

July 2024

2024-2025 Annual Membership Meeting

On Tuesday, July 16, 2024, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2024 – 2025 at the C.G. Therkildsen Center in Harlan.

FY25 Board Officer Elections for Vice President and Treasurer.

- a. Nominations and vote for each office. Board Member Steve Kenkel nominated Janet Buman for Vice President, approved by the Board of Directors. Gervas Mgonja was asked by Board President Jeff Sundholm if he would serve as Treasurer for FY 25. Mgonja agreed, approved by the Board of Directors.

The following are the 2024 – 2025 Shelby County Chamber of Commerce & Industry's Board of Directors: Jahde Osborn, President; Janet Buman, Vice President; Gervas Mgonja, Treasurer; Jeff Sundholm, Past President; Board Member; Steve Ineson, Board Member; Steve Kenkel, Board Member; Cali Klein, Board Member; and Darin Turner, Board Member.

The Chamber staff presented the FY24 Review and FY25 Focus for the Shelby County Chamber of Commerce & Industry.

FY24 Accomplishments: Economic Development – People Attraction

- ◆ July 2023, the Chamber participated in the national “Make My Move” program, where individuals across the country who are remote workers with jobs they can take anywhere are interested in finding a new community to live in. Shelby County was featured on the website promoting our rural lifestyle. Through the program, 208,000 individuals visited the Shelby County page. Of these, 3,000 individuals “liked” our information and 108 individuals applied to move to Shelby County. The Chamber is currently in contact with 25 of these individuals, helping them with available housing options, amenities that are of interest to them, etc.

FY24 Accomplishments: Economic Development – Member Support and Development

- ◆ Business Development. The Chamber has worked with multiple new retail service providers to help them get started in Harlan. We are happy with the addition of two Hispanic Markets/Restaurants, meeting the needs expressed when discussing how to attract additional Hispanic Community members to the area. The Historic Downtown Square is a very vibrant and active area.
- ◆ Growth Assistance Plan (GAP) Loans. As of June 2024, the Chamber has provided three current GAP loans to local businesses to support construction, remodeling, and product lines in the amount of \$55K. We have additional funds available for additional support.

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FY24 Accomplishments – Legislative Initiatives and Representation

- ◆ The Chamber continued to host the monthly Legislative Coffee gatherings during the legislative session.
- ◆ The Chamber continued to support the Shelby County Pipeline Ordinance.
- ◆ The Chamber are members of and attend the annual conference of the Iowa Chamber of Commerce Executives, PDI (Professional Development of Iowa), ABI (Iowa Association of Business and Industry), IADG (Iowa Area Development Group), and have a board seat on the board of SWIPCO (Southwest Iowa Planning Council).

FY24 Accomplishments – Tourism Promotion

- ◆ Through FY25, the Chamber continued to work with Iowa Sportsman Magazine to promote to their targeted audience all of the recreational opportunities available throughout Shelby County.
- ◆ As of January 2024, the Chamber now manages the Hotel/Motel Funds available for advertising local events and tourist attractions. The available advertising outlets to use to promote Shelby County have been expanded to include social media.

FY24 Accomplishments – Disaster Recovery

- ◆ Working with local volunteers and Shelby County Emergency Management, the Chamber used our social media outlets to provide public announcements of available services, notifications of support programs available, and volunteer opportunities that were being organized. We also hosted representatives from FEMA and the SBA, providing our atrium to meet with those locally impacted by the April 26 tornado. The Chamber is currently working on an Economic Relief Program to support Emergency Management's updated procedures for potential future disasters.

FY24 Accomplishments – Chamber of Commerce

- ◆ Membership Growth. The Chamber added twelve new members in the past fiscal year and 137 members renewed their membership.
- ◆ Website. There were 12,900 visitors to the Chamber website generating 709k,055 member views through the website and internet search engines in FY24. There were 14,351 Marketing Landing Page (Traffic Catcher Site) views in FY24.
- ◆ Local Business Promotion: The Chamber "Shop and Win" promotion during the holiday season provided opportunities to win Chamber Gift Certificates. In addition, over \$70K worth of Chamber Gift Certificates were purchased during the holiday season.

Social Media Update

- ◆ Facebook Performance. The Chamber's Facebook page reached 34,900 people over the past 90 days (July 21, 2023). The page has grown to 2,066 followers.
- ◆ Facebook – Shelby County Information and Ideas Facebook page continues to grow. Currently, 2,075 individuals follow this page.

