

September 2018

## Myths About Nonprofit Organizations

When you think of a “nonprofit” what do you think of? Most likely, you think of a group making a difference here in Shelby County. Maybe you are thinking of a large organization, such as the Salvation Army (the Christmas Red Kettles) or the United Way. These are groups that are tax-exempt under Internal Revenue Code Section 501(c)(3) as “public charities” because they are formed to provide “public benefit”.

There are actually 29 types of organizations that are tax-exempt under Section 501(c), including chambers of commerce (the Shelby County Chamber of Commerce & Industry, a 501(c)6) and other business leagues, exempt under 501(c)(6), and state-chartered credit unions, which are tax-exempt under Section 501(c)(14). These organizations are exempt from certain taxes because of the contributions they make in the community. However, only the 501(c)(3) groups will provide donors with a tax-deduction for their contribution.

According to the National Center for Charitable Statistics (NCCS), more than 1.5 million nonprofit organizations are registered in the U.S. This number includes public charities, private foundations, and other types of nonprofit organizations, including chambers of commerce, fraternal organizations and civic leagues. ([Source](#)). Twenty-one of those nonprofit organizations are Chamber members. All unique, all making a difference right here in Shelby County.

While nonprofits are all around us, there are common myths about what nonprofits are and what they do.

*Myth:* Nonprofit organizations may not make a profit. *Fact:* Nonprofits can make a profit and should try to have some level of positive revenue to build a reserve fund to ensure sustainability. They must manage their income and expenses to remain a fiscally viable entity. \*

*Myth:* Nonprofits are run completely by volunteers. *Fact:* Most nonprofits have staff that work for the company, possibly using volunteers to perform the nonprofit's services under the direction of the paid staff. \*

According to a 2018 report by the Center of Civil Society Studies at Hopkins University, nonprofits account for at least one in 10 jobs in more than half the states, with total employees numbering 11.9 million in 2015. The nonprofit workforce is the third largest of all U.S. industries behind retail trade and manufacturing.

"Nonprofits have also been a dynamic presence," the study says, "gaining ground recently on nine industries--including manufacturing, wholesale trade, finance and insurance and six smaller industries."

Nonprofit employment by sector is approximately 54% for health services, 16% for education, 13% for social assistance, 3% for arts and recreation, 5% for other, 3% for arts and culture, 2% for management of companies and 2% for professional services. ([Source](#))

*Myth:* Nonprofit careers are for those who couldn't make it elsewhere. *Fact:* Nonprofit professionals chose careers in the sector because they were passionate and driven about their causes, not because they were not smart enough to pursue other career paths. \*

*Myth:* Most nonprofits are large and have many resources. *Fact:* Most nonprofits are small in both budget size and number of employees. \*

*Myth:* Nonprofit professionals work fewer hours and are likely to be less stressed. *Fact:* They work harder and longer hours. It's not an 8 – 5 job. \*

Everyone should be thankful for nonprofits. They provide vital and basic services to giving a voice to the voiceless and they fill every type of role you can imagine. Nonprofits change lives and enrich them, mobilize communities and build them. They also give us hope. Thank you for all you do.

\*[Source](#)

## Upcoming Events



Tuesday, October 9

Shelby County Candidate Forum, 6 - 7:30 pm  
Harlan Community High School Auditorium  
2102 Durant Street, Harlan.



Saturday, October 20

International Beer, Wine, & Food Festival, 4 - 7 pm  
Grass lot west of Hy-Vee Foods, 2003 Chatburn Avenue, Harlan. Chamber sponsored event to sample craft beers, wine, and food from local restaurants. \$25 per person. Hosted by Hy-Vee Foods.



Saturday, October 27

2018 Harvest Fest - A Day at the Zoo  
Downtown Harlan Square.

9am - Street Market (on the square) and Spook Daze Craft Fair (Therkildsen Center), 10 am - parade. Immediately following the parade: kids' games, face painting, costume & pet costume

contest, cookie decorating, wagon rides, coloring contest, Scary Story Time (Harlan Community Library), free hot dogs, \$1 movie - "Zookeeper" (Harlan Theatre), and trick-or-treating (at participating Harlan businesses). Fun for the entire family.

