



## The Business Voice

November 2017

### Did You Know: Chamber Membership

Chamber membership does have its privileges. It unlocks the door of possibility for you and your business and it offers numerous benefits. To highlight a few.

**Online Directory:** As a member, your business is listed in our online directory. This is important because it provides opportunities for visitors to search for you based on a keyword, service/product needed, and your business name to locate you.

**TCS (Traffic Catcher Site) Page:** So what is a TCS page? It's your own unique, single page within the Chamber's website to promote your products, services, business hours, and everything else your customer and prospects need to know. It's a great way for you to create or enhance your online presence. Even if you have a website, the TCS page is designed to help deliver new prospects to your business. Here's a fun and interesting fact - the Chamber's Traffic Catcher Site pages receive over 500 views per month. Guess what? It's all free and part of your Shelby County Chamber of Commerce and Industry membership.

Chamber members that have a TCS page enjoy the extra exposure of having a customized page that allows tracking the number of views to their website. Members receive a monthly report via email. And if you have your own company website, the TCS page will provide a link to it.

You can create and publish your own unique web presence through the TCS. However, if you would feel more comfortable working through the process with someone to help, please contact the [Chamber office](#), 712-755-2114. We will set up a time that is convenient for you and help you through the process.

**Monthly Newsletter, The Business Voice:** Distributed to all of our Chamber members. It's the communication tool for both the Chamber and our members. It provides an opportunity for Chamber members to tell everyone what is new and boast about what makes them great.

Every month, the newsletter includes information about upcoming events, the names of new and renewing members, two months of community events, and topics of interest to our business community.

Remember, it's a great opportunity for your business to be featured in our Chamber newsletter. If you would like to submit an article about your business (150 to 400 words), contact the [Chamber office](#), 712-755-2114.

**Job Board:** An exclusive and free benefit to Chamber members. The best place for posting available positions within your business.

**Active Participation:** Shows your business' commitment to the growth of our local economy and business community, as well as gaining exposure and making effective connections throughout the Chamber network.

The bottom line is that your involvement with the Chamber is valuable, provided you take the initiative to make it work for you. Our business is making your business grow and succeed.

All Chamber members are welcome to participate in one of our programs: Events Committee, Ambassador Committee, and Sponsorships. If you or one of your employees are interested, contact the [Chamber office](#), 712-755-2114.

## Featured Member:



Floral Elegance & Unique Gifts celebrated their 12 year anniversary on November 1, 2017. On Friday, November 17, Andrea and her staff hosted a ribbon cutting ceremony on Friday, November 17 with the Shelby County Chamber of Commerce & Industry staff and Chamber members.

Located in the Chatburn Plaza, Harlan, Iowa, they are here to serve your floral and gift giving needs. They are a family owned business that has been providing florist services and gifts for over 40 years.

Committed to quality and service, Floral Elegance & Unique Gifts provides floral arrangements for weddings, celebrations, sympathy, or just because occasions to fit every budget. They can help you choose the perfect arrangement. Your satisfaction is their number one priority.

To find out more about our Chamber member, Floral Elegance & Unique Gifts, please visit their [website](#) and their [Facebook page](#) (make sure to “like them”).

Floral Elegance & Unique Gifts  
1814 Chatburn Plaza  
Harlan, IA 51537  
712-755-2680





# Ribbon Cutting Ceremony



Tuesday, November 14, 2017  
Shelby County Physical Therapy  
2305 Chatburn Avenue  
Harlan, IA 51537

## Save the Date: Legislative Coffee Kick-Off Session

Saturday, December 16, 10:00 a.m.

Shelby County Chamber of Commerce & Industry Atrium  
1901 Hawkeye Avenue, Suite 101  
Harlan, IA 51537

Hosted by Monogram Prepared Meats



## Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article, (we prefer a Word Document) and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

**Deadline:** The second Friday of the month. Please make sure to include your company's contact information.

# Welcome New SCCCI Members

The Village Café, Elk Horn. Joined November 1, 2017

Harlan Dental, Harlan. Joined November 16, 2017

## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership:**

The Can Place II \* Shelby County Farm Bureau Financial Services Counsel Office & Document \* Harlan Hy-Vee \* Keast Auto Center Cain Financial \* Harlan Theatre \* Gute Tree Service, Inc. Shelby County Community Outreach \* Museum of Danish America Town & Country Credit Union \* Harlan Vision Clinic \* Midstates Bank Harlan Dance & Tumbling \* Shopko \* Secret Serenity Salon & Spa, LLC

**All Chamber Membership Renewals are sent via email through our website, 30 - 60 days prior to their due date.**

**You can also renew your membership online via our website.**

## SCCCI Mission Statement:

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

## Chamber Gift Certificates

The holiday gift season will be here soon. Are you wondering what to buy that hard to shop for person on your holiday gift list? The Shelby County Chamber of Commerce & Industry has an answer—Chamber gift certificates. Chamber gift certificates are a wonder gift for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination and used throughout Shelby County. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#), or stop by and see us.