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- ◆ Chamber Website. Will be updated through our partner Chamber Nation allowing us to move information quickly either from the website to social media outlets, or from the outlets to the website. This will ensure that we have information updated across all platforms to help promote the member businesses, events, and non-profit organizations throughout Shelby County.
- ◆ Housing. Working with the City of Harlan and S & R Baker Real Estate, the last nine lots in the Christensen Subdivision were purchased. The plan moving forward is for S & R to build a spec house to allow community members to see an example of their floor plans. They will also have optional floor plans on display. The homes will be built for market rate sale.

Intentional Targeting. We need people. Offering a better way of life and a lower cost of living.

- * Lifestyle
- * Work Skills
- * Work Remotely
- * Cost of Living
- * Enthusiasts
- * Expensive Markets and Local Markets
- * Remote Workers

Celebrate Your Business - Host An Ambassador Visit, Groundbreaking Ceremony, Open House, Or Ribbon Cutting

The Shelby County Chamber of Commerce & Industry is always ready to help its members celebrate their success with an ambassador visit, groundbreaking ceremony, open house, or ribbon cutting. Whether you are a new or existing member the Chamber and its members will join you marking your momentous occasions. It gives the owner or manager a chance to say a few words to those gathered and the opportunity to talk about what their business does.

Whatever you choose, your event will be posted on our online event's calendar, in our weekly Did You Know email, that goes out every Friday, listed in our monthly Business Voice newsletter, and posted on the Shelby County Chamber of Commerce & Industry and Shelby County Information and Ideas Facebook pages.

Then there's the great photo opportunity. A photo will be taken and emailed to you to share on your social media. The photo will also appear in the Harlan Newspapers, the Chamber's monthly newsletter, and on Facebook.

Helpful tips: Invite friends, family, and customers. Provide snacks and refreshments for your attendees. Most important is "showcasing" your business as this is your day. Last but not least - Have Fun!

To schedule your ambassador visit, groundbreaking ceremony, open house, or ribbon cutting with the Shelby County Chamber of Commerce & Industry, call us at 712-755-2114 or email [Carol](#) or [Debbie](#).

Ambassador Visit/Ribbon Cutting



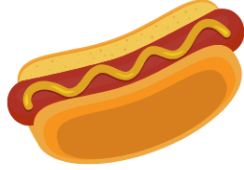
Ambassador Visit - Shelby County Fair Board
Farm Bureau Ag Pavilion, Shelby County Fairgrounds, Harlan, Friday, July 12

Photo Courtesy of the Shelby County Chamber of Commerce & Industry



Ribbon Cutting - Christian's Rise Donuts, 614 Market Street, Harlan, Friday, July 26

Photo Courtesy of the Harlan Newspapers



POLICE • COMMUNITY PARTNERSHIPS

August 6, 2024 5:30 - 7:30 PM
Veterans' Memorial Auditorium
Come Out and Meet Your First Responders!

Free Food
Harlan Fire Department
Shelby County Sheriff's Department
Life Net Helicopter
Shelby County Ambulance
Vehicle Displays
Rescue Demonstration

Sponsored by: Fareway, Hy Vee, Monogram Prepared Meats,
Sunset Scoops, Professional Vision Care,
Christian's Rise Donuts, Sorensen Equipment
Harlan Theatre, Heartland Funeral and Cremation Services





Send Us Your Events

The Shelby County Chamber of Commerce & Industry is gathering event information for 2024. We post Shelby County and surrounding area events on our [website calendar](#) for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourists can find you. Contact the Chamber office at 712-755-2114 or [email us](#).

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in July 2024

Eight Ball Flying Club * Farm Credit Services of America
Farmers Trust & Savings Bank * Four Seasons Travel, Inc.
Harlan Veterinary Associates * Holt for House * Marne Elk Horn
Salem Lutheran Homes & Rehabilitation Center
SCSB * Smitty Bee Honey, Inc. * Subway

**All Chamber Membership Renewals
Are Sent Electronically Through
Our Website 30 - 60 Days Prior
To Their Due Date.**

**You Can Also Renew Your
Membership Online Via Our Website.**

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

2024-2025 Board of Directors

President

Jahde Osborn
Courtside Marketing

Vice President

Janet Buman
SCSB

Treasurer

Gervas Mgonja

Past President

Jeff Sundholm
Myrtue Medical Center

Board Member

Steve Ineson
Four Seasons Travel

Board Member

Steve Kenkel
Shelby County Board
of Supervisors

Board Member

Cali Klein
Elm Crest Senior Living
Community

Board Member

Darin Turner
Hy-Vee

Chamber Team

Todd Valline
Executive Director

Carol McHugh
Administrative Assistant

Debbie Stendrup
Membership/Events
Coordinator

Club Level Members

Platinum Plus Club Members

City of Harlan	Industrial Foundation
Harlan Municipal Utilities	Myrtue Medical Center
Shelby County	SCSB

Platinum Club Members

Conductix-Wampfler	Monogram Prepared Meats, LLC
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Gold Club Members

The Agency Insurance	Essentia Protein Solutions	FMCTC
Farmers Trust & Savings Bank	Midstates Bank	

Silver Club Members

Elm Crest Senior Living Community	Panama Transfer
Markham Family Dental Associates, Inc.	