SHELBY COUNTY, IOWA  
NEW JOB CREATION INCENTIVE PLAN  
FY19

Shelby County shall participate in a “New Job Creation Incentive Plan” targeted to small and entrepreneurial businesses (businesses with 10 employees or less at time of application) in Shelby County, Iowa. The purpose of this plan is to encourage/support new and existing businesses in Shelby County in their efforts to expand their workforce. Businesses in Shelby County will complete an application for the program. The application will indicate the number of planned jobs to be created the Company is seeking incentive for. The program will be limited to a maximum of twenty-five (25) jobs created within each fiscal year. The New Job Creation Incentive Plan is set forth as follows:

1. Shelby County will establish a budget of \$25,000 in the fiscal year to establish the Plan. Shelby County agrees, upon demand, to pay the Company the sum of \$1,000 per new full-time job created and maintained for the period of two (2) years. Full-time is defined by the IRS (Internal Revenue Service) as anyone working an average of thirty (30) or more hours per week over a 12-month period. The plan will be limited to compensate the first twenty-five (25) jobs created within a fiscal year.
2. To qualify, all newly created jobs must be maintained for two (2) years and increase the Company’s current number of employees and increase the Company’s current payroll at time of application to the Plan commensurate to the number of jobs listed on the application for the same time period.
3. Employees hired by Company for the application must be residents of Shelby County or relocate to Shelby County within one year of hire date.
4. Documentation of employee count, residency and payroll increase, as indicated on the initial application, will be required upon payment demand to certify the full-time status for the two (2) year period.
5. Once the documentation has been provided and approved by the Board of Supervisors, a check for \$1,000 per job created for the application will be issued within 30 days.
6. All terms and conditions of the New Job Creation Incentive Plan shall be put forth in the form of a written Agreement to be prepared by the Shelby County Attorney.

SHELBY COUNTY BOARD OF SUPERVISORS  
Charles Parkhurst, Chairman  
Roger Schmitz  
Steve Kenkel

[Application](#)

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**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

# Welcome New SCCCI Members

H & R Block - Joined August 31, 2018

## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership:**

Milk & Honey \* Terry Knapp Real Estate \* Touch of Class Dry Cleaning  
Odds + Ends \* Iowa Agricultural Biofibers \* David Miller  
Living Well Home Care, LLC \* S & S Collision Center \* Harlan Theatre, LLC  
Shelby County Farmers Mutual Insurance \* Museum of Danish America  
CDS Global \* The Agency \* Keast Auto Center \* Rubi J  
Myrtue Medical Center \* Schaben Insurance & Financial, Inc.  
Bauer's Shoe Store \* Pexton Pharmacy \* Fareway Stores  
KNOD Radio Station \* State Farm - EJ Leinen  
Shelby County Community Outreach \* Shopko Hometown

**All Chamber Membership Renewals are sent electronically through our website, 30 - 60 days prior to their due date. You can also renew your membership online via our website.**

## Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, [email](#), or stop by and see us.

Each gift certificate expires after six months from the date of issue.

### Upcoming Events

**FarmTable Procurement & Delivery**  
Open Warehouse Monday - Friday  
12 - 5 pm, Harlan.

**Iowa Community Kitchen**, every  
Tuesday evening, 4 - 6:30 pm  
First Baptist Church, Harlan.

**National Manufacturing Day Open House & Tour**, Friday, October 5  
9 - 3:30 pm, Conductix-Wampfler, Harlan.

**Night Maze**, Saturday, October 6, dusk  
until 10 pm. Grandpa's Pumpkin Farm  
Panama.

**Bazaar & Auction**, Sunday, October 7  
Dinner 5 pm, Auction 6 pm  
Salem Lutheran Homes & Rehab Center  
Elk Horn.

**E-Waste Recycling Drive**  
Thursday, October 11, 4 - 7 pm  
ThinkSpace IT, Harlan.

**Blood Drive - Walk-ins welcome**  
Tuesday, October 16, 7:30 - 1:30 pm  
Harlan Community High School, Harlan

**Trick-or-Treating in the Campground**  
Saturday, October 18, 4:30 - 6:30 pm  
Prairie Rose State Park, Harlan.

**Brown Bag Lunch Programs**  
Thursday, October 18, 12 - 1 pm  
Museum of Danish America, Elk Horn.

**Opening Exhibit**, Tuesday, October 23  
Open Monday - Friday 8 - 4 pm  
Shelby County Historical Museum, Harlan

**Have a special event coming up?** Let us know about it. Contact the Chamber office at 712-755-2114 or [email](#) Carol with your event information.

