

September 2020

Communication is the Key

As humans there is one thing everyone has in common: the need to communicate. Regardless of who you are, what you do, or where you live, your existence depends on communication.

Our goal has always been maintaining a constant and relevant communication with our Chamber members via our weekly Did You Know email, our monthly newsletter The Business Voice, the Chamber's Facebook page, Chamber Member Day visits, and our website events calendar. After the initial flood of "here's what we're doing for COVID-19" messages, we have all settled into a strange new normal. Now, the challenge has become maintaining a steady flow of consistent, relevant communication to our Chamber members as we move forward. Keep in mind that the purpose of communication is to exchange information. Feedback from our members is essential.

We believe that one of the best ways we can serve our membership is to communicate using as many avenues as possible, knowing that everyone does not respond to the same form of communication. Here's how you can hear from us:

Website

The Shelby County Chamber of Commerce & Industry [website](#) is a hub of information, both for members and the community. The website lists events, both Chamber and community related. Members can learn about the many benefits and services available to them. Community members and visitors to our city can find local businesses in the online business directory and our mobile app, learn about members, discover upcoming events, and explore Shelby County sites and attractions.

Weekly Email – Did You Know

Delivered to your inbox every Friday morning, the Did You Know is the Chamber's weekly email update. It contains upcoming events in Shelby County and surrounding communities, introduces new services and products that a business has added and promotes a service that the general public may not know a business offers.

Monthly Newsletter – The Business Voice

Our monthly newsletter, The Business Voice, is emailed to all our Chamber members towards the end of each month. It's the communication tool for both the Chamber and our members. Our newsletter includes information about upcoming event (pre-COVID-19), the names of new and renewing members, and two months of community events.

Remember that the Chamber staff is here for you. If you have questions, please feel free to call our office at 712-755-2114 or [email us](#).

Chamber Membership

Membership with the Shelby County Chamber of Commerce & Industry does have its privileges. It unlocks the door of possibility for you and your business and it offers numerous benefits. Here are just a few we wanted to highlight.

For more information about our business directory or other member benefits, please [email](#) or call the Chamber office at 712-755-2114.

Business Directory Listing

Did you know that as a member of the Shelby County Chamber of Commerce & Industry, you are listed on the Chamber's online [membership directory](#)? The information you provided in your original application to the Chamber is used to create the membership directory listing for your business. Along with this information, each business is listed in five (5) interest categories that correspond to your business type. When was the last time you looked at your listing to verify accuracy? When was the last time you checked to see what interest categories you have within your online directory listing? Maximizing your listing is essential. It helps potential customers find you easier.

As a member of the Shelby County Chamber of Commerce & Industry, you have been assigned a unique username and password that allows you access to your membership information. You can sign-in to the website under the "Member's Area" and review the information listed for you. If you don't know or do not remember your username and password, call the Chamber office, 712-755-2114, and we will send you an email to reset it.

Ask yourself:

- Are my listings and contact information current?
- Do my listings allow the public and other members to easily find me?
- Do my listings reflect the core of my business products and services?
- Have I included setup of my Traffic Catcher Site (TCS) page to provide additional information to my potential customer base?

If you notice that your listing needs updated, now is a great time to make changes. Or, if you do not have your TCS page setup and would like to get started, please give us a call and we would be happy to help.

Visit the [online directory](#) and check your listing to make sure it properly reflects your business or organization.

TCS pages and Member Directory listings are provided to you at no charge and are a primary benefit of your membership. In addition to reaching potential customers, you can use your membership listing to offer unique sales opportunities or coupons, to tie your social media pages and postings directly to your membership listing, and to highlight your businesses involvement with the community through work or sponsorship of non-profits in the area. Remember, we also offer the Chamber Events Calendar to keep the public updated on all the local events and offerings taking place in Shelby County. Members are welcome and encouraged to list their upcoming events and programs, all at no charge.

Remember, time is money. Take full advantage of this member benefit. It's a great way to engage with others without leaving the office.

If you would like more information, contact the Chamber at 712-755-2114 or [email our office](#).

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer

Markham Family Dental Associates, Inc.

Bronze Club Members

All Purpose Contractors, LLC CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club

Harlan Sweets & Treats The Harlan Tribune Hy-Vee

Keast Motors Terry Knapp Real Estate KNOD Radio Station

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Stars & Bars Entertainment

Subway Town & Country Credit Union Victoria Station

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in August & September

The Agency Insurance * CDS Global * Cambridge Law Firm, PLC
Conductix Wampfler * Cyclone Lodge * due North, LLC
Eight Ball Flying Club * Essential Protein Solutions * Fareway Stores, Inc
Farmhand Brewing Company * Gene Gettys * H&R Block
Harlan Theatre, LLC * Harlan Veterinary Associates & Referral Center
Harvest of Hope Church * Hough-Zaccone Investments, LLC
Keast Auto Center * Kwik-Rx Pharmacy * Terry Knapp Real Estate
KNOD Radio FM 105.3 * Kroger Hauling Service
Living Well Home Care, LLC * Midstates Bank Panama Transfer
Patriot's Choice Contracting * Pexton Pharmacy
The Purple Door * S & S Collision Center * Schaben Insurance & Financial
Shelby County Fair Corp * Shelby County Historical Museum
Shelby County Physical Therapy * State Farm – EJ Leinen
Taylor Quik Pik * Time for Tots

