



# WBFI 2021 Annual Membership Meeting

## SPONSORSHIP OPTIONS

November 9-11, 2021 | Hyatt Regency Lost Pines Resort | Lost Pines, Texas



### WBFI TITLE SPONSORSHIP | \$5,000

- 2 comped registration passes (\$1,100 value)
- Sponsor Scavenger Hunt Participant\*
- Complimentary Junior Suite Upgrade at Lost Pines Resort
- Full Page Advertisement in Event Program
- Contact List of Attendees post conference
- Option to provide gift item and literature to event attendees.
- Dedicated E-Blast to Meeting Attendees
- Dedicated Social Post to Meeting Attendees
- Recognition as title sponsor in all pre, during and post material
- Exclusive recognition for a premier special members event part of the WBFI program, to be coordinated with staff. Includes a 10-minute product showcase or company welcome. Premier events include sponsorship for (first come first serve):
  - *WBFI Member Welcome Reception November 9th*
  - *Keynote speaker and seminar on November 10th*
  - *WBFI Member entertainment on November 10th or 11th*
  - *WBFI Lost Pines Special Member Activity on November 10-11*

### WBFI PLATINUM SPONSORSHIP | \$2,500

**Note: There are add-ons on so you can further customize or upgrade this level.**

- 1 comped registration pass (\$550 value)
- Sponsor Scavenger Hunt Participant\*
- Half Page Advertisement in Event Program
- Option to provide gift item to membership.
- Dedicated E-Blast to Meeting Attendees
- Dedicated Social Post to Meeting Attendees
- Recognition as Diamond sponsor in all pre, during and post material
- Exclusive recognition for one of the following member meeting perks (first come first serve):
  - *Wellness workout classes at Lost Pines Resort*
  - *Professional Headshot Station*
  - *Massage Chairs*
  - *Snack/Coffee Break*
  - *WBFI Member Meeting WIFI*
  - *Off-site spouses' event*

## WBFI GOLD SPONSORSHIP | \$1,500

*Note: There are add-ons on so you can further customize or upgrade this level.*

- 1 comped registration pass for attendee or spouse (\$550 value)
- Quarter Page Advertisement in Event Program
- Option to provide literature to event attendees
- Recognition as sponsor in all pre, during and post material

## WBFI SILVER SPONSORSHIP | \$1,000

- Quarter Page Advertisement in Event Program
- Option to provide literature to event attendees
- Recognition as sponsor in all pre, during and post material



## SPONSORSHIP ADD-ONS

*Note that you must sponsor the annual meeting (minimum \$1,000) to be eligible to add Sponsorship options. WBFI also offers year-round advertising packages which you can find here: <https://www.wbfi.org/advertise-with-us>*

### \$750 ADD-ONS

- Digital retargeting ads for your company powered through Feathr to target meeting attendees by geographic location November 9-11
- Contact List of Attendees post conference
- Product showcase – opportunity for > 5 minutes to speak in-between educational seminars to promote your service or product

### \$500 ADD-ONS

- Upgrade to a full-page advertisement in the membership meeting guide
- Option to provide company gift for event attendees.

### \$250 ADD-ONS

- Half-page advertisement upgrade in the membership meeting guide
- Scavenger Hunt Participant\* add-on

#### **\*Sponsor Scavenger Hunt Participant**

This add-on is to encourage attendees to network with our supporters. Supporting scavenger sponsors will be asked to wear a ribbon on their name badge and attendees will be given a “punch” card for them to find all participating sponsors and get a sticker/stamp to enter a raffle at the end of the meeting.

## HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THE MEETING?

*Let us know how we can best cater and promote your company!  
Contact Emma Bennett [ebennett@wbfi.org](mailto:ebennett@wbfi.org) for more information.*