Board Member; and Darin Turner, Board Member.

The Chamber staff presented the 2022-2023 fiscal year review for the Shelby County Chamber of Commerce & Industry.

FY22 Accomplishments: Economic Development - Tourism

- ◆ Introduced “foodies” and “stay-cation” individuals to Shelby County attractions and cuisine through the Iowa Gallivant.
- ◆ Continued to highlight Shelby County outdoor experiences through the Iowa Sportsman magazine.
- ◆ Continue working with Shelby County Trails. Phase I completed in 2021.
- ◆ Working with Western Iowa Tourism Region, identified grant dollars that can be used to create new attractions and events in Shelby County.

FY22 Accomplishments: Economic Development – Business Needs

- ◆ Working with Kountry Kids Daycare and Shelby County Supervisors, developed an opportunity to increase daycare offerings and possibly add second shift in the near future.
- ◆ Working with a small group of community leaders, developing a Cyber Security education option that will promote graduates staying in Harlan and working remotely.
- ◆ Working with the City of Harlan and Iowa Western Community College, developed a plan for CTE training opportunities including diesel mechanics, auto mechanics, and industrial tech to meet the needs of Shelby County businesses.
- ◆ Hosted 10,000 Small Businesses event that led to a new business leader in Shelby County graduating from this program.

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FY22 Accomplishments: Chamber of Commerce

- ◆ Membership Growth. The Chamber added eleven new members in the past fiscal year and 136 members renewed their membership.
- ◆ Revenue Growth. Total revenue in FY22 was \$208,719. \$25,000 of that revenue was deferred to FY23 for Economic Development projects. Net Revenue for FY22 was \$25,748.96. At the conclusion of FY22, Net Assets Without Donor Restrictions for the Shelby County Chamber of Commerce & Industry sit at \$274,428.92.
- ◆ Website. There were 857,499 Member Views through the Chamber website and internet search engines in FY22. There were 13,924 Traffic Catcher Site views in FY22.

Social Media Update.

- ◆ Facebook – Shelby County Chamber of Commerce & Industry.
 - Performance. The Chamber’s Facebook page reached 38,425 people.
 - Follower. 143 were added.
- ◆ Facebook - Facebook – Shelby County Information and Ideas.
 - This is the Chamber’s “other” Facebook page.
 - There are currently 1,600 people who follow this page.

FY22 New Opportunities.

- ◆ Intentional Targeting
 - Life Style
 - Work Skills
 - Work Remotely
 - Home Based Iowa
- ◆ Continued Focus on Housing – County Wide
 - Opportunity zone, refurbish and renovate existing stock, and workforce housing.
- ◆ Continued Focus on Business Recruitment and Expansion
 - Retail, supply chain vendors for current businesses, and business expansion.

Ambassador Visit



Ambassador Visit. Shelby County Fair, Harlan. Friday, July 15, 2022

Upcoming Ambassador Visits & Ribbon Cuttings

Friday, August 5, 10 am. Ambassador Visit. Shelby County ISU Extension & Outreach, 906 6th Street, Harlan

Friday, August 19, 10 am. Ribbon Cutting. West Central Community Action/Shelby County Outreach, 1017 7th Street, Harlan.

Friday, September 16, 2 - 5 pm. Open House & Tailgating. Hansen House Senior Living, 703 Dye Street, Harlan. Ribbon Cutting at 3 pm.

Did You Know

Hosting an ambassador visit, open house, or ribbon cutting ceremony is a great opportunity to create public awareness about your business. For more information, contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or email the [Chamber office](#).

2021-2022 Board of Directors

President
Steve Ineson
Four Seasons Travel

Vice President
Jeff Sundholm
Myrtue Medical Center

Treasurer
Gervas Mgonja
Town & Country Credit Union

Past President
Steve Kenkel
Shelby County Board of Supervisors

Board Member
Marie Bengford
H & R Block

Board Member
Amanda Miller
St. Croix Hospice

Board Member
Jahde Osborn
Courtside Marketing

Board Member
Darin Turner
Hy-Vee

Chamber Team

Todd Valline
Executive Director

Carol McHugh
Administrative Assistant

Debbie Stendrup
Membership/Events Coordinator

Chamber Membership

Get more exposure for your business. Take advantage of everything the Shelby County Chamber of Commerce & Industry has to offer. Being a Chamber member makes your business more desirable to customers. You can network with other member businesses. We provide you with many opportunities to get involved with our community and to better your business.

