

May 2019

Making Connections Through Networking

In business, it is all about connections and how you make those connections is something just about every business person can always improve upon.

Business is all about making the right connections and getting the word out about your company, services, and products. Advertising and marketing campaigns are only one part of the success equation, to really make a splash in the business world you need to build a solid network.

Exchanging information with other business professionals can help you learn mistakes to avoid and ideas from the success of other business professionals.

We understand that your schedule is demanding enough without adding one more activity to your already busy calendar. So why try to make a commitment to add more time to your schedule to join and actively participate with the Shelby County Chamber of Commerce & Industry? Because membership offers numerous benefits and keeps you on top of important, ever-changing issues and trends within Shelby County and local businesses.

The Shelby County Chamber of Commerce & Industry provides opportunities to connect with other Chamber members throughout the year at our Annual Awards Banquet (February), Annual Golf Tournament (June), Holiday Open House (December), other Chamber sponsored events, ambassador visits, and ribbon cutting ceremonies.

Networking facilitates connections with others in the community. It creates new relationships, and often, new customers. A major benefit for Chamber members is the opportunity to network with other members.

We always say in order to get the most out of your Chamber membership, one needs to get involved.

You're invited to the [Iowa Economic Development Small Business Networking Event](#), Thursday, June 6, 4:30 – 6:30 pm at the Shelby County Chamber of Commerce & Industry. This event is open to all. Bring your business cards and plan to network with other small business owners and small business resource partners in the area. Light appetizers and beverages will be provided. Questions and RSVPs may be directed to [Jill Lippincott](#), 515-348-6157.



Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#) or stop by and see us.

Welcome Bags For New Shelby County Neighbors

One of the nice things about moving into an area years ago was the welcome effort so many organizations made. Whether it was the local welcome wagon or a next-door neighbor, people went out for their way to make you feel a part of things.

For the past year, the Shelby County Chamber of Commerce & Industry has been keeping up the tradition of welcoming new people to Shelby County through our welcome bags. Since May of 2018, we have distributed 123 bags. These bags are filled with information and goodies from different Chamber members.

What we are looking for: Brochures; Business Cards, Coupons; and Promotional Marketing Items such as chip clips, pens, magnets, ice cream scoops, eye glass cleaner, and so forth.

If you would like to have your business represented in our Welcome Bags, please reach out and contact our office 712-755-2114 or [email](#).

Reminder

Remember to cast your ballot for the FY20 Chamber of Commerce Board of Directors by May 31. Ballots were emailed to members. If you have any questions, please call the Chamber office at 712-755-2114.

2018-2019 Chamber Board Members

President

Steve Kenkel
Shelby County Board of
Supervisors

Vice President

Josh Grimes
Hy-Vee Stores

Treasurer

Gervas Mgonja
Town & Country Credit
Union

Board Member

Tami Kloewer
Secret Serenity Salon
& Day Spa

Board Member

Steve Ineson
Four Seasons Travel

Board Member

Doug Schmitz
Smitty Bee Honey

Board Member

Ellen Walsh-Rosmann
FarmTable Delivery &
Milk & Honey

Chamber Staff

Todd Valline

Executive Director

Ed Hendley

Information Technology
Manager

Carol McHugh

Administrative Assistant

Debbie Stendrup

Membership/Events
Coordinator

Ambassador Visits



Ambassador Visit - Friday, May 17, 2019
Harlan Veterinary Associates & Referral Center
910 Chatburn Avenue, Harlan



Ambassador Visit - Tuesday, May 21, 2019
Alzheimer's Association Iowa Chapter
SCCCI Chamber Conference Room, Harlan

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome New SCCCI Members

Shannon Meister - DBA Family Heritage. Joined May 7, 2019

SCCCI Membership Renewals

**The Chamber wishes to thank the
following members who
renewed their membership in May:**

Cyclone Lanes, Inc. * Pitts Family & Sports Chiropractic P.C.

