

**March 2021**

## Navigating “The New Normal” of COVID-19

The COVID-19 Pandemic has changed our daily lives in more ways than we could have ever thought. Changes that happened rapidly and abruptly. Life adjustments came with a wide range of experiences and emotions. It has changed the world. We’re still adjusting and it’s important to remain patient and flexible as we continue to move forward through this pandemic.

Take for instance, the words that have been added to our vocabulary that we now use every day. Terms that were once foreign to us or hardly used, are now part of an essential set that have helped guide us through this global crisis.

We have heard that phrase, “The New Normal”, so many times during the past year. The expression has been popping up in social media, every day conversations with friends, family, and co-workers, business owners, and anyone we pass in the street.

In 2020, businesses faced tremendous new challenges due to the pandemic.

For the past year, businesses have been scrambling to adapt to extraordinary circumstances. The COVID-19 Pandemic has forced businesses to scale back operations, some business owners are still struggling to recover and wonder if 2021 will bring back “business as usual” or if they will need to move in a new direction. It’s fair to say that 2020 rocked many organizations and businesses. Some small businesses have been able to stay afloat and keep customers and employees safe with a few changes.

A year ago, COVID-19 forced many companies to send their employees home with laptops. Now with cases subsiding and vaccinations rising, the prospect of returning to work appears more possible. But will employees want to return to the office even when it’s safe? Probably not. Many businesses will not expect workers to come to the office five days week, if at all. Employees have come accustomed to the flexibility that comes from working from home. Less time commuting, more time with family.

The rules have changed. Behaviors have changed. We can’t control what happens or doesn’t happen.

## Legislative Coffee



The last Legislative Coffee for 2021, will be held in the Shelby County Chamber of Commerce & Industry's Atrium, 1901 Hawkeye Avenue, Harlan, Saturday, April 18 at 10 am.

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## Something to Know

As a Chamber member, all employees of your organization can receive copies of the newsletter. [Email us](#) to have them added to the mailing list.

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## Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).



Remember

Shop Small Town Local in 2021

Our local businesses need  
your support!.

# Pandemic Recovery Assistance

Southwest Iowa Planning Council (SWIPCO) has signed economic development partnership agreements with local economic development groups to provide outreach, technical services, loan assistance, and recovery planning to help businesses and local governments recover from the COVID-19 Pandemic. In total, SWIPCO is providing \$180,000 to support these efforts.

Additionally, SWIPCO is pleased to announce a COVID-19 Recovery Revolving Loan Fund (RLF). The Shelby County Chamber of Commerce & Industry has entered a partnership with SWIPCO to help businesses in Shelby County to recover from the pandemic.

Because of the pandemic, special loan terms are available, as low as 0% interest and loan payment deferrals for up to a year. The intent of the COVID fund is to provide flexibility to meet emerging recovery trends. With loan amounts that range from a minimum of \$10,000 to a maximum of \$150,000, borrowers may use the money for working capital, inventory, and asset purchases such as machinery, equipment, furniture, and fixtures. Loans will be made until June 30, 2022, and loan terms shall not exceed 10 years for any loan. The economic development partnership program and the COVID RLF are funded through a CARES Act grant agreement with the US Department of Commerce, Economic Development Administration.

For more information about the COVID-19 loan fund, call the Shelby County Chamber of Commerce & Industry at 712-755-2114 or visit SWIPCO's [website](#).

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## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership in February & March 2021**

Cambridge Investment Research \* Cyclone Lanes \* Harlan Flower Barn Apparel & Gifts  
Harlan Golf & Country Club \* Hy-Vee \* Iowa Vocational Rehabilitation Services  
S & S Collision Center \* TCTS Global, LLC \* West Central Community Action

**All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.**

# Ribbon Cutting Ceremony



Shelby County Community Outreach ReStore, Harlan  
March 26, 2021

## Upcoming Ambassador Visit/Open House

The Agency Insurance, 1205 8<sup>th</sup> Street, Harlan, 4 – 6 pm.

