



The Business Voice

May 2017

New Club Level Memberships

Join the Club and earn additional benefits.

Our new fiscal year will start on July 1. This also marks the start of our new Club Level Membership Investment Benefits.

Club Level Membership Investment Benefits: Join the Club and earn additional benefits

BRONZE CLUB - \$500.00

- Public thank you at Awards Banquet
- Logo listed at the top of the Member Directory in our "Club Level Member" scroll
- 1 time "Featured Business" with photo in the Chamber Happenings section of the Harlan Tribune
- 1 time Social Media post with photo (Facebook and Twitter) thanking you for your membership
- Sponsor of Legislative Coffees
- 3 months of banner advertising on the Chamber of Commerce Website "Attractions" Page

SILVER CLUB - \$750.00

All the benefits of the Bronze Club Membership plus....

- 1 time photo in the Chamber Newsletter thanking you for your membership (annually)
- Sponsor of the Shelby County Farmers Market
- Sponsor of the Shelby County Area Events section of the Did You Know email (3 times per year)
- 6 months of banner advertising (ADDT'L 3 months) on the Chamber of Commerce Website "News" Page

GOLD CLUB - \$1,500.00

All the benefits of the Bronze and Silver Club Membership plus....

- 9 months of banner advertising (ADDT'L 3 months) on the Chamber of Commerce Website "News" Page
- Chamber sponsored Business After Hours held at your place of business
- Sponsorship of the BOSS (Business Owners Sharing Secrets) presentations
- 50% discount on Annual Chamber Banquet tickets (max. 8 tickets), 10% discount on Professional Training seminars

PLATINUM CLUB - \$3,000.00

All the benefits of the Bronze, Silver and Gold Club Membership plus....

- Sponsor of the Annual Chamber Golf Outing (signage along the cart path leading to the 1st tee box)
- One golf team entry into the Annual Chamber Golf Outing
- Two tickets to the annual Fun China Luncheon celebrating Administrative Assistant's Days
- Two tickets to the Annual Chamber Banquet (additional tickets at 50% discount up to 6 total)
- 9 months of banner advertising on the Chamber of Commerce Website "News" Page or \$150 (\$300 value) for one year of banner advertising on the "Events" Page

(Continued on the next page)

New Club Level Memberships (Continued)

PLATINUM PLUS CLUB - \$5,000.00 or more

All the benefits of the Bronze, Silver, Gold and Platinum plus....

- Individual Hole Sponsor at the Annual Chamber Golf Outing (signage on the tee box of your choice)
- Four tickets to the Annual Chamber Banquet (additional tickets at 50% discount up to 4 total)
- 12 months of banner advertising on the Chamber of Commerce Website "News" Page and one year of banner advertising on the Chamber Website "Events" Page for an additional \$150 (\$300 value)
- Sponsor of the Annual Home & Garden Booth (sign noting this in the booth)

Tuesday, July 18, is our Annual Membership Meeting, the Chamber's first event of the new fiscal year. This meeting will be held at the C.G. Therkildsen Center, 706 Victoria Street, Harlan, beginning at 11:30 a.m. During this time, Chamber staff will present the new Club Membership Investment Benefits to the attendees.

Featured Member: Shelby County Historical Museum's New Grants & Development Coordinator, Aaron Hicks



Aaron Hicks is the new Grants and Development Coordinator for the Shelby County Historical Museum. Aaron is not from around here, but Shelby County is already starting to feel like home. His job at the museum is to oversee our fundraising, donor and membership programs, grant writing, and helps with event coordination and other activities. He is also the museum's 'community liaison.' You will be seeing Aaron around town quite a bit at Chamber and City events, as well as when he is out making business calls for the Museum – and if you do see Aaron, do not hesitate to come say hello!

