



The Business Voice

October 2015

Well, Hello October!

A month with lots of holidays and events. We've already celebrated Columbus Day (October 12), Boss's Day (October 16) and Sweetest Day (October 19). The month ends with the second biggest holiday of the year, Halloween. Though some of my die-hard Halloween friends believe it's the biggest holiday of the year.

The celebration of Halloween originated from the Celtic festival called Samhain, held at the end of each harvest season, and often observed as the Celtic New Year. The term Halloween came from the celebration of All-hallow-eve, or the eve of All Hallows' Day, also known as All Saints Day.

It was not until the 19th century that Halloween became a holiday in the United States, when it was introduced to American culture by Irish immigrants. From 1845 to 1859, more than one million immigrants traveled across the Atlantic Ocean, bringing with them their age-old Halloween traditions. Scottish immigrants also brought their flavor of the harvest holiday. The Irish and Scottish festivities included bobbing for apples, telling of old Irish legends, as well as pranks and other tomfoolery.

As the decades passed, costumes became more popular, first appearing in stores in the 1930s. Trick-or-treating took its place in the American celebrations in the 1950s.

Year after year, thousands of children across America go door to door in their neighborhoods, hoping to bring in a bigger bag of loot than their fellow tricksters. Dressed in costumes and make-up to disguise their identity, and carrying pillowcases and plastic jack-o-lantern buckets, children of all ages hit the streets after dusk to participate in the annual Halloween activity of trick-or-treating.

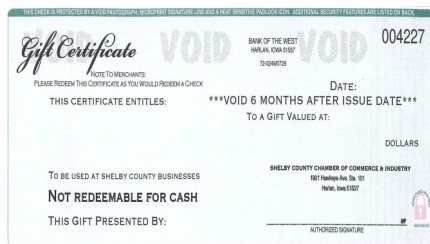
Harvest is from the Old English word *hærfest*, meaning "Autumn". It then came to refer to the season for reaping and gathering grain and other grown products.

Harvest festivals are annual celebrations that occur around the time of the main harvest of a given region. Given the differences in climate and crops around the world, harvest festivals can be found at various times at different places. Harvest festivals typically feature feasting, both family and public.

However, there's more to October than the month of haunts, scares, ghouls, leaves changing color and falling from trees, harvest festivals, corn mazes and the first frost of the year settling in. October is also National Chili Month, Adopt a Shelter Dog Month, Breast Cancer Awareness Month, Cookie Month (yum!), National Pizza Month (double yum) and Sarcastic Month (really?). Check out this link <http://thefreeresource.com/october/> to see more of "October is National What Month?"



Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

How to Purchase: Chamber Gift Certificates are easy to purchase. Our

website: <http://www.exploreshelbycounty.com/chamber-gift-certificates.html>, call 712-755-2114, [email](#) or stop by and see us. Gift Certificates may be purchased in any amount. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.

Chamber Happenings!

The Shelby County Chamber of Commerce & Industry will be closed Wednesday, November 11 - Veterans Day; Thursday November 26 and Friday, November 27 - Thanksgiving Holiday



Business After Hours

You're invited to a Business After Hours at Hy-Vee Wine & Spirits, 1808 23rd Street, Harlan, on Tuesday, November 10, starting at 5:30 p.m. Come and meet Shawn Brown, the new Hy-Vee Store Director.

We invite our Chamber members to an evening of networking and the opportunity to discuss and share ideas while learning about other local member businesses.

If you are interested in hosting a Business After Hours, please contact the Chamber office at 712-755-2114.

SCCCI Mission Statement

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Upcoming Events!