**All Chamber Membership Renewals
Are Sent Electronically Through
Our Website, 30 - 60 Days Prior To
Their Due Date. You Can Also
Renew Your Membership Online
Via Our Website.**

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

2020-2021

Board of Directors

President

Ellen Walsh-Rosmann
Milk & Honey

Vice President

Steve Ineson
Four Seasons Travel

Treasurer

Gervas Mgonja
Town & Country Credit
Union

Past President

Steve Kenkel
Shelby County Board of
Supervisors

Board Member

Marie Bengford
H & R Block

Board Member

Tim Christopherson
Monogram Prepared
Meats

Board Member

Jahde Osborn
Courtside Marketing

Board Member

Sheri Tyrrel
Molded Products

Chamber Team

Todd Valline

Executive Director

Carol McHugh

Administrative Assistant

Debbie Stendrup

Membership/Events
Coordinator

Growth Assistance Program (GAP) Loans

Help Your Business Grow

For many businesses, start-up expenses or expansion expenses can be difficult to obtain. The purpose of the Shelby County Chamber of Commerce and Industry GAP Loan program is to support business activities for which credit is not otherwise available on terms and conditions which would permit completion and/or the successful operation or accomplishment of the project. Through the GAP Loan program, Shelby County Chamber of Commerce & Industry can assist your funding needs in the areas of operating expenses, purchasing equipment, building expansions, or land acquisition.

If you are planning on expanding, or if you can add additional products or services with a little financial help, give our office a call, 712-755-2114.

Pictured: Carl and Carmin Brown receiving a GAP Loan for the planned Tropical Sno franchise in Harlan.





Welcome Bags For New Shelby County Neighbors

For the past two years, the Shelby County Chamber of Commerce & Industry has been keeping up the tradition of welcoming new people to Shelby County through our welcome bags. From May of 2018 to August of 2020, we have distributed 329 bags. These bags are filled with information and goodies from different Chamber members.

What we are looking for: Brochures; Business Cards, Coupons; and Promotional Marketing Items such as chip clips, pens, magnets, ice cream scoops, eye glass cleaner, and so forth.

If you would like to have your business represented in our Welcome Bags, please reach out and contact our office 712-755-2114 or [email](#).

Ribbon Cutting Ceremonies

Social Distancing Guidelines will be in place for both of these events.



Friday, October 2, 11:30 am. Tropical Sno, 2102 23rd Street, Harlan. Hosted by Carl & Carmin Brown, owners of Tropical Sno & Harlan Sweets & Treats.

Tuesday, October 13, 12 pm, for the Story Walk in Pioneer Park, Harlan. Hosted by the Harlan Community Library.

Event Info

October 2020						
	Mon	Tue	Wed	Thu	Fri	Sat
				1 Myrtue Medical Center Influenza Drive Up Clinic, Community Health Building Harlan Blood Drive St. Peter's Parish Hall Defiance	2 Myrtue Medical Center Influenza Drive Up Clinic Earling Ribbon Cutting Ceremony, Tropical Sno Harlan Open House, "Art Nouveau Innovation" Museum of Danish America, Elk Horn	3 Oktoberfest Panama & Earling Shelby Community Club Fundraiser, Shelby Community Center, Shelby
4 Harlan Fire Department Assn Breakfast, Harlan	5 GriefShare Seminar/Support Group First Baptist Church Harlan Virtual Outdoor Cooking Series Seeds of Hope Support Group SCCO, Harlan	6 Iowa Community Kitchen, First Baptist Church, Harlan	7	8	9 Ayzlee's Family Night Myrtue Medical Center Community Health, Harlan	10 Trick or Treat Nishna Bend Recreational Center Harlan
11	12 Columbus Day GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	13 Ribbon Cutting Ceremony Pioneer Park, Harlan. Hosted by the Harlan Community Library Iowa Community Kitchen, First Baptist Church, Harlan	14 Myrtue Medical Center Influenza Drive Up Clinic, Community Health Building Harlan	15	16 Boss's Day	17
18	19 GriefShare Seminar/Support Group First Baptist Church Harlan Virtual Outdoor Cooking Series Seeds of Hope Support Group SCCO, Harlan	20 Iowa Community Kitchen, First Baptist Church, Harlan	21	22	23	24 Myrtue Medical Center Influenza Drive Up Clinic, Community Health Building Harlan Harvest Fest Family Parade, Harlan
25	26 GriefShare Seminar/Support Group First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	27 Iowa Community Kitchen, First Baptist Church, Harlan Salem Lutheran Homes Grab-n-Go Grillout, Elk Horn	28 Blood Drive Harlan High School	29	30	31 Halloween

November 2020						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 Daylight Saving Time Ends	2 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	3 Election Day Iowa Community Kitchen, First Baptist Church, Harlan	4	5	6	7
8	9 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	10 Iowa Community Kitchen, First Baptist Church, Harlan	11 Veteran's Day Chamber office closed	12	13	14 Crafts @ the brewery, Farmhand Brewing Co., Earling
15	16 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	17 SCCC Board of Directors Meeting Blood Drive Conductix, Harlan Iowa Community Kitchen, First Baptist Church, Harlan	18 Blood Drive St. Boniface Parish Center, Westphalia	19	20	21
22	23 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	24 Iowa Community Kitchen, First Baptist Church, Harlan	25	26 Thanksgiving Day Chamber office closed	27 Chamber office closed	28
29	30 GriefShare Seminar/Support Group, First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan					