



The Business Voice

June 2016

Traffic Catcher Sites (TCS) = Extra Exposure, Unique Web Presence, And A Primary Tool For Sharing Information About Your Company, Products, Or Services

Chamber members. We want to make sure that you are receiving the most benefit that your Shelby County Chamber of Commerce & Industry membership has to offer. One of the great benefits of being a Chamber member is having your own TCS (Traffic Catcher Site) page.

So what is a TCS page? It's your own unique, single page within the Chamber's website to promote your products, services, business hours, and everything else your customer and prospects need to know. It's a great way for you to create or enhance your online presence. Even if you have a website, the TCS page is designed to help deliver new prospects to your business. Here's a fun and interesting fact - the Chamber's Traffic Catcher Site pages receive over 500 views per month. Guess what? It's all free and part of your Shelby County Chamber of Commerce and Industry membership.

Chamber members that have a TCS page enjoy the extra exposure of having a customized page that allows tracking the number of views to their website. Members receive a monthly report via email. And if you have your own company website, the TCS page will provide a link to it.

You can create and publish your own unique web presence through the TCS. However, if you would feel more comfortable working through the process with someone to help, please contact the Chamber office via [email](#) or by calling 712-755-2114. We will set up a time that is convenient for you and help you through the process.

SCCCI Website Traffic Report Stats: June 2015 – June 2016

Number of Member Exposures (statistic includes internet search engine visits): 274,760.

TCS Page Views: 7,628.

Other Stats:

Monthly Unique Visitors (does not include repeat visitors) – approximately 1,500. 30% of our visitors are mobile phone users.

Most frequently visited areas on our website are: events, attractions, news, and contact information.

Over 60% of our traffic is between the ages of 25 and 54. 45% are between the ages of 25 and 44.

Save the Date:
SCCCI Annual Membership
Meeting, Tuesday, July 19
11:30 a.m. - 1:00 p.m.
C.G. Therkildsen Center, Harlan

On-Going Events

Iowa Community Kitchen Meals. Every Tuesday, 4:00 p.m. - 6:30 p.m.
First Baptist Church, Harlan.

Roar Into Harlan Bike Night. Third Thursday, May through September,
6:00 p.m. - 9:00 p.m. Historic Downtown Harlan Square.

Shelby County Speedway Racing, Harlan, IA. Every Saturday evening, May
through August. Gates open at 4:30 p.m., hot laps at 6:00 p.m., racing at 6:30 p.m.

Summer Kids' \$1 Movies at the Harlan Theatre. Tuesdays and Wednesdays,
10:00 a.m., June through August. All movies are rated G or PG.

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers,

friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Area 4th of July Fireworks Displays

Harlan - J.J. Jensen Park, Dusk; **Exira** - Spartan Football Field, 9:45 p.m.; **Avoca** - Avoca Golf Course, Dusk

Upcoming Events!

Tae Kwon Do - Harlan Community Library. Tuesday, July 6. Grades 3 & up 9:30 a.m. - 10:30 a.m.; Grades 2 and under 10:45 a.m. - 11:30 a.m. Classes will be held in the Community Room.

Brown Bag Lunch Program Museum of Danish America
Competitive Women: Athletes & Coaches - A Historical Perspective
Thursday, July 7, 12:00 p.m. Bro Dining Room.

Shelby County Harvest Market
Thursday, July 7, 4:00 p.m. - 8:00 p.m.
East lawn of the Historic Shelby County Courthouse.

Shelby County Fair - All American Fair, Shelby County Fairgrounds
July 10, July 12 - 18.

SCCO Food Booth - Shelby County Fair, July 13 - 17. Serving from 10:30 a.m. - 11:00 p.m.

Leadercast, The World's Largest One-Day Leadership Event. Thursday, July 14, 9:00 a.m. First Baptist Church, Harlan. Free to attend, call 712-794-7988.

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

Contact Us: Give us a call or email us for more information about becoming a Chamber member. Telephone: 712-755-2114, [Email](#)

The Chamber Office will be closed on Monday, July 4
in Observance of Independence Day

Did you know?

Looking for a place to hold your next meeting or presentation? Consider the Chamber's conference room. It is available for use by Shelby County Chamber of Commerce & Industry members. The fee for non-members is \$100 per day. Call Carol at 712-755-2114 to reserve.

Harlan Do It Best Hardware offers propane tank exchange.

Hy-Vee's Outdoor Grill serves lunch on Thursdays, Fridays and Saturdays from 11:00 a.m. – 1:30 p.m.

The Harlan Community Library will be expanding their hours starting on Friday, July 1. Monday, Tuesday, Wednesday and Friday 9:00 a.m. - 6:00 p.m.; Thursday 9:00 a.m. - 8:30 p.m.; Saturday 9:00 a.m. - Noon. The library staff hopes this allows patrons more time in the morning and evenings to come in and see them.



Shelby County Farmers/Harvest Markets

Shelby County Harvest Market. First Thursday of the month, June through October, 4:00 p.m. - 8:00 p.m. East Lawn of the Historic Shelby County Courthouse, Historic Downtown Harlan Square.

Elk Horn Farmers Market. Every Saturday, June through September, 9:00 a.m. - 11:00 a.m. Danish Windmill, Elk Horn.

Harlan Farmers Market. Every Saturday, June through October 8:30 a.m. - Noon, and Wednesday evenings, July through September, Shopko Parking Lot, Harlan.

Do You Have A New Member To Refer?

[Email Carol](#)

SCCCI Mission Statement To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Ambassador Visit



ThinkSpace IT
919 7th Street, Harlan, IA
712-566-7208
Friday, June 10, 2016

Welcome New SCCCI Members

American Wealth Group, 1012 Baldwin Street, Harlan, IA 51537
Joined May 25, 2016

SCCCI Membership Renewals

Touch of Class * Beauty N the Beast * Edward Jones - Debbie Davis

Dr. Jay's Family Eye Care * Ouren Real Estate * New York Life - Randy Pash * Harlan Do It Best Hardware

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

Featured Member: Schumacher Family Chiropractic

Dr. Dan J. Schumacher is the owner and founder of Schumacher Family Chiropractic in Harlan, Iowa. Schumacher Family Chiropractic is transforming the health of families in the Shelby County area by teaching them how to achieve true health through maintaining a healthy nervous system and living a healthy lifestyle. Dr. Dan is passionate about empowering patients with the knowledge that healing comes from within. Through this principle, Schumacher Family Chiropractic is helping change the way health care is viewed and applied in America. Dr. Dan sees amazing results with his patients because he makes it his top priority to give patients the most effective chiropractic specific care and the most cutting edge information on health and wellness. His vision is to see the world where people and families are achieving abundant health and living up to their full God-given potential.

Dr. Dan J. Schumacher graduated from Palmer College of Chiropractic in 2002 as a Doctor of Chiropractic. Opening his doors in Harlan in 2003, he has served the local community and preached about happier and healthier lives through chiropractic to thousands. In 2013, Dr. Dan moved to a larger office, where he received his first chiropractic adjustment.

As a husband, and a father of two children, he has a strong focus on family health care including prenatal and infant chiropractic care. Dr. Dan is constantly learning ways to best serve his community with chiropractic care and educating others to be their best in all aspects of LIFE.

Schumacher Family Chiropractic specializes in Pure Un-Adulterated Chiropractic Care. Find the Subluxation, Correct the Subluxation, and let the BODY do the healing. Safe, Simple, Above-Down, Inside-Out. In addition, we offer workshops on chiropractic, nutrition and fitness. Dr. Dan does regular exams using sEMG technology to provide patients a before and after view of their chiropractic service. Chiropractic healing ALWAYS works.



Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2015-2016

Chamber Board Members

President

Brent Scheve
The Agency

Vice-President

Dave Tyrrel
Molded Products

Treasurer

Denny Siemers
Town & Country
Credit Union

Past President

Kevin Campbell
Shelby County State Bank

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Terry Knapp
Terry Knapp Real Estate

Board Member

EJ Leinen
EJ Leinen State Farm
Insurance

Board Member

Steve Kenkel
Shelby County Board of
Supervisors

Independence Day - Monday, July 4



Fourth of July, Independence Day. Americans across the nation mark this major midsummer holiday with parades, picnics, barbecues, games, sporting events, and spending time outdoors with family and friends. In the evening, we set up lawn chairs and lay out blankets to watch fireworks and listen to performances of "The Star-Spangled Banner". The American flag is displayed outside houses and buildings. Some people take extra time off and go out of town for a short vacation.

Every year we celebrate America's Independence Day on the Fourth of July. The day that represents the Declaration of Independence and the birth of the United States of America as an independent nation.

Okay, trivia time. Feel free to use this information when you are waiting for the fireworks start.

July 4, 1776 was not the day that the Continental Congress decided to declare independence from Great Britain. That was on July 2, 1776. It was not the day we started the American Revolution (April 1775), or the day Thomas Jefferson wrote the first draft (June 1776). And it was not the day when the Declaration was delivered to Great Britain (November 1776), or when it was signed (August 2, 1776). July 4, 1776 was the day that the Continental Congress approved the final wording of the Declaration of Independence. It took them two days to agree on all of the edits and changes. People remembered that date because it was printed on the original copies that were circulated throughout the new nation. It was also the date included on the Declaration of Independence, and the fancy hand written copy signed on August 2, 1776, displayed at the National Archives in Washington, D.C.

Have a safe Fourth and enjoy the three-day weekend.

June Blue Zones Project Recipe

For more recipes, [click here](#).