Brown Bag Lunch Program

October 22, November 19 & December 17. 12:00 p.m.
Museum of Danish America

Smith Family Collectables

October 24 & October 25
1:00 - 5:00 p.m., Portsmouth

"Spooktacular Pumpkin" Flower Arrangement Decorating Class

October 26, 6:00 - 8:00 p.m.
Floral Elegance & Unique Gifts, Harlan

Iowa Community Kitchen Meals

October 27, November 3, 10, 17 & 24
4:00 - 6:30 p.m. First Baptist Church Harlan

Harvest Festival Celebration, Parade and Street Market Vendors

October 24, 9:00 a.m. - 3:00 p.m.
Historic Downtown Harlan

International Beer Festival

October 24, 6:00 - 9:00 a.m.
Veteran's Memorial Auditorium, Harlan

Spooky Daze Craft Fair, October 31

9:00 a.m. - 2:00 p.m.
C. G. Therkildsen Center, Harlan

Art in the Cardinal Loft, October 31

10:00 a.m. - 5:00 p.m.
The Historical School Building, Shelby

1950s Hollywood Murder Mystery

Dinner, October 31, 7:30 - 10:00 p.m.
Potter House Bed & Breakfast, Harlan

Holiday Open House & Recipe Walk

November 7, Historic Downtown Harlan

Forgotten Art - The Artist Art Show

November 7, 10:00 a.m. - 3:00 p.m.
Historic Downtown Harlan

Holiday Light Gala &

Small Business Saturday Celebration

November 28
Historic Downtown Harlan

Welcome New SCCCI Members

Fair N Square
Melissa & Jerry Henscheid
603 Court Street
Harlan, IA 51537
712-235-3500
Joined October 16, 2015

SCCCI Membership Renewals

Town & Country Credit Union * CDS Global * Harlan Auto Mart * Molded Products
Counsel Office & Documents * Heartland Technology Solution * Kathleen Kohorst Law Firm
Shelby County Extension & Outreach * City of Panama * Harlan Theatre

Shelby County Trick or Treat Saturday, October 31

Earling: 5:30 p.m. - 7:00 p.m.

Elk Horn: 5:00 p.m. - 7:00 p.m.

Harlan: 5:30 p.m. - 8:00 p.m.

Irwin: 4:00 p.m. - 6:00 p.m.

Portsmouth: 5:00 p.m. - 7:00 p.m. They will have a haunted jail

Shelby: 5:00 p.m. - 8:00 p.m.

Harlan Golf & Country Club: 4:30 p.m. - 7:00 p.m.

Harlan Community High School - Trunk - or Treat: 2:00 p.m. - 4:00 p.m.



Halloween Fun for the Adults

The Harlan Golf & Country Club is inviting you to join in on some "Freaky Fun" on Friday, October 30, starting at 8:00 p.m. Dance to the Live Music of SPAM. All Guests Welcome. \$5 per Couple. Costumes Encouraged.



Notary Services are now available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the chamber office at 712-755-2114 or email info@exploreshelbycounty.com.



Contact Us Give us a call or email us for more information about becoming a chamber member. Telephone: 712-755-2114; Email: info@exploreshelbycounty.com



Featured Member Concerned, Inc.

Our mission is to “empower people to obtain their highest level of independence.”



Concerned, Inc. is a non-profit organization that assists persons in need of support in learning skills necessary to achieve independence in the community. Our mission is to “empower people to obtain their highest level of independence.” As an agency providing services to Harlan and Shelby county community, we strive to achieve our mission through delivery of high quality services.

Concerned, Inc. started as an education center to children with disabilities in 1972. The need for such an agency was originated by a group of parents and community leaders. When public schools began to teach children with disabilities, the agency decided to address needs of adults with developmental disabilities.

The first program offered was Adult Day Services. Since then Concerned, Inc. broadened its scope and services to include Organizational Employment, Community Employment, Residential services and Hourly/Respite services, including still continuing with Adult Day Services.

Adult Day Services is a structured day activity program that stimulates the use of mind and body and enhances personal growth focusing on developing or maintaining life skills and community integration. Participants engage in many volunteer activities, as well as exercise, crafts, and gardening.

