#### The Business Voice



November 2020

## Supporting Our Small Local Businesses During This Holiday Season

Local Business is at the heart of every community. The holiday season is an important one for all of our local small businesses every year. This year, it has taken on heightened importance, COVID-19 remains a prevalent force in our world. While these next few months are usually a time of great opportunity and revenue for small businesses, it's likely that social distancing guidelines and a weary consumer base will persist through the end of the year.

Supporting local business also supports the local economy. After all, the people who own these businesses are often your friends and neighbors. We can't think of a better time to pay it forward by supporting small businesses who have always been there for you.

As small businesses face difficult challenges, it's no surprise that many consumers want to support locally owned small businesses this holiday season. Such support not only can help small businesses, but also can help to revitalize local communities. Remember, you can support small businesses even while social distancing. There are many ways in which your dollars can be diverted to small businesses:

- Shop online. Traditionally, shopping online has been dominated by the big box retailers. However, many small businesses increased their e-commerce capabilities to generate revenue. Shoppers concerned about shopping in person this holiday season should explore delivery or curbside pickup options.
- Purchase Gift Cards. Gift cards take the guesswork out of holiday shopping, are easily shipped or even mailed to loved ones. Gift cards to local businesses simplify holiday shopping, support small businesses, and help shoppers avoid potential delivery delays.
- Share your experience. Word-of-mouth is very important to small businesses at any time. However, this is especially valuable now during the COVID-19 pandemic.

Just remember, we'll get through this.

For a listing of our Chamber member businesses, please check out our <u>website</u>. Thank you.

#### Welcome New SCCCI Members

Boy Scouts of America, Mid-America Council, Ohwahnasee District Joined November 2, 2020

Foxhole Armament, Harlan. Joined November 3, 2020

### **SCCCI Membership Renewals**

The Chamber wishes to thank the following members who renewed their membership in October & November

Casey's General Store \* Deren Schenck Gross Swain Argotsinger. PC.
FMCTC \* Iowa Western Community College
Pitts Family & Sports Chiropractic Center \* Shelby County Farm Bureau
The Can Place

All Chamber Membership Renewals
Are Sent Electronically Through
Our Website, 30 - 60 Days Prior To
Their Due Date. You Can Also
Renew Your Membership Online
Via Our Website.

2020-2021 Board of Directors

Vice President
Steve Ineson
Four Seasons Travel

Treasurer

Gervas Mgonja

Town & Country Credit
Union

Past President
Steve Kenkel
Shelby County Board of
Supervisors

Board Member
Marie Bengford
H & R Block

Board Member
Tim Christopherson
Monogram Prepared
Meats

Board Member

Jahde Osborn

Courtside Marketing

Board Member
Sheri Tyrrel
Molded Products

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Chamber Team

<u>Todd Valline</u> Executive Director

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

#### Club Level Members

#### Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

#### Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

#### **Gold Club Members**

The Agency Insurance Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

#### Silver Club Members

Elm Crest Senior Living Community Panama Transfer Markham Family Dental Associates, Inc.

#### **Bronze Club Members**

All Purpose Contractors, LLC CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club Harlan Sweets & Treats The Harlan Tribune Hy-Vee Keast Motors Terry Knapp Real Estate KNOD Radio Station Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Stars & Bars Entertainment Subway Town & Country Credit Union Victoria Station

### **November Ribbon Cutting Ceremony**





Courtside Marketing, Harlan Thursday, November 12

## Shelby County Chamber of Commerce & Industry Holiday Hours

During the Thanksgiving holiday, our office will be closed Thursday, November 26 (Thanksgiving) and Friday, November 27.

During the Christmas holiday, we will be closing at noon on Thursday, December 24 through Friday, January 1, 2021. We will resume regular business hours on Monday, January 4, 2021.

#### **Event Info**

December 2020									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
		1	2 Myrtue Medical Center Public Health Free Drive-Thru Influenza Clinic Harlan	3	4 Blood Drive Myrtue Medical Center, Harlan	5 Blood Drive Shelby Community Building, Shelby			
6	7 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	8	9 Annual Cookie Walk and Lunch Harlan United Methodist Church	10	11	12 Virtual Outdoor Cooking Class Shelby County Conservation and Iowa DNR			
13	14 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	15	16	17 West Central Community Action Holiday Family Adoption Drop Off Chamber Atrium	18 West Central Community Action Holiday Family Adoption Drive-Thru Chamber Atrium	19			
20	21 Winter Begins	22	23	24 Christmas Eve	25 Christmas Day Chamber office closed through January 1, 2021. Will reopen January 4	26			
27	28	29	30	31 New Year's Eve					

January 2021									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
					1 New Year's Day Chamber office closed	2			
3	4 GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	5	6	7	8	9			
10	11 GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	12	13	14	15	16 Virtual Outdoor Cooking Class Shelby County Conservation and Iowa DNR			
17	18 V Martin Luther King Jr Day Chamber Office Closed GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	19 Blood Drive Veteran's Memorial Building, Harlan	20 Blood Drive St. Boniface Parish Center, Westphalia	21	22	23			
24	25 GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	26	27	28	29	30			
31									

Let's
Welcome
the
Holiday
Season
with a
Santa
Cruise!



Saturday, November 28th starting at 5 PM! Harlan, IA

Santa is taking a quick break from preparing for Christmas to help us ring in the Holiday Season. On Saturday, November 28th he will be teaming up with the Harlan Fire Department to cruise through Harlan.

Families are invited to step out onto your front lawns and driveways to wave to Santa as he goes by!

#### The Cruise Route:

- Starting at the Harlan Fire Station, Santa will cruise through the Dye Street area.
- The cruise will then head south on 7th street to Cyclone Avenue and proceed to wind north and south 5th street through 9th street.
- The cruise will then head south on 12th street to the West Ridge Acres mobile home park near Little George lake.
- After the mobile home park, the cruise will run along Hawkeye Ave to Ridgeway Ave before heading North on Hwy 59.
- The cruise will then follow Lincoln to College, College to Pine, up to Willow, then north on 12th to Durant.
- Finally east on Cyclone Avenue back to the Fire Station.



Buy as a GIFT or for YOURSELF

# DISCOUNTED Shelby County Chamber Certificates

Now available at a 10% DISCOUNT courtesy of SCSB!



To order, log on to www.exploreshelbycounty.com or call the Chamber at (712) 755-2114

Discounted certificates available from 11/16/20 - 12/24/20