From the kitchen of:
Blue Zones Project™

Fresh Strawberry Rhubarb Applesauce

Ingredients:

- 3 Golden Delicious apples (diced)
- 2 cups rhubarb (chopped)
- 1 cup strawberries (sliced)
- 1 tbsp. cold water
- 2 tbsp. honey
- Juice and Zest from 2 oranges

Directions:

Place apples in a pan with 2 tbsp. cold water; cook over medium heat for 5 minutes. Add remaining ingredients and turn heat up; bring to a boil and reduce to a simmer. Simmer for 10 minutes. Puree or leave chunky.

Recipe Source: Jen Heringhausen, Hy-Vee dietitian and chef

Yields: Six Servings

Per Serving: 74 calories, 0 g. fat, 3 mg. sodium, 2 g. fiber, 0 g. protein



Sponsored by
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Event Info

For additional information on community events, please visit our [events calendar](#).

~ July 2016 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
3 St. Boniface Parish Picnic - Westphalia	4 Independence Day Chamber office will be closed St. Boniface Parish Picnic - Westphalia	5 Harlan Theatre Summer Kids' Movie Iowa Community Kitchen Meal - Harlan	6 Harlan Theatre Summer Kids' Movie Tae Kwon Do grades 3 and up & 2 and under Harlan Community Library Harlan Farmers Market Shopko parking lot	7 Brown Bag Lunch Program - Museum of Danish America 2016 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan Board Games - Harlan Community Library	8 HCHS Wrestling Golf Tournament - Rosman-Glendale Golf Course	9 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
10 Shelby Co. Fair - Harlan	11	12 Shelby Co. Fair - Harlan Harlan Theatre Summer Kids' Movie Iowa Community Kitchen Meal - Harlan	13 Shelby Co. Fair - Harlan: SCCO Food Booth Harlan Theatre Summer Kids' Movie Zumba Class - Harlan Community Library Harlan Farmers Market Shopko parking lot	14 Shelby Co. Fair - Harlan: SCCO Food Booth Leadercast	15 Shelby Co. Fair - Harlan: SCCO Food Booth Elk Horn/Kimballton City Wide Garage Sales & Crazy Dane Days	16 Harlan Farmers Market Shopko parking lot Shelby Co. Fair - Harlan: SCCO Food Booth & the Harlan Municipal Band Shelby Co. Speedway Racing - Harlan Elk Horn/Kimballton City Wide Garage Sales & Crazy Dane Days/ Elk Horn Farmers Market St. Joseph Parish Picnic - Earling
17 Shelby Co. Fair - Harlan: Figure 8 Races, SCCO Food Booth Shelby Co. Fair Huff 'N' Puffers Harlan Ride to Prairie Rose St. Joseph Parish Picnic - Earling	18 Shelby Co. Fair - Harlan	19 SCCCI Annual Membership Meeting - Harlan Harlan Theatre Summer Kids' Movie Iowa Community Kitchen Meal - Harlan	20 IWCC Lunch & Learn Series - Community Technology Resources Harlan Theatre Summer Kids' Movie Harlan Farmers Market Shopko parking lot	21 Roar Into Harlan Bike Night Board Games - Harlan Community Library	22	23 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market
24/31 Parents' Day - July 24 St. Mary's Portsmouth Parish Picnic - July 31	25	26 SCCO Golf Tournament Fundraiser HGCC Harlan Theatre Summer Kids' Movie Iowa Community Kitchen Meal - Harlan	27 Amazing! Awesome Iowa for Kids - Harlan Community Library Harlan Theatre Summer Kids' Movie Harlan Farmers Market Shopko parking lot	28	29	30 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market St. Mary's Portsmouth Parish Picnic Shelby Co. Speedway Racing - Harlan

August 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Iowa Community Kitchen Meal - Harlan Harlan Theatre Summer Kids' Movie	3 Fun Day at Harlan Community Library Harlan Theatre Summer Kids' Movie Harlan Farmers Market Shopko parking lot	4 Shelby Co. Harvest Market - East Lawn of the Courthouse Harlan	5	6 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
7 Figure 8 Races Shelby County Fairgrounds	8	9 Iowa Community Kitchen Meal - Harlan Harlan Theatre Summer Kids' Movie	10 Harlan Farmers Market Shopko parking lot Harlan Theatre Summer Kids' Movie	11	12 Middle Child's Day	13 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
14 Friendship Day	15 Relaxation Day	16 SCCCI Board of Directors Meeting Iowa Community Kitchen Meal - Harlan	17 Harlan Farmers Market Shopko parking lot	18 Roar into Harlan Bike Night	19 National Aviation Day	20 Tour de Shelby County - Motorcycle Scavenger Hunt - Harlan Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
21 Harlan Community Athletic Booster Club Annual Golf Tournament Senior Citizens Day	22	23 Iowa Community Kitchen Meal - Harlan	24 Harlan Farmers Market Shopko parking lot	25	26 Women's Equality Day	27 Harlan Farmers Market Shopko parking lot Elk Horn Farmers Market Shelby Co. Speedway Racing - Harlan
28 Race Your Mouse Day	29	30 Iowa Community Kitchen Meal - Harlan	31 Harlan Farmers Market Shopko parking lot	Notes:		