

September 2021

Chamber Member Benefit: Your Online Business Directory Listing

Did you know that as a member of the Shelby County Chamber of Commerce & Industry, you are listed in the Chamber's online [membership directory](#)? The information you provided in your original application to the Chamber is used to create your listing. Along with this information, each business appears in five (5) interest categories that correspond to your business type. When was the last time you looked at your listing to verify accuracy? When was the last time you checked to see what interest categories you have within your online directory listing? Maximizing your listing is essential. It helps potential customers find you easier.

As a member of the Shelby County Chamber of Commerce & Industry, you have been assigned a unique username and password that allows you access to your membership information. You can sign-in to the website under the "Member's Area" and review the information listed for you. If you don't know or do not remember your username and password, call the Chamber office, 712-755-2114, and we will send you an email to reset it.

Ask yourself:

- Are my listings and contact information current?
- Do my listings allow the public and other members to easily find me?
- Do my listings reflect the core of my business products and services?
- Have I included setup of my Traffic Catcher Site (TCS) page to provide additional information to my potential customer base?

If you notice that your listing needs updated, now is a great time to make changes. Or, if you do not have your TCS page setup and would like to get started, please give us a call and we would be happy to help.

Visit the [online directory](#) and check your listing to make sure it properly reflects your business or organization.

TCS pages and Member Directory listings are provided to you at no charge and are a primary benefit of your membership. In addition to reaching potential customers, you can use your membership listing to offer unique sales opportunities or coupons, to tie your social media pages and postings directly to your membership listing, and to highlight your businesses involvement with the community through work or sponsorship of non-profits in the area. Remember, we also offer the Chamber Events Calendar to keep the public updated on all the local events and offerings taking place in Shelby County. Members are welcome and encouraged to list their upcoming events and programs, all at no charge.

Remember, time is money. Take full advantage of this member benefit. It's a great way to engage with others without leaving the office.

If you would like more information, contact the Chamber at 712-755-2114 or [email Carol](#).

Event Sponsorship Opportunity

Santa Claus is Coming to Town

You better watch out. You better not cry. You better not pout. I'm telling you why. Santa Claus is coming back to Shelby County.

It's the 4th Annual Santa Claus is Coming to Town, hosted by the Shelby County Chamber of Commerce & Industry. This event will take place Saturday, December 11 and Sunday, December 12, 2021.

Santa and his helpers, the Chamber staff, will be making stops at participating Shelby County Communities, where children will have the opportunity to visit with Santa and register to win a community Christmas stocking.

Once again, we are reaching out to our Chamber members to sponsor this event and to help cover the cost of community Christmas stockings and travel arrangements for Santa. As a sponsor, your business will be included on all flyers and advertising.

If your business would like to participate in this year's Santa Claus is Coming to Town event as a sponsor, please contact the Chamber office at 712-755-2114 or by [email](#) with the amount of your donation.

Thank you for your time and consideration.

The Shelby County Chamber of Commerce & Industry



Good things come to
those who shop local

Keep it in Shelby County

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

**2021-2022
Board of Directors**

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Carol McHugh
Administrative Assistant

Debbie Stendrup
Membership/Events
Coordinator

Shelby County Welcome Bag Program

Currently, the Shelby County Chamber of Commerce & Industry needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or [email us](#). We can arrange a “no contact” pick up or drop off here at the Chamber office, 1901 Hawkeye Avenue, Harlan.

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.

Upcoming Holiday Events

Saturday, November 27. Holiday Tree Lighting, Shelby County Court-house Square, Downtown Harlan.

Thursday, December 9. Santa in the Cabins, Shelby County Historical Museum, 1805 Morse Avenue, Harlan

Saturday, December 11 & Sunday, December 12. Santa Claus is Coming to Town. Santa and his Elves (Chamber staff) will be visiting participating Shelby County Communities.

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area’s retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our [website](#), call the office 712-755-2114, or by [email](#).

Club Level Members

Platinum Plus Club Members

City of Harlan

Harlan Industrial Foundation

Harlan Municipal Utilities

Myrtue Medical Center

Shelby County

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance

Essentia Protein Solutions

FMCTC

Farmers Trust & Savings Bank

Midstates Bank

Silver Club Members

Elm Crest Senior Living Community

Panama Transfer

Markham Family Dental Associates, Inc.