Bronze Club Members

CDS Global	Cyclone Lanes	Fareway Stores, Inc.
Farm Service Cooperative	Harlan Community School District	
Harlan Golf & Country Club		
The Harlan Newspapers	Hy-Vee	Keast Auto Center
KNOD Radio Station	Molded Products	
Nishnabotna Valley REC	Pauley Jones Funeral Home	
Pitts Family & Sports Chiropractic Center, PC		
Rae Banks Enterprises, LLC - DBA Scooters Coffee		
Smitty Bee Honey, Inc.		Subway
Town & Country Credit Union	Visual Edge IT Midwest Counsel	

Event Info

August 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3 Harlan Community Library Bike Rodeo Vets Auditorium Harlan Danish Plates Community Mosaic Project, Museum of Danish America Elk Horn
4 First Baptist Church Picnic & Pool Party Norman D Stamp Aquatic Center & Park Harlan	5 Harlan Community Library Used Book Sale, thru August 31 Movie Matinees on Mondays, Elk Horn Public Library Cricut Workshop, Elk Horn Public Library	6 Harlan Theatre Free Summer Kids' Movies SPARK! Museum of Danish America Elk Horn National Night Out Vets Parking Lot Harlan	7 Harlan Theatre Free Summer Kids' Movies	8 Storytime in the Prairie, Museum of Danish America Elk Horn After Hours Networking, Milk & Honey, Harlan Fall Fashion Preview Elk Horn Public Library	9 Movie in the Park Elk Horn City Park	10 Yoga in the Prairie Museum of Danish America, Elk Horn
11 Elk Horn Public Library End of Summer Celebration	12 Movie Matinees on Mondays, Elk Horn Public Library	13 MMC Blood Analysis, Harlan Lab Thru August 16 Bring Your Own Book Elk Horn Public Library Teen Program Library & Lunch Harlan Community Library	14 5 O'Clock Somewhere Book Club Harlan Community Library	15 Roar into Harlan Downtown Square Adult Program, Harlan Community Library Open Book Humanities Iowa Event, Elk Horn Public Library	16 Elk Horn Public Library Movie at the Museum of Danish America, Elk Horn Grandma B's Dream Playgound Summer Movie, Pioneer Park	17
18	19 Movie Matinees on Mondays, Elk Horn Public Library	20 MMC Blood Analysis, Harlan Lab Thru August 23 SCCCI BOD Meeting Chamber Atrium League of Human Dignity, Harlan Community Library	21 Classic Movie Morning, Harlan Community Library	22 Family Fun Night Harlan Community Library	23 Milk & Honey Back To School Night	24
25	26	27 MMC Blood Analysis, Harlan Lab Thru August 30	28 Book and Bainter Book Club, Harlan Community Library	29	30 Book Night, Milk & Honey Alzheimer's Assn Awareness Purple Out Game, Merrill Field, Harlan BYOB (Bring Your Own Book) Club, Lied Irwin Public Library	31

September 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 Labor Day Chamber Office Closed	3 SPARK! Museum of Danish America Elk Horn	4	5 MMC Blood Analysis, Elk Horn Clinic	6 MMC Blood Analysis, Earling Clinic SCCO "Front 9, Back 9" Golf Tournament Shelby Co Museum Trivia Night, Milk & Honey, Harlan	7 Carstens Farm Days Carstens 1880 Farmstead, Shelby
8 Carstens Farm Days Carstens 1880 Farmstead, Shelby	9	10 MMC Blood Analysis, Shelby Clinic	11	12 Alzheimer's Assn Awareness Purple Out Game (Volleyball), Lewis Center HS Gym Council Bluffs	13	14 Women's Retreat Into His Presence Harvest of Hope Church, Harlan
15 2024 Concerned Inc Golf Tournament HGCC	16	17 SCCCI BOD Meeting Chamber Atrium League of Human Dignity, Harlan Community Library	18	19 Roar into Harlan Downtown Square	20	21
22 Fall Begins Autumnal Equinox	23	24	25	26	27 BYOB (Bring Your Own Book) Club, Lied Irwin Public Library	28
29	30					