Organizational Employment is designed to teach work and life skills necessary in becoming independent. Individuals are paid for work completed at their own pace and through goals set by an individual and his/her team. Concerned, Inc. works with local businesses such as Molded Products, Conductix, Tom’s Agri Diesel, and Jacobs.

Community Employment provides assistance in preparing for work in a community setting, exploring opportunities, finding the right job, and training and support on the job. We want to match jobs with individual’s interests. Local businesses who work with our participants are Bomgaar’s, Casey’s, City of Harlan, Elm Crest, Fareway, Harlan Golf and Country Club, Pizza Hut, Pizza Ranch, Hy-Vee, Shear Magic, Kountry Kids Care, McDonald’s, and Myrtue Medical Center.

HCBS Residential Services integrate people with mental retardation, mental illness, or brain injuries into the community by assisting them in learning daily living skills through support from staff. The goal is to practice the rights of the persons served while working toward independence. These services are offered through Residential services and Hourly/Respite services.

Concerned, Inc. is moving forward and growing. We will experience many changes ahead as we navigate Iowa’s new Medicaid system with Managed Care Organizations, and incorporate more clients into community activities and employment. Our future is exciting and we are proud to be part of the Harlan and Shelby County community.

Article Submissions We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please contact Carol at info@exploreshelbycounty.com. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You may include your company’s contact information, in case readers are interested in your products and/or services.

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Municipal Utilities

Shelby County

Harlan Industrial Foundation

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Retirement Community

Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

EJ Leinen - State Farm

Medivac Corporation

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

Town & Country Credit Union

2015-2016

**Chamber Board
Members**

President

Brent Scheve
The Agency

Vice-President

Dave Tyrrel
Molded Products

Treasurer

Denny Siemers
Town & Country
Credit Union

Board Member

Kevin Campbell
Shelby County State Bank

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Terry Knapp
Terry Knapp Real Estate

Board Member

EJ Leinen
EJ Leinen State Farm
Insurance

Board Member

Roger Schmitz
Shelby County Board of
Supervisors

Chamber Staff!

Todd Valline
Executive Director

Ed Hendley
Information Technology
Manager

Carol McHugh
Administrative Assistant

Remember: Small Business Saturday, November 28, 2015

A day to celebrate and support all the small businesses in Shelby County and all they do for our community.

History

The first-ever Small Business Saturday took place on November 27, 2010. It encouraged people across the country to support small, local businesses.

2011. The U.S. Senate officially recognized the day.

2012. 73.9 million people went out to shop at small businesses.

2013. 1,450+ neighborhood champions signed up to rally their communities.

2014. An estimated \$14.3 billion spent at small independent businesses on the day.

Source: <https://www.americanexpress.com/us/small-business/shop-small/about?linknav=us-open-shops-small-globalheader-about>

Ribbon Cutting Ceremonies



Ribbon Cutting Ceremony, October 2, 9:00 a.m.

Midwest Automotive Repair, 2911 12th Street, Harlan, IA, 712-235-2886
Aaron Cline & Bob Brown

Advertise in the Shelby County Chamber of Commerce & Industry Newsletter

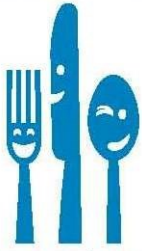
If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or email at: info@exploreshelbycounty.com.

Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

~ November 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
Strengthening Families Program ISU Extension & Outreach		Iowa Community Kitchen Meal				Holiday Open House and Recipe Walk Downtown Harlan Forgotten Art – The Artist Art Show Downtown Harlan Danish Windmill Gala & Chair-ity Auction Elk Horn Town Hall
8	9	10	11	12	13	14
		Iowa Community Kitchen Meal Business After Hours Hy-Vee Wines & Spirits	Veterans Day SCCCI Office Closed			
15	16	17	18	19	20	21
		Iowa Community Kitchen Meal		Brown Bag Lunch Program, Museum of Danish America		
22	23	24	25	26	27	28
		Iowa Community Kitchen Meal		Thanksgiving Day SCCCI Office closed	Thanksgiving Holiday SCCCI Office closed JuleFest Elk Horn & Kimballton	JuleFest Elk Horn & Kimballton Holiday Light Gala Downtown Harlan Small Business Saturday
29	30	Notes:				