The Museum is continuing its capital improvement projects as funds allow for it. They plan to finish their current project, the renovation of our Military Exhibit Hall, later this year, but they will have a ceremonial opening at Log Cabin Day on June 4 between 10 AM and 4 PM at Potter's Park in Harlan. The museum has modeled the Military Room after their \$100,000 storage facility built just a few years ago. Log Cabin Day is shaping up to be a lot of fun as well, and this year they will have more craft demonstrations and other new things going on as well, thanks in part to a Grant from Humanities Iowa. The museum is hoping to implement some additional programming this year and next year that they have yet to do before, and 2018 will really be a lot of fun as they move toward being more community-oriented through outreach and regular programming.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers, friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Each gift certificate expires after six months from the date of issue.

Chamber Happenings

Upcoming Chamber Events - Save the Date:

Friday, June 9 & Saturday, June 10 - Inaugural Honey Bacon Show & Shine, Shelby County Fairgrounds

Friday, June 23 - Shelby County Chamber of Commerce & Industry's Annual Golf Tournament

Saturday, August 19 - Tour De Shelby County Motorcycle & Car Scavenger Hunt, Shelby County Chamber & Industry Office

SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome New SCCCI Members

Bent Wrench Cycles, LLC, 911 7th Street, Harlan. Joined April 25, 2017

Teammates Harlan Chapter, 2105 Durant Street, Harlan. Joined May 4, 2017

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership:

New York Life - Randy Pash
Pitts Family & Sports Chiropractic Center, PC
Dr. Jays Family Eye Care

All Chamber Membership Renewals are sent via email through our website, 30 - 60 days prior to their due date.

You can also renew your membership online via our website.

Save The Date:

SCCCI Annual Membership Meeting

Tuesday, July 18 11:30 a.m. - 1:00 p.m.

C.G. Therkildsen Center 706 Victoria Street, Harlan

It's Easy to Find the Chamber Online

Use these links to get right to what you're looking for.

Online member directory

<http://www.exploreshelbycounty.com/member-directory.html>

Online community events

<http://www.exploreshelbycounty.com/events.html>

Upcoming Events

Iowa Community Kitchen, every Tuesday evening, 4:00 p.m. - 6:30 p.m., First Baptist Church, Harlan.

FarmTable Procurement & Delivery Open Warehouse, every Wednesday, Thursday, and Friday, 12:00 p.m. - 3:00 p.m., 1901 Hawkeye Avenue, Harlan

Roar into Harlan Bike Night, every third Thursday, May - September, 6:00 p.m. - 9:00 p.m. Historic Harlan Downtown Square.

Free Summer Kids' Movies, every Tuesday and Wednesday, 10:00 a.m., June 6 through August 2. Harlan Theatre, 621 Court Street, Harlan.

Shelby County Speedway Racing every Saturday, April - August. Gates open at 4:30 p.m. Shelby County Fairgrounds, Harlan

Community Give Back Day Friday, June 2, 7:00 a.m. - 2:00 p.m. Milk & Honey, 1101 7th Street, Harlan.

Community Kids' Fest Saturday, June 3, 8:00 p.m. Pioneer Park, 12th & Pine, Harlan
Free movie, free popcorn, activities for the entire family.

Log Cabin Day, Sunday, June 4 10:00 a.m. - 4:00 p.m. Shelby County Historical Museum 1805 Morse Avenue, Harlan.

Inaugural Honey Bacon Show-n-Shine Friday, June 9 & Saturday, June 10 Shelby County Fairgrounds, Harlan

SCCCI Golf Tournament Friday, June 23, 3:00 p.m. Harlan Golf & Country Club, Harlan

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

Contact Us: Give us a call at 712-755-2114 or [email](#) us for more information about becoming a Chamber member.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community **Panama Transfer**

Variety Distributors, Inc.

Bronze Club Members

The Agency, Inc. **CDS Global** **Counsel Office & Document**

Cyclone Lanes **Fareway Stores, Inc.**

Harlan Golf & Country Club **The Harlan Tribune**

Hy-Vee **Keast Motors** **Terry Knapp Real Estate**

KNOD Radio Station **EJ Leinen - State Farm**

Molded Products **Nishnabotna Valley REC**

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. **Subway** **Town & Country Credit Union**



INAUGURAL

HONEY/BACON SHOW-N-SHINE



JUNE 9 - JUNE 10
SHELBY COUNTY FAIRGROUNDS
HARLAN, IOWA



FRIDAY

June 9

4:00 to 11:00 PM

HONEY and
BACON
Cooking Competition
(must use both
ingredients)