Each gift certificate expires after six months from the date of issue.

## Upcoming Events

**Iowa Community Kitchen**, every Tuesday evening, 4 - 6:30 pm  
First Baptist Church, Harlan.

**Shelby County Community Outreach Pancake Brunch**, Sunday, December 3, 9:30 - 1 pm, Harlan Community High School, 2102 Durant Street, Harlan.

**Christmas Program**, Sunday, December 3, 2 pm, Shelby County Historical Museum, 1805 Morse Avenue, Harlan.

**Mobile Food Party**, Monday, December 4, 5 - 6:30 pm, Veteran's Auditorium, 1104 Morningview Drive, Harlan.

**Cookie Exchange**, Wednesday, December 6, 5 - 6 pm, Elk Horn Public Library 2727 Washington Street, Elk Horn.

**FarmTable Holiday Market**, Saturday, December 16, 9 - 1 pm  
1901 Hawkeye Avenue, Harlan.

**SCCCI Events Committee Meeting**, Monday, December 11, 12 pm.  
Chamber Conference Room  
New members are welcome.

**Light Up the Holidays**  
Saturday, December 16, 11 - 3 pm  
Hosted by the Shelby Fire & Rescue Hotspots, Shelby Fire Hall, Shelby.

**Blood Drives:**  
Monday, December 4  
12 - 6 pm, St. Joseph's Hall, 118 Main Street, Earling.

Wednesday, December 4  
12 - 6 pm, St. Mary's Parish Center  
204 St. Mary Avenue, Panama.

**Have a special event coming up?** Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

**Contact Us:** Give us a call at 712-755-2114 or [email](#) us for more information about becoming a Chamber member.

# What's Happening

**Thursday, November 30:** Ambassador Visit, 5 pm, Mi Casa Family Mexican Restaurant, 512 Market Street, Harlan. Celebrating their new menu and new membership to the Chamber.

**Saturday, December 2:** Ambassador Visit, 10 am, Secret Serenity Salon and Day Spa, 915 7th Street, Suite 103, Harlan. Celebrating 10 years of service to the community.

**Sunday, December 3 through Thursday, December 7:** Santa Claus is Coming to Town. Check out our flyer on the last page of this newsletter

**Thursday, December 14:** Santa in the Cabins, 5:30 - 7 pm, Shelby County Historical Society & Museum, 1805 Morse Avenue, Harlan.

**Saturday, December 16:** FarmTable Holiday Market, 9 - 1 pm, FarmTable Procurement & Delivery, 1901 Hawkeye Avenue, Harlan (next door to the Chamber office).

**December 25, 2017 through January 1, 2018:** The Shelby County Chamber of Commerce & Industry office will be closed in observance of the Christmas/New Year Holiday.



**SCCCI Holiday Open House**

**Featuring Harpist - Melissa Srb**

**Chamber Atrium - 1901 Hawkeye Avenue**

**5:00 - 7:00 pm**

**Please RSVP by calling 712-755-2114**

**Save the Date: Friday, February 16, 2018**

**SCCCI Annual Awards Banquet**

**C.G. Therkildsen Center**

Volunteers are needed to help Chamber staff with: finding and booking entertainment, table decorations, selecting a caterer, and asking Shelby County businesses for silent auction items. If you are interested, please contact the Chamber office at 712-755-2114. Thank you.