~ December 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
		Iowa Community Kitchen Meal		Heaven on Earth Gallery Reading with Andy Meyers IWCC, Council Bluffs Campus	Ambassador Visit & Open House Midstates Bank	
6	7	8	9	10	11	12
		Iowa Community Kitchen Meal				
13	14	15	16	17	18	19
		Iowa Community Kitchen Meal		Brown Bag Lunch Program, Museum of Danish America		
20	21	22	23	24	25	26
		Iowa Community Kitchen Meal			Christmas Day SCCCI Office closed	
27	28	29	30	31	Notes:	
	Christmas Holiday SCCCI Office closed	Christmas Holiday SCCCI Office closed Iowa Community Kitchen Meal	Christmas Holiday SCCCI Office closed	Christmas Holiday SCCCI Office closed		

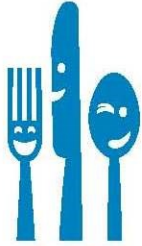


From the kitchen of:
Blue Zones Project®

Harlan officially became a Blue Zone Community in June 2015. We want to thank everyone who committed to and contributed to this accomplishment.

To help keep everyone focused and to make healthy choices, we will be sharing recipes from the Blue Zones Project Kitchen in our monthly newsletters.

For more recipes, check out <https://www.bluezones.com/recipes/>



From the kitchen of:
Blue Zones Project®

Inside-Out Lasagna

Ingredients:

- 8 oz. whole-wheat rotini or fusilli
- 1 tbsp. extra virgin olive oil
- 1 onion, chopped
- 3 cloves cloves garlic, sliced
- 8 oz. sliced white mushrooms (about 3½ cups)
- ¼ tsp. salt
- ¼ tsp. freshly ground pepper
- 1 14-ounce can diced tomatoes with Italian herbs
- 8 cups baby spinach
- ½ tsp. crushed red pepper (optional)
- ¾ cup part-skim ricotta cheese

Directions:

Bring a large pot of water to a boil. Add pasta; cook until just tender, 8–10 mins or according to package directions. Drain and transfer to a large bowl. Meanwhile, heat oil in a large nonstick skillet over medium heat. Add onion and garlic and cook, stirring, until soft and beginning to brown, about 3 minutes. Add mushrooms, salt, and pepper and cook, stirring, until the mushrooms release their liquid, 4–6 minutes. Add tomatoes, spinach, and crushed red pepper (if using). Increase heat to medium-high; cook, stirring once halfway through, until the spinach is wilted, about 4 minutes.

Toss the sauce with the pasta and divide among 4 bowls.

Dollop each serving with 3 tbsp. of ricotta.

Source: *EatingWell.com*

Yields: Serves 4

Per Serving: 364 calories, 9 g. fat, 438 mg. sodium, 7 g. fiber, 16 g. protein



Sponsored by



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Getting Involved

Your membership with the Shelby County Chamber of Commerce & Industry unlocks the door of possibility for you and your business. However to fully realize the benefits of the Chamber, you must take the next step. Getting involved in one of the Chamber's many committees/groups/events is a great way to meet more people and make more business connections.

Active participation in the Chamber shows your business' commitment to the growth of our local economy and business community, as well as gaining exposure and making effective connections throughout the Chamber network.

The bottom line is that your involvement with the Chamber is valuable—provided you take the initiative to make it work for you. And that means taking an active role and participating whenever possible. Our business is making your business grow and succeed. Get involved!



Small Business Saturday - November 28th, 2015

Please provide your Small Business Saturday promotion and sales information to the Chamber by Friday, November 20th to be included in a special “Did You Know” email promotion on Wednesday, November 25th. You can email the information to us at info@exploreshelbycounty.com or drop the information by our office.