Craft and Junkers
Fair



Live Music

SATURDAY

June 10

9:00 AM to 5:00 PM



**Multiple Class
Show-N-Shine**

**Cooking Competition
Continues**

Craft and Junkers Fair

For additional information or to enter the competitions
call (712) 755-2114 or email: info@exploreshelbycounty.com

**2016-2017
Chamber Board
Members**

President

David Tyrrel
Molded Products

Vice President

Brent Scheve
The Agency

Treasurer

Kevin Campbell
Shelby County State Bank

Board Member

Janell Hansen
Marne & Elk Horn Telephone
Company

Board Member

Steve Kenkel
Shelby County Board of
Supervisors

Board Member

Tami Kloewer
Secret Serenity Salon
& Day Spa

Board Member

Tim Nauslar
Elm Crest
Retirement Community

Board Member

Denny Siemers
Town & Country
Credit Union

Chamber Staff

Todd Valline
Executive Director

Ed Hendley
Information Technology
Manager

Carol McHugh
Administrative Assistant

Debbie Stendrup
Events Coordinator



Dates for the Shelby County Fair, Sunday, July 9, 11 – 17. [Exhibit space](#) in the Commercial Building is still available. For more information, contact Susan Jensen, Shelby County Fair Board Secretary, 712-579-5675 (cell), 712-755-3335 (fairgrounds), [email](#).

Farm Sweet Farm. The on-farm store located at Rosmann Family Farms, 1222 Ironwood Road, Harlan, The store is open Wednesdays through Fridays, 9am-5pm, and Saturdays 9am-Noon. Owned and operated by Marie Rosmann.

Harlan Do it Best Hardware, 1810Chatburn Avenue, Harlan, is a full-service hardware store with plumbing, electrical, and paint department.

Main Street Market and Catering, 202 Main Street, Panama, is the place to get a wide variety grocery, fresh meat, produce and bakery items. Call them at 712-489-2601 for catering information.

Want to find out more about the Shelby County Chamber of Commerce & Industry? Visit our [website](#) and check us out on [Facebook](#) (when you do, make sure to “like us”).

**Do You Have A New Member
To Refer Or Know Anyone Who Has
Moved Into The County?
[Email Carol](#)**

May Blue Zones Project Recipe

For more recipes, [click here](#).

Peaches In Raspberry Yogurt Sauce

Ingredients: 4 fresh ripe peaches or nectarines, preferably freestone peaches; 1 cup frozen unsweetened raspberries; 1/2 cup non-fat yogurt, unsweetened or vanilla flavored; 1 T sugar or honey; 1 T of orange liqueur (optional); fresh mint

1. Split peaches or nectarines in half.
2. Mash raspberries with the back of a spoon or potato masher.
3. Add liqueur (optional), yogurt and honey to mashed raspberries.
4. Divide peaches into individual dishes and spoon yogurt sauce over the top.
5. Garnish with whole raspberries and fresh mint.



2017 Shelby County

Harvest Market

SUNDAYS, 11:30 AM TO 2:00 PM

June 4th through October 8th
Historic Downtown Harlan Square

[2017 Vendor Guidelines & Application](#)

Shelby County Harvest Market Contact

[Carol McHugh](#) or [Debbie Stendrup](#)

Ribbon Cutting Ceremony



Tuesday, May 9, 8:00 a.m.
Harlan Chapter of Teammates Harlan
Community Intermediate School
Meeting the mentors and students and
welcoming them to the Chamber
membership

**SHELBY COUNTY CHAMBER
OF COMMERCE & INDUSTRY
GOLF TOURNAMENT
SPONSORED BY HMU TELECOM
4 PERSON SCRAMBLE - 9 HOLE GOLF TOURNAMENT**

Friday, June 23rd at the
Harlan Golf & Country Club

- Registration begins at 3:00 p.m.
- Putting Contest at 3:30 p.m.
- Tee Off at 3:45 p.m.