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

**2020-2021  
Board of Directors**

**Vice President**  
Steve Ineson  
Four Seasons Travel

**Treasurer**  
Gervas Mgonja  
Town & Country Credit  
Union

**Past President**  
Steve Kenkel  
Shelby County Board of  
Supervisors

**Board Member**  
Marie Bengford  
H & R Block

**Board Member**  
Tim Christopherson  
Monogram Prepared  
Meats

**Board Member**  
Jahde Osborn  
Courtside Marketing

**Board Member**  
Sheri Tyrrel  
Molded Products

**Chamber Team**

**Todd Valline**  
Executive Director

**Carol McHugh**  
Administrative Assistant

**Debbie Stendrup**  
Membership/Events  
Coordinator

## **Club Level Members**

### **Platinum Plus Club Members**

**City of Harlan**

**Harlan Industrial Foundation**

**Harlan Municipal Utilities**

**Myrtue Medical Center**

**Shelby County**

**Shelby County State Bank**

### **Platinum Club Members**

**Conductix-Wampfler**

**Monogram Prepared Meats, LLC**

## **Gold Club Members**

**The Agency Insurance    Essentia Protein Solutions    FMCTC**

**Farmers Trust & Savings Bank**

**Midstates Bank**

## **Silver Club Members**

**Elm Crest Senior Living Community    Panama Transfer**

**Markham Family Dental Associates, Inc.**

## **Bronze Club Members**

**All Purpose Contractors, LLC    CDS Global    Counsel Office & Document**

**Cyclone Lanes    Fareway Stores, Inc.    Harlan Golf & Country Club**

**The Harlan Tribune    Hy-Vee    Keast Motors**

**Terry Knapp Real Estate    KNOD Radio Station**

**Molded Products    Nishnabotna Valley REC**

**Pitts Family & Sports Chiropractic Center, PC**

**Smitty Bee Honey, Inc.    Subway**

**Town & Country Credit Union    Victoria Station**



## Event Info

April 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 April Fool's Day Iowa Community Kitchen St. Joseph's Parish Hall, Earling	2 Good Friday Chamber office closed for the Easter Holiday	3 Easter Egg Hunt Shelby Community Building, Shelby  Easter Egg Hunt Kimballton City Park Kimballton
4 Easter	5 Seeds of Hope Support Group SCCO, Harlan	6 Library and Lunch Book Club, Harlan Community Library  Iowa Community Kitchen, First Baptist Church, Harlan	7	8 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	9	10
11	12 Dutch Oven Class Nishna Bend Recreation Area Harlan  Seeds of Hope Support Group SCCO, Harlan	13 Iowa Community Kitchen, First Baptist Church, Harlan	14	15 Tax Day  Virtual Brown Bag Lunch, Museum of Danish America Facebook & YouTube Pages  Iowa Community Kitchen St. Joseph's Parish Hall, Earling	16 Ambassador Visit The Agency Insurance, Harlan	17 Shelby County State Bank West Branch Free Shred Day  Legislative Coffee Series, SCCCI Atrium Harlan
18	19 Blood Drive MMC Auble Room Harlan  Seeds of Hope Support Group SCCO, Harlan	20 No SCCCI Board of Directors Meeting in April  Iowa Community Kitchen, First Baptist Church, Harlan	21 Administrative Professionals Day	22 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	23	24
25	26 Seeds of Hope Support Group SCCO, Harlan	27 Iowa Community Kitchen, First Baptist Church, Harlan	28 5 O'Clock Somewhere Book Harlan Community Library	29 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	30	

May 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 May Day
2	3	4 Iowa Community Kitchen, First Baptist Church, Harlan	5 Cinco De Mayo	6 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	7	8
9 Mother's Day	10	11 Iowa Community Kitchen, First Baptist Church, Harlan	12	13 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	14	15 Shelby Craft and Vendor Market, Cardinal Lofts, Shelby
16	17	18 SCCCI Board of Directors Meeting Chamber Conference Room  Iowa Community Kitchen, First Baptist Church, Harlan	19	20 Virtual Brown Bag Lunch, Museum of Danish America Facebook & YouTube Pages  Iowa Community Kitchen St. Joseph's Parish Hall, Earling	21	22
23	24	25 Iowa Community Kitchen, First Baptist Church, Harlan	26	27 Iowa Community Kitchen St. Joseph's Parish Hall, Earling	28	29
30	31 Memorial Day  Chamber office closed					