Bronze Club Members

CDS Global

Counsel Office & Document

Cyclone Lanes

Fareway Stores, Inc.

Harlan Golf & Country Club

The Harlan Tribune

Hy-Vee

Keast Motors

Terry Knapp Real Estate

KNOD Radio Station

Molded Products

Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc.

Subway

Town & Country Credit Union

Victoria Station

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in August & September 2021

Conductix-Wampfler * Cyclone Lodge * Farm Service Cooperative Computers * Harvest of Hope Church
Hy-Vee * Keast Auto Center * Milk & Honey * Museum of Danish America * Myrtue Medical Center
Pitts Family & Sports Chiropractic. PC. * Schaben Insurance & Financial, Inc.
Shelby County Historical Museum * Shelby County Physical Therapy
Smitty Bee Honey, Inc. * Taylor Quik Pik.

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.



Open House/Ribbon Cutting

Salon B - Harlan. Friday, September 10

Upcoming Open House/Ambassador Visit

Norma's Tips to Toes
4218 Main Street, Elk Horn
Friday, October 15, 10 am

Event Info

October 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 MMC Influenza Clinic, St. Mary's Parish Hall Portsmouth MMC Influenza Clinic St. Joseph's Hall Earling MMC Influenza Clinic Community Health Harlan	2 2nd Annual Oktoberfest. Earling, Panama & Westphalia
3	4 MMC Influenza Clinic Ayzlee's Clinic Elk Horn School, Elk Horn GriefShare - First Baptist Church, Harlan Seeds of Hope Support Group, SCCO, Harlan	5 Iowa Community Kitchen, First Baptist Church, Harlan	6 MMC Influenza Clinic, Irwin Community Building Irwin	7 MMC Influenza Clinic, Community Health, Harlan Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	8	9 No Tricks – Just Treats Nishna Bend Recreation Area Trick-Or-Treat Event, Harlan
10 Fall Colors Hike Prairie Rose State Park, Harlan	11 Columbus Day MMC Auxiliary Linen Sale Harlan GriefShare - First Baptist Church, Harlan Seeds of Hope Support Group, SCCO, Harlan	12 Iowa Community Kitchen, First Baptist Church, Harlan	13 MMC Influenza Clinic, Shelby Community Building Shelby	14 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	15 Boss's Day Open House/ Ambassador Visit Norma's Tips to Toes Elk Horn MMC Influenza Clinic Community Health Harlan, Ayzlee Family Night	16
17 Kayaking Prairie Rose State Park, Harlan	18 GriefShare - First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	19 Iowa Community Kitchen, First Baptist Church, Harlan	20	21 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Murder Mystery: Terror in Transylvania, Harlan Community Library	22	23 Harvest Fest Downtown Harlan Square Pim's Thai Food Truck, Farmhand Brewing Co., Earling Night at the Bowery Farmhand Brewery Co, Earling
24	25 GriefShare - First Baptist Church, Harlan Seeds of Hope Support Group SCCO, Harlan	26 Iowa Community Kitchen, First Baptist Church, Harlan	27	28 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	29	30
31 Halloween						

November 2021						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	2 Election Day Iowa Community Kitchen, First Baptist Church, Harlan	3	4 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	5	6 Milkweed Seed Balls, Prairie Rose State Park, Harlan
7	8 GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	9 Iowa Community Kitchen, First Baptist Church, Harlan	10	11 Veterans Day Chamber office closed Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	12	13
14 Daylight Saving Time Ends	15 GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	16 SCCC BOD Meeting, Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	17	18 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	19	20 Atl Atls, Prairie Rose State Park Harlan
21	22 GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	23 Iowa Community Kitchen, First Baptist Church, Harlan	24	25 Thanksgiving Chamber office closed Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	26 Thanksgiving Holiday, Chamber office closed	27 Small Business Saturday – Shop Local Holiday Lighting Ceremony
28	29 GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	30 Iowa Community Kitchen, First Baptist Church, Harlan				