Pash & Associates

**All Chamber Membership Renewals
Are Sent Electronically Through Our Website,
30 - 60 Days Prior To Their Due Date. You Can Also
Renew Your Membership Online Via Our Website.**

Calendar Highlights

Harlan Theatre Free Summer Kids' Movies, Harlan
Tuesday and Wednesday, June 11 through August 7, 10 am
Movie tickets available at the Chamber office

Grandpa's Farm & Fire Works Free Fireworks Demo & Open House, Panama
Saturday, June 22, starting at 9:30 pm

For additional information on community events, please visit our
[events calendar](#).

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community ***Panama Transfer***

Variety Distributors, Inc. ***Markham Family Dental Associates, Inc.***

Bronze Club Members

The Agency, Inc. ***All Purpose Contractors, LLC*** ***CDS Global***
Counsel Office & Document ***Cyclone Lanes*** ***Fareway Stores, Inc.***

Harlan Golf & Country Club ***The Harlan Tribune***

Hy-Vee ***Keast Motors*** ***Terry Knapp Real Estate***

KNOD Radio Station ***EJ Leinen - State Farm***

Molded Products ***Nishnabotna Valley REC***

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. ***Subway*** ***Town & Country Credit Union***

SCCCI Annual Golf Tournament - Friday, June 21

Harlan Golf & Country Club



4 PERSON SCRAMBLE

9 HOLE GOLF TOURNAMENT

TOURNAMENT SPONSOR
HMU TELECOM



\$50 per person or \$200 per team. Cart rental is \$30.

Entry fee includes golf, flag/door prizes and dinner

Registration begins at 3:00 p.m., Putting Contest at 3:30 p.m., Tee off at 3:45 p.m.

Team Contact: _____ Phone: _____

Members of Foursome: 1. _____ 2. _____

3. _____ 4. _____

Number of Carts Needed: _____ X \$30 = _____ Please include rental fee with registration

PLEASE return this registration form to the Chamber office

Shelby County Chamber of Commerce
1901 Hawkeye Avenue, Suite 101, Harlan, IA 51537
712-755-2114

Hole Sponsorships also available: \$100. Call the Chamber office to find out more. 712-755-2114.

Annual Membership Meeting Tuesday, July 16, 11:30 am

You are invited to the annual membership meeting of the Shelby County Chamber of Commerce & Industry on Tuesday, July 16, 11:30 am – 1 pm, at the C.G. Therkildsen Center, 706 Victoria Street, Harlan.

Our annual membership meeting will be an opportunity to network with other Chamber members.

At the meeting, Chamber staff will provide an update on the past year and what is planned for the year ahead.

Lunch will be provided, and the meeting will be kept to 90 minutes, so you are able to return to work.

Please RSVP to the Chamber office, 712-755-2114 or [email](#), by Monday, July 8. There is no cost for this event.



Membership-101 Educational Program

Tuesday, July 23, 10 - 11 am

Shelby County Chamber Conference Room

Membership-101 is available to all our Chamber members. We strive to ensure that the program is engaging and interactive and encourage you to attend.

Topics of discussion include: Did You Know, Monthly Newsletter, Membership Directory, Member's Area Features, Advertising Opportunities, Traffic Catcher Site (TCS) Page, Committees, Ambassador Visits - Ribbon Cuttings - Business After Hours, and Q & A.

Seating is limited to 15 people. Call the Chamber office at 712-755-2114 or by [email](#) to reserve your seat. There is no cost for this program.

Ten Top Reasons To Support Locally Owned Businesses

- 1. Local Character and Prosperity.** In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.
- 2. Community Well-Being.** Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.
- 3. Local Decision-Making.** Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.
- 4. Keeping Dollars in the Local Economy.** Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.
- 5. Job and Wages.** Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do
- 6. Entrepreneurship.** Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.
- 7. Public Benefits and Costs.** Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.
- 8. Environmental Sustainability.** Local stores help to sustain vibrant, compact, walkable town centers- which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.
- 9. Competition.** A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.
- 10. Product Diversity.** A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

[Source](#)