## Club Level Members

### Platinum Plus Club Members

***City of Harlan***

***Harlan Industrial Foundation***

***Harlan Municipal Utilities***

***Myrtue Medical Center***

***Shelby County***

***Shelby County State Bank***

### Platinum Club Members

***Conductix-Wampfler***

***Monogram Prepared Meats, LLC***

### Gold Club Members

***Essentia Protein Solutions***

***FMCTC***

***Farmers Trust & Savings Bank***

***Midstates Bank***

### Silver Club Members

***Elm Crest Retirement Community***   ***Panama Transfer***

***Variety Distributors, Inc.***   ***White Pine Dental Group***

### Bronze Club Members

***The Agency, Inc.***   ***All Purpose Contractors, LLC***   ***CDS Global***  
***Counsel Office & Document***   ***Cyclone Lanes***   ***Fareway Stores, Inc.***

***Harlan Golf & Country Club***   ***The Harlan Tribune***

***Hy-Vee***   ***Keast Motors***   ***Terry Knapp Real Estate***

***KNOD Radio Station***   ***EJ Leinen - State Farm***

***Molded Products***   ***Nishnabotna Valley REC***

***Pitts Family & Sports Chiropractic Center, PC***

***Smitty Bee Honey, Inc.***   ***Subway***   ***Town & Country Credit Union***

**2017-2018  
Chamber Board  
Members**

**President**  
Brent Scheve  
The Agency

**Vice President**  
Steve Kenkel  
Shelby County Board of  
Supervisors

**Past President**  
David Tyrrel  
Molded Products

**Treasurer**  
Janell Hansen  
Marne & Elk Horn Telephone  
Company

**Board Member**  
Josh Grimes  
Hy-Vee Stores

**Board Member**  
Tami Kloewer  
Secret Serenity Salon  
& Day Spa

**Board Member**  
Tim Nauslar  
Elm Crest  
Retirement Community

**Board Member**  
Darializ Ramos  
Monogram Prepared Meats



Milk & Honey, 1101 7th Street, Harlan. They use fresh, local ingredients to create meals that appeal to a wide variety of tastes.

Dr. Jay's Family Eye Care, 620 Market Street, Harlan. A full-service, eye and vision care provider. They provide service for scheduled appointments, as well as eye emergencies.

Pexton Health Mart Pharmacy, 1812 Chatburn Plaza, Harlan. Specializes in serving our community with fast, friendly, professional service and the highest-quality medicines and health products.

Bauer's Shoe Store, 1102 6th Street, Harlan. Is a locally owned footwear store, with experience staff. We offer personal fitting; as well as a wide variety of footwear products.

Salem Lutheran Homes and Rehabilitation Center, 2207 College Street, Elk Horn. Located in the scenic Danish Village of Elk Horn, they strive to give the highest quality of care and are dedicated to enhancing mind, body, and soul.

To find out more about the Shelby County Chamber of Commerce & Industry, visit our [website](#) and check us out on [Facebook](#) (when you do, make sure to "like us").

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**Do You Have A New Member  
To Refer Or Know Anyone Who Has  
Moved Into The County?  
[Email Carol](#)**

**Chamber Staff**

Todd Valline  
Executive Director

Ed Hendley  
Information Technology  
Manager

Carol McHugh  
Administrative Assistant

Debbie Stendrup  
Membership/Events  
Coordinator

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**Do You Have A 2018 Event?**

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2018 calendar. We post Shelby County and surrounding area events on our [website calendar](#) for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourist can find you.

Contact the Chamber office at 712-755-2114 or [email us](#).



## Event Info

For additional information on community events, please visit our [events calendar](#).

