

September 2022

## Monthly Statistics Information Report For Chamber Members

Shelby County Chamber of Commerce & Industry members, at the beginning of each month you receive the previous month's business intelligence report from your online promotion from us via email. Below is the Chamber's report for July 2022.

### Shelby Cnty Chamber of Commerce & Ind. Info

---

**From:** Shelby County Chamber of Commerce and Industry  
<GroupMessaging@chamberorganizer.com>  
**Sent:** Tuesday, August 2, 2022 10:12 AM  
**To:** Shelby Cnty Chamber of Commerce & Ind. Info  
**Subject:** 07/2022 - Monthly Statistics Information Report for Members

Dear Carol,

The Shelby County Chamber of Commerce and Industry is pleased to provide last months business intelligence report from our online promotion of Shelby County Chamber of Commerce & Industry.

The Chamber had a total of 78781 member exposures last month through the membership directory and you had a total of 526 of those exposures. In addition, you had 41 direct views of your Traffic Catcher Website System and a total of 0 views of your Google Map.

If you have very few views or none at all for any of these categories you may still need to optimize your online advertising system.

---

The very first number, 78,781, is the Chamber's total member exposures from the previous month through the [membership directory](#). This number does not include Marketing Landing Page/Traffic Catcher Site Page views or Google Map views. The second number, 526, is your share of those exposures, which are determined by search results. Filling in all five categories in your member database page and all ten in the services section of your Marketing Landing Page/Traffic Catcher Site Page will increase your exposures. Be sure to list the various services you offer, a minimum of three are required. Use as many as possible as these service bullets are used by the search engine to find you. Think of words and phrases your customers might use when searching for your service/product. Speaking of your Marketing Landing/Traffic Catcher Site Page, this is the third number on your report. If you do not have a Marketing Landing/Traffic Catcher Site Page, please contact the Chamber office and we will get this set up for your through Chamber Nation.

If you would like to log in to your membership page, do so [here](#). If you cannot remember your user name and password, please enter your email address in the lost password box and it will be emailed to you. If you have any questions, please contact the Chamber office via [email](#) or call 712-755-2114.

# Ambassador Visits & Ribbon Cuttings



Ribbon Cutting  
Cornerstone Dental  
Thursday, September 15, 2022



Ribbon Cutting  
Hansen House Senior Living  
Friday, September 16, 2022



Ambassador Visit  
Myrtue Medical Center  
Friday, September 23, 2022



Ambassador Visit  
Conductix Wampfler  
Friday, September 23, 2022

2022-2023

Board of Directors

**President**

Steve Ineson

Four Seasons Travel

**Vice President**

Jeff Sundholm

Myrtue Medical Center

**Treasurer**

Gervas Mgonja

Town & Country Credit Union

**Past President**

Steve Kenkel

Shelby County Board of Supervisors

**Board Member**

Marie Bengford

H & R Block

**Board Member**

Amanda Miller

St. Croix Hospice

**Board Member**

Jahde Osborn

Courtside Marketing

**Board Member**

Darin Turner

Hy-Vee

**Chamber Team**

**Todd Valline**

Executive Director

**Carol McHugh**

Administrative Assistant

**Debbie Stendrup**

Membership/Events Coordinator



# Chamber Membership

Get more exposure for your business. Take advantage of everything the Shelby County Chamber of Commerce & Industry has to offer. Being a Chamber member makes your business more desirable to customers. You can network with other member businesses. We provide you with many opportunities to get involved with our community and to better your business.

---

## Welcome New SCCCI Members

S.W.I. Legal & Mediation Services, LLC. Joined September 14, 2022

## SCCCI Membership Renewals

**The Chamber wishes to thank the following members who renewed their membership in September 2022**

Cambridge Law Firm, P.L.C. \* Concerned, Inc. \* Gute Tree Service, Inc. \* Harvest of Hope  
Hough & Zaccone Investment Management \* Iowa Western Community College  
KNOD Radio FM 105.3 \* Kroger Hauling Service \* Markham Family Dental Assoc.  
Midstates Bank \* Molded Products, Inc. \* Myrtue Medical Center \* Nishnabotna Valley REC  
Pitts Family & Sports Chiropractic Center, PC \* Shelby Country Inn & R.V. Park  
Shelby County Community Outreach \* Shelby County Fair Corp  
Shelby County Physical Therapy \* State Farm – EJ Leinen

**All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.**



**Good things come to those who shop local  
Keep it in Shelby County**

---

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

## Event Info

### October 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2 Kayaking, Prairie Rose State Park Harlan	3 GriefShare, First Baptist Church Harlan MMC Influenza Clinic Elk Horn	4	5 MMC Influenza Clinic, Westphalia	6 MMC Influenza Clinic Panama MMC Influenza Clinic Harlan Teammates Harlan Chapter Pep Rally, The Grounds Harlan Beginning Genealogy Course Shelby Co. Historical Museum Harlan Elk Horn Library Wines & Spines Book Club, Danish Countryside Vines & Wine Exria	7	8
9	10 Columbus Day GriefShare, First Baptist Church Harlan	11 MMC Influenza Clinic, Irwin Library & Lunch Book Discussion, Harlan Community Library Adult Speaker Program, Harlan Community Library	12 MMC Influenza Clinic, Defiance MMC Influenza Clinic Earling	13	14	15 MMC Influenza Clinic, Harlan 2022 A Walk in the Park Open Air Market Defiance Walking Park
16 Fall Colors Hike Prairie Rose State Park Harlan	17 Boss's Day GriefShare, First Baptist Church Harlan	18	19	20	21 MMC Influenza Clinic, Harlan	22
23	24 GriefShare, First Baptist Church Harlan	25	26	27	28	29 Harvest Fest Downtown Harlan Trunk or Treat Hansen House Senior Living
30	31 Halloween GriefShare, First Baptist Church Harlan					

### November 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5 The Forgotten Artist Art Show  Milkweed Seed Balls Prairie Rose State Park, Harlan
6 Daylight Savings Time Ends	7 GriefShare, First Baptist Church Harlan	8	9	10	11 Veteran's Day	12
13	14 GriefShare, First Baptist Church Harlan	15	16	17	18	19
20 Atl Atls, Prairie Rose State Park Harlan	21 GriefShare, First Baptist Church Harlan	22	23	24 Thanksgiving Chamber office closed	25 Family Day Chamber office closed Julefest Elk Horn & Kimballton	26 Julefest Elk Horn & Kimballton Holiday Lighting Ceremony, Historic Downtown Harlan Square
27	28 GriefShare, First Baptist Church Harlan	29	30			