Event Info

June 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Relay for Life Color Run For The Cure Shelby Co. Fairgrounds Harlan Movie in the Park Pioneer Park, Harlan Fine Dining, Pleasant Thymes Tea Room, Elk Horn
2 Log Cabin Day Shelby Co. Musuem Harlan Art in the Park, Harlan	3	4 Iowa Community Kitchen, First Baptist Church, Harlan	5	6 Iowa Economic Development Small Business Networking Event, SCCC Atrium	7	8 Fresh Cut Flower Arranging Event Pleasant Thymes Tea Room, Elk Horn
9	10 Alzheimer's Association Support Group, Harlan Senior Center, Harlan Babysitters Training Myrtue Medical Center Harlan	11 Harlan Theatre Free Summer Kids' Movie, Harlan IWCC Golf Tournament HGCC Iowa Community Kitchen, First Baptist Church, Harlan	12 Harlan Theatre Free Summer Kids' Movie Harlan	13	14 Flag Day	15
16 Father's Day Annual Flight Breakfast, Harlan Municipal Airport	17	18 SCCC BOD Meeting Chamber Conference Room Harlan Theatre Free Summer Kids' Movie, Harlan Fresh Cut Flower Arranging Event Pleasant Thymes Tea Room, Elk Horn Iowa Community Kitchen, First Baptist Church, Harlan	19 Harlan Theatre Free Summer Kids' Movie Harlan	20 Brown Bag Lunch Museum of Danish America, Elk Horn Roar into Harlan Bike Night, Downtown Square	21 Summer Solstice SCCC Annual Golf Tournament - HGCC	22 Harlan Citywide Garage Sale Harlan Fire Dept Assoc 5K Walk/Run North Park Harlan Harlan Fire Dept Assoc Firefighter Water Fights North Park, Harlan Annual Midsummer Celebration, Museum of Danish America, Elk Horn Free Fireworks Demo & Open House, Grandpa's Pumpkin Farm & Fireworks, Panama
23	24 Babysitters Training Myrtue Medical Center Harlan	25 Harlan Theatre Free Summer Kids' Movie, Harlan Iowa Community Kitchen, First Baptist Church, Harlan	26 Harlan Theatre Free Summer Kids' Movie Harlan	27	28	29
30 Ice Cream Social Hansen House Assisted Living, Harlan Ice Cream Social Pleasant Thymes Tea Room, Elk Horn						

July 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen, First Baptist Church, Harlan	3 Harlan Theatre Free Summer Kids' Movie Harlan	4	5	6 Fine Dining, Pleasant Thymes Tea Room Elk Horn
7	8	9 Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen, First Baptist Church, Harlan	10 Shelby Co Fair thru July 14 Harlan Theatre Free Summer Kids' Movie Harlan	11 Brown Bag Lunch Museum of Danish America, Elk Horn Acoustic Jam Session Pleasant Thymes Tea Room, ElkHorn	12 B Ambassador Visit Shelby Co. Fairgrounds Crazy Dane Days/DVEDA's Annual City Wide Garage Sales Elk Horn & Kimballton	13 Crazy Dane Days/DVEDA's Annual City Wide Garage Sales Elk Horn & Kimballton
14	15	16 Harlan Theatre Free Summer Kids' Movie Harlan SCCC Annual Membership Meeting Therkildsen Center, Harlan Blood Drive, Vet's Auditorium, Harlan Iowa Community Kitchen, First Baptist Church, Harlan	17 Blood Drive Conductix, Harlan Harlan Theatre Free Summer Kids' Movie Harlan	18 Roar into Harlan Bike Night, Downtown Square	19	20 Childrens Tea Pleasant Thymes Tea Room, Elk Horn
21	22	23 Membership 101 Educational Program, SCCC Conference Room Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen, First Baptist Church, Harlan	24 Harlan Theatre Free Summer Kids' Movie Harlan	25	26	27
28 Ice Cream Social Pleasant Thymes Tea Room, Elk Horn	29	30 Harlan Theatre Free Summer Kids' Movie Harlan Iowa Community Kitchen, First Baptist Church, Harlan SCCC Golf Tournament HGCC	31 Harlan Theatre Free Summer Kids' Movie Harlan Blood Drive, Irwin Community Building Irwin			