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in July 2022

Crest Services * Cyclone Lodge * Danish Villages Improvement Organization
Eight Ball Aviation * Famers Trust & Savings Bank * Four Seasons Travel
H&R Block * Harlan Veterinary Services & Referral Services * Marne Elk Horn
Mrs. C Home Décor * Salem Lutheran Homes & Rehabilitation Center SCSB
Smitty Bee Honey, Inc. * Western Iowa Medical Supply

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.



**Good things come to those who shop local
Keep it in Shelby County**

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Event Info

August 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Community Pride Informational Meeting, Smitty Fuel & Food Defiance	2 Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen First Baptist Church Harlan Community Pride Informational Meeting Byrd's, Panama	3 Harlan Theatre Free Summer Kids' Movie Harlan Family Night Out Shelby Co Historical Museum, Harlan	4 Hansen House Alzheimer's Support Group, The Grounds Coffee Shop, Harlan	5 Harlan Comm Library Used Book Sale thru Sept 3rd Ambassador Visit Shelby Co ISU Extension & Outreach Harlan Classic Car Show Elm Crest Senior Living Harlan	6 Racing at Shelby County Speedway Harlan
7 Salem's Community Park Day, Elk Horn Memorial Park	8 Drones with Keith Menter, Elk Horn Public Library	9 Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen, First Baptist Church, Harlan SCCO's Golf FUNdraier HGCC St. Croix Hospice Alzheimer's Support Group MMC, Harlan	10 iJAG Business Alliance Program Harlan Comm High School Harlan Theatre Free Summer Kids' Movie Harlan Elk Horn Family Hike Night, Elk Horn Creek Recreation Center	11 Community Pride Informational Meeting Club 191, Portsmouth	12	13 Racing at Shelby County Speedway Harlan Morning Hike, Hawks and Sunset Paddle Prairie Rose State Park Harlan
14 Harlan Community Athletic Booster Club Golf Tournament Harlan Golf & Country Club Harlan	15 Movie Matinee Elk Horn Public Library, Elk Horn Kayaking, Prairie Rose State Park Harlan	16 SCCCI Board Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	17 HCSD Teachers Welcome Back Breakfast, HCHS	18 Economic RSF Table-Top Exercise Therkindsen Center Harlan Roar into Harlan Car & Bike Night Harlan Square	19 Ribbon Cutting West Central Comm Action/Shelby Co. Outreach, Harlan Elk Horn Public Library Outdoor Movie, Elk Horn Park	20 Racing at Shelby County Speedway Harlan Kayaking and Fossels Prairie Rose State Park Harlan
21	22	23 Hansen House Alzheimer's Support Group, The Grounds Coffee Shop, Harlan Iowa Community Kitchen First Baptist Church Harlan Community Pride Informational Meeting, First United Methodist Church, Harlan	24 Community Pride Informational Meeting, Earling Church Hall	25 Hike Night Prairie Rose State Park, Harlan	26 Beyond BOW Nishna Bend Recreational Area Harlan	27 Beyond BOW Nishna Bend Recreational Area Harlan Racing at Shelby County Speedway Harlan
28 Beyond BOW Nishna Bend Recreational Area Harlan	29 Blood Drive MMC	30 Iowa Community Kitchen, First Baptist Church, Harlan	31			

September 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6 Iowa Community Kitchen, First Baptist Church, Harlan	7	8	9	10
11	12 Community Pride Informational Meeting, First United Methodist Church, Harlan	13 Iowa Community Kitchen, First Baptist Church, Harlan	14	15	16 Open House, Tailgating, & Ribbon Cutting, Hansen House Senior Living Harlan	17
18	19	20 SCCCI BOD Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	21	22	23 Tiny Lund Night Shelby County Speedway Harlan	24 Tiny Lund Night Shelby County Speedway Harlan
25	26	27 Iowa Community Kitchen, First Baptist Church, Harlan	28	29	30	