### December 2017

| Sun  | Mon  | Tue   | Wed   | Thu   | Fri   | Sat  |
|--|--|---|---|---|---|--|
|  |  |   |   |   | 1 "Kick Start the Leader in You" Leadership Series, Harlan<br>Holiday Coloring Contest Harlan Community Library (through 12/14) | 2 10 <sup>th</sup> Anniversary Christmas Open House Secret Serenity, Harlan<br>Ambassador Visit Secret Serenity, Harlan  |
| 3 Santa Claus is Coming to Town<br>Christmas Program Shelby Co Historical Museum, Harlan<br>SCCO Pancake Brunch HCHS, Harlan | 4 Santa Claus is Coming to Town<br>Blood Drive St. Joseph's Hall, Earling<br>Mobile Pantry, Vet's Auditorium, Harlan | 5 Santa Claus is Coming to Town<br>Cooking Decorating Harlan Community Library<br>Book Worms Youth Volunteers, Harlan Community Library<br>Iowa Community Kitchen Meal – Harlan               | 6 Santa Claus is Coming to Town<br>Story Time, Harlan Community Library<br>Blood Drive, St. Mary's Parish Center, Panama<br>Young Writers Group Harlan Community Library<br>Cookie Exchange Elk Horn Public Library | 7 Santa Claus is Coming to Town<br>Vist Santa at the Harlan Community Library<br>Annie's Project – Education for Farm Women, ISU Extension & Outreach, Harlan | 8 "Kick Start the Leader in You" Leadership Series Final Session Harlan   | 9  |
| 10   | 11 Events Committee Meeting SCCCI Conference Room  | 12 Classic Holiday Movie, Harlan Community Library<br>Kids' Holiday Craft Harlan Community Library<br>Book Worms Youth Group Harlan Community Library<br>Iowa Community Kitchen Meal – Harlan | 13  | 14 Santa in the Cabins – Shelby County Historical Museum, Harlan<br>Lean into Life, Myrtle Medical Center, Harlan   | 15  | 16 FarmTable Holiday Market – Harlan<br>Legislative Coffee Kick-Off Session Chamber Atrium<br>Light up the Holidays Shelby Fire Hall, Shelby<br>Christmas with the Annie Moses Bank and Joshua Carswell, IWCC Council Bluffs |
| 17   | 18   | 19 Holiday Open House Harlan Community Library<br>E-Books for Everyone Harlan Community Library<br>Book Worms Youth Group Harlan Community Library<br>Iowa Community Kitchen Meal – Harlan    | 20 Story Time, Harlan Community Library<br>Young Writers Group Harlan Community Library   | 21 Christmas Hygge/Winter Solstice, Museum of Danish America, Elk Horn<br>SCCCI Holiday Open House – Chamber Atrium   | 22 Midstates Bank Holiday Open House Harlan   | 23   |
| 24 Christmas Eve   | 25 Christmas Day<br>SCCCI Office Closed  | 26 Christmas Holiday<br>SCCCI Office Closed<br>Book Worms Youth Group Harlan Community Library  | 27 Christmas Holiday<br>SCCCI Office Closed<br>Story Time, Harlan Community Library   | 28 Christmas Holiday<br>SCCCI Office Closed<br>Lean into Life, Myrtle Medical Center, Harlan  | 29 Christmas Holiday<br>SCCCI Office Closed   | 30   |
| 31 New Year's Eve  |  |   |   |   |   |  |

### January 2018

| Sun | Mon  | Tue   | Wed | Thu   | Fri | Sat |
|-----|--|---|-----|---|-----|-----|
|     | 1 New Year's Day<br>Christmas Holiday<br>SCCCI Office Closed | 2 Iowa Community Kitchen Meal – Harlan  | 3   | 4   | 5   | 6   |
| 7   | 8  | 9 Iowa Community Kitchen Meal – Harlan  | 10  | 11  | 12  | 13  |
| 14  | 15   | 16 SCCCI Board Meeting<br>Blood Drive Veteran's Memorial Building, Harlan<br>Iowa Community Kitchen Meal – Harlan | 17  | 18 Blood Drive St. Boniface Parish Center, Westphalia | 19  | 20  |
| 21  | 22   | 23 Iowa Community Kitchen Meal – Harlan   | 24  | 25  | 26  | 27  |
| 28  | 29   | 30 Iowa Community Kitchen Meal – Harlan   | 31  |   |     |     |



# Santa Claus is Coming to Town



## Thank you to our Host Cities and Locations

Kids - visit with Santa  
and register to win this  
8 foot Christmas  
Stocking.



Hot Chocolate and Cookies Served Each Stop

- Dec. 3rd: 4:30-5:30 pm, Irwin City Hall
- Dec. 3rd: 6:00-7:00 pm, Kirkman City Hall
- Dec. 4th: 4:30-5:30 pm, Earling Parish Hall
- Dec. 4th: 6:00-7:00 pm, Westphalia Club House
- Dec. 5th: 4:30-5:30 pm, Portsmouth Legion Hall
- Dec. 5th: 6:00-7:00 pm, Panama Parish Hall
- Dec. 6th: 4:30-5:30 pm, Elk Horn Library
- Dec. 6th: 6:00-7:00 pm, Chatburn Plaza in Harlan
- Dec. 7th: 5:00-6:00 pm, Tennant Old Post Office



## Sponsored By:

**Farmers Trust & Savings Bank, Harlan Theatre,  
Shelby County Physical Therapy, Holt for House,  
Taylor Quik Pik, Smitty Bee Honey, Thinkspace IT,  
Milk & Honey, Harlan Golf & Country Club, KNOD Radio**