**Contact Us:** Give us a call at 712-755-2114 or [email](#) us for more information about becoming a Chamber member.

## Club Level Members

### Platinum Plus Club Members

*City of Harlan*

*Harlan Industrial Foundation*

*Harlan Municipal Utilities*

*Myrtue Medical Center*

*Shelby County*

*Shelby County State Bank*

### Platinum Club Members

*Conductix-Wampfler*

*Monogram Prepared Meats, LLC*

### Gold Club Members

*Essentia Protein Solutions*

*FMCTC*

*Farmers Trust & Savings Bank*

*Midstates Bank*

### Silver Club Members

*Elm Crest Retirement Community*    *Panama Transfer*

*Variety Distributors, Inc.*    *White Pine Dental Group*

### Bronze Club Members

*The Agency, Inc.*    *All Purpose Contractors, LLC*    *CDS Global  
Counsel Office & Document*    *Cyclone Lanes*    *Fareway Stores, Inc.*

*Harlan Golf & Country Club*    *The Harlan Tribune*

*Hy-Vee*    *Keast Motors*    *Terry Knapp Real Estate*

*KNOD Radio Station*    *EJ Leinen - State Farm*

*Molded Products*    *Nishnabotna Valley REC*

*Pitts Family & Sports Chiropractic Center, PC*

*Smitty Bee Honey, Inc.*    *Subway*    *Town & Country Credit Union*





H & R Block, 1110 6th Street, Harlan, IA. Offering the following services: year round assistance, notary, tax audit support, bookkeeping, and payroll.

Harlan First United Methodist Church, 1202 9th Street, Harlan, IA. To provide, for our community, a Methodist-based path for growing relationships with Jesus Christ.

Teammates Harlan Chapter, Harlan IA. To positively impact the world by inspiring youth to reach their full potential.

To find out more about the Shelby County Chamber of Commerce & Industry, visit our [website](#) and check us out on [Facebook](#) (when you do, make sure to "like us").

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**Do You Have A New Member  
To Refer Or Know Anyone Who Has  
Moved Into The County? [Email Carol](#)**

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## Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article, (we prefer a Word Document) and photos to [Carol](#). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

**Deadline:** The second Friday of the month. Please make sure to include your company's contact information.

### 2018-2019 Chamber Board Members

#### President

[Steve Kenkel](#)  
Shelby County Board of  
Supervisors

#### Vice President

[Josh Grimes](#)  
Hy-Vee Stores

#### Treasurer

[Gervas Mgonja](#)  
Town & Country Credit  
Union

#### Board Member

[Tami Kloewer](#)  
Secret Serenity Salon  
& Day Spa

#### Board Member

[Steve Ineson](#)  
Four Seasons Travel

#### Board Member

[Ellen Walsh-Rosmann](#)  
FarmTable Delivery &  
Milk & Honey

#### Board Member

[Mike Wohlhutter, Jr.](#)  
Molded Products

### Chamber Staff

#### [Todd Valline](#)

Executive Director

#### [Ed Hendley](#)

Information Technology  
Manager

#### [Carol McHugh](#)

Administrative Assistant

#### [Debbie Stendrup](#)

Membership/Events  
Coordinator

# Ambassador Visits & Ribbon Cutting



Wednesday, September 12, 2018  
Ambassador Visit  
Celebrating 100 Years  
Camblin Plumbing & Heating, Inc.  
1013 7th Street, Harlan



Wednesday, September 12, 2018  
Ambassador Visit  
Celebrating 25 Years  
Keast Auto Center  
2101 23rd Street, Harlan



Saturday, September 15, 2018  
Ribbon Cutting  
Grand Opening Weekend and  
New Chamber Member Welcome  
Grandpa's Pumpkin Farm  
116 Street F32, Panama

## Upcoming Ambassador Visit & Ribbon Cutting

**Friday, October 5, 9 am** - Ambassador Visit & Tour, Conductix-Wampfler, 1605 Industrial Parkway, Harlan. Celebrating National Manufacturing Day.

**Wednesday, October 10, 10 am** - Ambassador Visit, Harlan First United Methodist Church, 1202 9th Street, Harlan. New Chamber Member. Please plan to attend and introduce yourself to Pastor Mike Agnew and staff.

**Thursday, October 11, 10 am** - Ambassador Visit, Harlan Pizza Ranch, 613 Court Street, Harlan. Come meet the new part-owners, Jackie and Donald Cote.

**Saturday, October 13, 10 am** - Ribbon Cutting Ceremony, Jenns Craft Shack, 1018 6th Street, Harlan. Celebrating Jenns new location and grand opening.



