

June 2020

SCCCI Board of Directors Election Results

The Shelby County Chamber of Commerce and Industry is proud to announce the election of three new members, and the re-election of two members to its Board of Directors for FY21.

Joining the Board of Directors are Marie Bengford, Tim Christopherson, and Jahde Osborn. Steve Ineson and Gervas Mgonja were re-elected to the Board. All five of our newest Board Members are very excited to serve the Shelby County community and bring talent, expertise and energy to the table. We are very fortunate to have them joining us as we continue to support the business community and residents of Shelby County.

Each candidate was given an opportunity to place a short statement on the ballot.

Steve Ineson, Four Seasons Travel and an incumbent candidate, stated: "As a business owner in Shelby County, I have seen firsthand what the Chamber has done to recruit new business and to encourage growth of existing businesses. I have enjoyed serving on the Board for the last 2 years. With the disruption caused by recent events, the Chamber must play a critical role in supporting businesses as they fight back. With five open positions, I believe there is value in serving a second term to provide some consistency and insight into what processes and strategies have been successful."

Gervas Mgonja, Town & Country Credit Union and an incumbent candidate, stated: "The reason I would like to run for the Board is that I enjoy serving my community. I like to help business prosper and grow. I believe that if we want a strong, healthy and successful community, not just for current residents but also for those who will come after us, then we should be willing to step up and serve."

Marie Bengford, H&R Block-Harlan and Farmhand Brewing Co.-Earling. Candidate Statement: "Over the past several years I have helped with several Chamber events. I have enjoyed meeting with new business owners at Red Ribbon Openings. I have had a lot of fun helping with the Chamber Awards Banquets. Last year I joined Time for Tots Board of Directors which has opened my eyes to the need for more community involvement. It isn't easy but once you find good people it can be life changing."

Tim Christopherson, Monogram Prepared Meats. Candidate Statement: "Since coming to Harlan, I have enjoyed getting to know the community. I am very interested in the opportunity to help support the growth of business and Shelby County by contributing to the Board of the Shelby County Chamber of Commerce & Industry."

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Jahde Osborn - Courtside Marketing. Candidate Statement: "I would like to run for the Chamber Board because I feel I would be a great asset being a business owner in the community. My background in marketing, event planning, management and working with local businesses, I'd be able to bring new ideas to the table while still preserving the past! I love working in a team and seeing several great ideas come together. Please consider me as a board member, I would enjoy the opportunity!"

We would like to thank all the candidates who placed their name on the ballot. Each of you are valued members of our Chamber and community.

Our Annual Membership meeting is scheduled for July 21 and we will determine later this month if that will be a Zoom meeting or an in-person meeting.

Welcome New SCCCI Members

Oak Road Consulting, Harlan. Joined April 24, 2020

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in April, May, and June:

All Purpose Contractors, LLC. * Carstens 1880 Farmstead, Inc. * Dr. Jay's Family Eye Care
Edward Jones - Debbie Davis * Harlan Golf & Country Club * Holt for House * Hy-Vee
Shannon Meister - DBA Family Heritage * Legendary Dental, PLLC
New York Life/Randy Pash & Associates * Pitts Family & Sports Chiropractic P.C.
Pleasant Thymes Tea Room * Professional Vision Care *
Smitty Bee Honey, Inc. * Subway * Teammates of Harlan, IA * Western Iowa Medical Supply

**All Chamber Membership Renewals
Are Sent Electronically Through Our Website,
30 - 60 Days Prior To Their Due Date. You Can Also
Renew Your Membership Online Via Our Website.**

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer

Markham Family Dental Associates, Inc.

Bronze Club Members

All Purpose Contractors, LLC CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club

Harlan Sweets & Treats The Harlan Tribune Hy-Vee

Keast Motors Terry Knapp Real Estate KNOD Radio Station

EJ Leinen - State Farm Molded Products

Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Stars & Bars Entertainment

Subway Town & Country Credit Union Victoria Station

Welcome Bags For New Shelby County Neighbors

For the past two years, the Shelby County Chamber of Commerce & Industry has been keeping up the tradition of welcoming new people to Shelby County through our welcome bags. From May of 2018 to May of 2020, we have distributed 267 bags. These bags are filled with information and goodies from different Chamber members.

What we are looking for: Brochures; Business Cards, Coupons; and Promotional Marketing Items such as chip clips, pens, magnets, ice cream scoops, eye glass cleaner, and so forth.

If you would like to have your business represented in our Welcome Bags, please reach out and contact our office 712-755-2114 or [email](#).

Setup Your Traffic Catcher Site (TCS) Page Today

A TCS Page is your own unique, single page within the Chamber's website to promote your products, services, business hours, and everything else your customers and prospects need to know. Even if you have a website, the TCS page is designed to help deliver new prospects to your business.

It's a great way for you to create or enhance your online presence and it's all free and part of your Shelby County Chamber of Commerce & Industry membership.

In addition to reaching potential customers, you can use your TCS page to offer unique sales opportunities or coupon, to tie your social media pages and postings directly to your membership listing, and to highlight your businesses involvement with the community through work or sponsorship of non-profits in the area.

Chamber members that have a TCS page enjoy the extra exposure of having a customized page that allows tracking the number of views to their website. Members receive a monthly report via email. And if you have your own company website, the TCS page will provide a link to it.

You can create and publish your own unique web presence through your TCS page. However, if you would feel more comfortable working through the process with someone to help, please contact the [Chamber office](#), 712-755-2114. We will set up a time that is convenient for you and help you through the process.

Remember, time is money. Take full advantage of this member benefit. It's a great way to engage with others without leaving the office.



Save the Date:

Tuesday, July 21, 11:30 am

Annual All Members Meeting

C.G. Therkildsen Center

706 Victoria Street, Harlan

**Social Distancing Restrictions
will be in place.**

**RSVPs are required by calling
the Chamber office: 712-755-2114**

**2019-2020
Board of Directors**

Vice President
Ellen Walsh-Rosmann
Milk & Honey

Past President
Steve Kenkel
Shelby County Board of
Supervisors

Treasurer
Gervas Mgonja
Town & Country Credit
Union

Board Member
Steve Ineson
Four Seasons Travel

Board Member
Sheri Tyrrel
Molded Products

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).

Chamber Team

Todd Valline
Executive Director

Carol McHugh
Administrative Assistant

Debbie Stendrup
Membership/Events
Coordinator

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Ten Top Reasons To Support Locally Owned Businesses

- 1. Local Character and Prosperity.** In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.
- 2. Community Well-Being.** Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.
- 3. Local Decision-Making.** Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.
- 4. Keeping Dollars in the Local Economy.** Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.
- 5. Job and Wages.** Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do
- 6. Entrepreneurship.** Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.
- 7. Public Benefits and Costs.** Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.
- 8. Environmental Sustainability.** Local stores help to sustain vibrant, compact, walkable town centers-which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.
- 9. Competition.** A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.
- 10. Product Diversity.** A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

[Source](#)