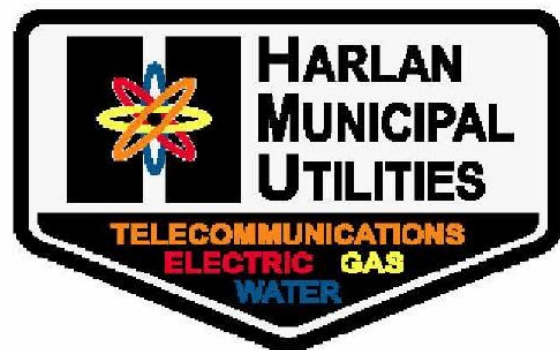
\$50 per person or \$200 per team. Cart rental is \$30.

Register as an individual or team

****Entry fee includes golf, flag/door prizes & dinner. ****

Registration forms can be picked up at the SCCCI Office
1901 Hawkeye Ave., Suite 101, Harlan
and must be returned by Friday, June 16th.

Phone: 712-755-2114



Get Involved With Your Chamber



The Shelby County Chamber of Commerce & Industry is looking for great people for our Ambassador and Events Committees. These committees play a vital role in the success of the Chamber.

Volunteering is a great way to develop beneficial relationships with member businesses. These volunteers are residents of Shelby County and Chamber members who donate their time to assist the Chamber in various activities.

Ambassador Committee:

Ambassadors are a special group of volunteers who perform a vital public relations function for the Shelby County Chamber of Commerce & Industry. Their primary role is to establish friendly, professional relationships with Chamber members.

An Ambassador is a goodwill representative giving his/her time and energies to represent and inform members and non-members of the opportunities and benefits of being a member of the Shelby County Chamber of Commerce & Industry.

Events Committee:

Event Committee members exist to create opportunities for Chamber members to interact, network, and build relationships. This group is designed to increase visibility for our members, foster involvement in the Shelby County Chamber of Commerce & Industry and business community, provide opportunities for business referrals, and cultivate professional development and growth.

Committee members oversee most events, planning, promoting, and executing all Chamber events. Their goal is to ensure high value to members, high energy at the event and high attendance to ensure networking opportunities for Chamber members and to generate operating revenues for the Chamber.

If you are interested in joining one or both of our committees, please join us on Wednesday, July 26, 11:30 a.m. – 1:00 p.m. at the Shelby County Chamber of Commerce & Industry's Atrium, 1901 Hawkeye Avenue, Harlan, for a presentation about our volunteer opportunities. Lunch will be provided (RSVP required by Tuesday, July 12). For more information, call the Chamber office at 712-755-2114 or email us today.

Save the Date: Tour De Shelby County Motorcycle & Vehicle Scavenger Hunt, Saturday, August 19 Shelby County Chamber of Commerce & Industry

Event Info

For additional information on community events, please visit our [events calendar](#).

June 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 Milk & Honey Community Give Back Day - Harlan Relay for Life of Shelby County - Harlan	3 Farmer's Market Elk Horn Shelby County Speedway Racing - Harlan St. Peter's Parish Picnic Defiance Community Kids' Fest Free Movie - Pioneer Park, Harlan
4 Shelby County Harvest Market - Downtown Square Art in the Park - Pioneer Park, Harlan Log Cabin Day - Shelby County Historical Museum, Harlan St. Peter's Parish Picnic Defiance	5 Blood Drive - Irwin Community Building, Irwin	6 Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	7 IA Farm Bureau Take Root Program - Denison Free Summer Kids' Movies - Harlan Theatre	8	9 Inaugural Honey/Bacon Show-N-Shine - Harlan FarmTable Cash & Carry Harlan Retirement Farewell Salem Lutheran Homes Elk Horn	10 Inaugural Honey/Bacon Show-N-Shine - Harlan Farmer's Market Elk Horn FarmTable Cash & Carry Harlan Shelby County Speedway Racing - Harlan
11 Shelby County Harvest Market - Downtown Square	12	13 Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	14 Flag Day Free Summer Kids' Movies - Harlan Theatre	15 Roar Into Harlan Bike Night - Downtown Square	16 St. Mary's Parish Picnic - Panama	17 Farmer's Market Elk Horn St. Mary's Parish Picnic - Panama Shelby County Speedway Racing - Harlan
18 Father's Day Flight Breakfast - Harlan Airport Shelby County Harvest Market - Downtown Square	19	20 SCCC Board Meeting Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	21 Summer Solstice Free Summer Kids' Movies - Harlan Theatre Blood Drive - St. Mary's Panama	22 Brown Bag Program - Museum of Danish America, Elk Horn Hike Night at Prairie Rose State Park - Harlan Beginning Gardening Shelby County Extension - Harlan	23 SCCC Annual Golf Tournament - Harlan Golf & Country Club Women In the Outdoors Prairie Rose State Park, Harlan	24 Farmer's Market - Elk Horn Shelby County Speedway Racing - Harlan Sankt Hans Aften Celebration, Museum of Danish America - Elk Horn Women In the Outdoors Prairie Rose State Park, Harlan Harlan City Wide Garage Sale
25 Shelby County Harvest Market - Harlan Downtown Square	26	27 Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	28 Free Summer Kids' Movies - Harlan Theatre	29 Blood Drive - First Baptist Church, Harlan	30 Painting Party - Museum of Danish America, Elk Horn	Notes:

July 2017						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Elk Horn Farmer's Market - Elk Horn Shelby County Speedway Racing - Harlan
2 Shelby County Harvest Market - Harlan Downtown Square	3 St. Boniface Parish Picnic - Westphalia	4 Independence Day Chamber office closed Free Summer Kids' Movies - Harlan Theatre St. Boniface Parish Picnic - Westphalia Iowa Community Kitchen Meal - Harlan	5 Free Summer Kids' Movies - Harlan Theatre	6	7	8 Elk Horn Farmer's Market - Elk Horn Photography Class - IWCC, Harlan Kirkman's 125 th Anniversary Celebration Shelby County Speedway Racing - Harlan
9 Shelby County Harvest Market - Harlan Downtown Square Shelby County Fair - Harlan	10	11 Shelby County Fair - Harlan Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	12 Shelby County Fair - Harlan Free Summer Kids' Movies - Harlan Theatre	13 Blood Drive - Conductix, Harlan Shelby County Fair - Harlan Brown Bag Lunch - Museum of Danish America, Elk Horn	14 Shelby County Fair - Harlan Crazy Dane Days & City Wide Garage Sale - Elk Horn & Kimballton	15 Elk Horn Farmer's Market - Elk Horn Shelby County Fair - Harlan Crazy Dane Days & City Wide Garage Sale - Elk Horn & Kimballton Shelby County Speedway Racing - Harlan
16 Shelby County Harvest Market - Harlan Downtown Square Shelby County Fair - Harlan	17 Shelby County Fair - Harlan	18 Free Summer Kids' Movies - Harlan Theatre Annual Membership Meeting - CG Therkildsen Center Iowa Community Kitchen Meal - Harlan	19 Free Summer Kids' Movies - Harlan Theatre	20 Roar into Harlan Bike Night	21	22 Elk Horn Farmer's Market - Elk Horn Shelby County Speedway Racing - Harlan
23 Shelby County Harvest Market - Harlan Downtown Square	24	25 Free Summer Kids' Movies - Harlan Theatre Iowa Community Kitchen Meal - Harlan	26 Free Summer Kids' Movies - Harlan Theatre	27 Hike Night - Prairie Rose State Park, Harlan Beginning Gardening Shelby County Extension & Outreach, Harlan	28	29 Elk Horn Farmer's Market - Elk Horn Shelby County Speedway Racing - Harlan
30	31	Notes:				

Social Media Strategy



FOR SMALL BUSINESSES

Are you having a tough time trying to get social media to connect to your business? This class will address the basics of creating a social media strategy and will talk about best practices to help leverage social media to grow your business

Join us for this FREE seminar and learn about how you can get your business found locally. Coffee and Rolls will be served.

Registration is required

Thursday, June 29th, 2017

9:00 AM to 10:30 AM

Harlan Community Library

718 Court St

Harlan, IA 51537

Register online

www.iowawesternsbdc.com/events