## FY19 Opportunity Rates

### Website \* Newsletter \* Social Media

Exploreshelbycounty.com

Website

Front Page Banner:

\$200 per year

Member Directory Page Banner:

\$200 per year

Gift Certificates Page Banner:

\$100 per year

Traffic Catcher Page Sponsor:

\$300 per year

Community Pages Sponsor:

\$100 per year/community

Events Calendar Page Sponsor:

\$300 per year

All Other Pages:

\$50 per year

Limit of 4 Advertisers per page

Monthly Newsletter Advertising

\$25.00 for a half-page advertisement (2 per newsletter)

\$50.00 for a full page advertisement

\$45.00 for a half-page advertisement for non-Chamber members

\$75.00 for a full page advertisement for non-Chamber members

“Did You Know” Weekly Email

Annual Sponsorship: \$500

Chamber Facebook Page

Annual Sponsorship: \$750

1901 Hawkeye Avenue, Suite 101  
Harlan, IA 51537

exploreshelbycounty.com

Phone: (712) 755-2114  
Fax: (712) 755-2115



## Event Info

For additional information on community events, please visit our [events calendar](#).

October 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	<b>1</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>2</b> Iowa Community Kitchen, First Baptist Church, Harlan	<b>3</b>	<b>4</b>	<b>5</b> Teen Advisory Board Meeting, Exira-EHK Schools, Elk Horn  Ambassador Visit & Tour, Conductix, Harlan  National Manufacturing Day Open House & Tours Conductix, Harlan  Shelby County State Bank Tailgate Tour, Irwin	<b>6</b> Night Maze, Grandpa's Pumpkin Farm, Panama
<b>7</b> Annual Bazaar & Auction, Salem Lutheran Homes, Elk Horn	<b>8</b> Columbus Day Events Committee Meeting, SCCC Conference Room  Grief Share Seminar/Support Group First Baptist Church Harlan	<b>9</b> Iowa Community Kitchen, First Baptist Church, Harlan  Shelby County Candidate Forum HCHS Auditorium, Harlan	<b>10</b> Ambassador Visit Harlan First United Methodist Church Harlan	<b>11</b> Ambassador Visit Pizza Ranch, Harlan  E-Waste Recycling Drive, ThinkSpace IT Harlan	<b>12</b>	<b>13</b> Ribbon Cutting Ceremony, Jenns Craft Shack, Harlan  Trick-or-Treating in the Campground, Nishna Bend Recreation Area Harlan
<b>14</b>	<b>15</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>16</b> Blood Drive, Harlan Community High School  Iowa Community Kitchen, First Baptist Church, Harlan	<b>17</b> IWCC Lunch & Learn, Looft Hall, Council Bluffs	<b>18</b> Brown Bag Lunch Program, Museum of Danish America Elk Horn	<b>19</b>	<b>20</b> Lend-A-Hand Clean-Up day, Salem Lutheran Homes, Elk Horn  International Beer/Wine/Food Festival Hy-Vee, Harlan.
<b>21</b>	<b>22</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>23</b> Iowa Community Kitchen, First Baptist Church, Harlan  Opening Exhibit – Voting in Shelby Co Shelby Co Historical Museum Harlan	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b> Harvest Fest Downtown Square Harlan  Soup Spooktacular Salem Lutheran Homes Elk Horn
<b>28</b>	<b>29</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>30</b> Iowa Community Kitchen, First Baptist Church, Harlan	<b>31</b> Halloween			

November 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				<b>1</b>	<b>2</b>	<b>3</b>
<b>4</b>	<b>5</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>6</b> Iowa Community Kitchen, First Baptist Church, Harlan	<b>7</b>	<b>8</b> Blood Drive Conductix, Harlan  Brown Bag Lunch Museum of Danish America, Elk Horn	<b>9</b> Ribbon Cutting Ceremony, Hansen House Memory Care Harlan	<b>10</b>
<b>11</b> Veterans Day	<b>12</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>13</b> Iowa Community Kitchen, First Baptist Church, Harlan	<b>14</b> IWCC Small Business Development Center Lunch & Learn Series, Council Bluffs	<b>15</b> Blood Drive St. Boniface Parish Center, Westphalia	<b>16</b>	<b>17</b> Blood Drive Community Building Shelby  FarmTable Holiday Market, Harlan
<b>18</b>	<b>19</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>20</b> SCCC BOD Meeting Chamber Conference Room  Iowa Community Kitchen, First Baptist Church, Harlan	<b>21</b>	<b>22</b> Thanksgiving Chamber office closed	<b>23</b> Chamber office closed  Julefest – Danish Villages Elk Horn & Kimballton	<b>24</b> Small Business Saturday/Holiday Lighting Ceremony  Julefest – Danish Villages Elk Horn & Kimballton
<b>25</b>	<b>26</b> Grief Share Seminar/Support Group First Baptist Church Harlan	<b>27</b> Iowa Community Kitchen, First Baptist Church, Harlan	<b>28</b>	<b>29</b>	<b>30</b>	